



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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June 13, 2013

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Director, or his or her management designee, to execute new Fitness Provider Permits and amend Attachment "A" of the Permits as needed.

DISCUSSION

Pursuant to Section 16.16.060 of the Long Beach Municipal Code, Parks and Recreation Commission approval is required of all Fitness Provider Permits for individuals and businesses wishing to use open park space for group exercise classes, personal training and/or boot camps within City Parks (Commercial Recreation/Instruction). As of June 1, 2013, the Department of Parks, Recreation and Marine (PRM) has received two renewal requests from existing Fitness Provider Permittees, whose Permits are expiring, to continue the provision of Commercial Recreation/Instruction within City Parks. A summary of the aforementioned requested Fitness Provider Permits to be approved for the third quarter of fiscal year 2013 is attached for your consideration and approval.

FISCAL IMPACT:

The recommended action will result in cumulative annual revenue of \$1,050 or 3 percent of gross proceeds, whichever is greater, from the use of Whaley, Heartwell and/or Stearns Champions Parks. The revenue will accrue to the General Fund (GP) in the Department of Parks, Recreation and Marine (PR). If additional sites are approved and added, guaranteed annual revenue shall increase by \$350 per site, per year.

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SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,




GLADYS KAISER
MANAGER OF COMMUNITY
RECREATION SERVICES

APPROVED:



GEORGE CHAPJIAN
DIRECTOR



STEPHEN P. SCOTT
MANAGER OF
BUSINESS OPERATIONS

GC:SS:ak

Attachment (1)

- Attachment A: Proposed Fitness Provider Permits (Q3/FY13)

**ATTACHMENT A: PROPOSED FITNESS PROVIDER PERMITS
THIRD QUARTER / FISCAL YEAR 2013**

	Permittee	Term	Location(s)	Type(s)	Permit Fees	Additional Locations
1)	Michael L. Robinson dba Tactical Fitness	July 1, 2013 - June 30, 2016	Heartwell Park	Group Fitness Classes	Annual minimum of \$350; or 3% of gross receipts, whichever is greater.	Additional locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.
2)	Emily Duval Ledger dba Recreation Fitness	July 1, 2013 - June 30, 2016	Whaley Park; and Stearns Champions Park	Group Fitness Classes	Annual minimum of \$350; or 3% of gross receipts, whichever is greater.	Additional locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.