

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION AGENDA**

**MONDAY, JANUARY 10, 2022
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Vivian Shimoyama, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Austin Metoyer, Commissioner
Griselda Suarez, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO AB 361 (GOV
CODE § 54953(e)(1)-(2))**

**To join the meeting via meeting via WebEx
[https://longbeachcity.webex.com/longbeachcity/j.php?](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mbe5130c0a0bf946e0f4a6ffca281e9f0)
[MTID=mbe5130c0a0bf946e0f4a6ffca281e9f0](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mbe5130c0a0bf946e0f4a6ffca281e9f0)**

**Meeting number (access code): 2495 672 6071
Meeting password: EDCJAN
To join by phone +1-213-306-3065**

REGULAR MEETING - 4:00 P.M.

ROLL CALL

DIRECTOR'S REPORT

REGULAR AGENDA

1. [22-001ED](#) Recommendation to approve the minutes for the meetings held December 13, 2021.

Suggested Action: Approve recommendation.

Attachments: [EDC Minutes12-13-.pdf](#)

2. [22-002ED](#) Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of December 2021.

Suggested Action: Approve recommendation.

Attachments: [20220110 EDC Monthly Communications Reca](#)

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3. [22-003ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Real Estate Development Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [Blueprint 2.0 Real Estate Development.v3Clear](#)
4. [22-004ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Quality of Life Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [Quality of Life DRAFT.pdf](#)
5. [22-008ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Equity and Economic Inclusion Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [Economic Equity and Inclusion DRAFT.pdf](#)
6. [22-005ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Talent Attraction & Retention Focus Area of the Blueprint 2.0.
- Suggested Action:** Approve recommendation.
- Attachments:** [EDC Focus Area PPT-Talent Recruitment and](#)
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7. [22-006ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Digital Connectivity & Inclusion Focus Area of the Blueprint 2.0.

Suggested Action: Approve recommendation.

Attachments: [Digital and Economic Inclusion .pdf](#)

8. [22-007ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Suggested Action: Approve recommendation.

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: February 14, 2022 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.