



City of Long Beach
Working Together to Serve

R-14
Office of Dee Andrews
Council Member, Sixth District
Memorandum

Date: November 9, 2010
To: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL
From: Dee Andrews, Councilmember Sixth District *DA*
Subject: **AGENDA ITEM:** Report on the Tony Hawk Stand Up for Skateparks

DISCUSSION

On Sunday, October 17th the Tony Hawk Foundation hosted the 7th annual Tony Hawk: SHRED Presents Stand Up for Skateparks signature benefit in Beverly Hills. Celebrities, athletes, fans and friends of the Tony Hawk Foundation returned to Green Acres Estate, the home of Ron Burkle, for what is considered to be one of the most unique and exciting family events in the Los Angeles area. The event raised \$750,000 to further its mission of assisting low-income communities in the effort to build free, quality, public skateparks.

Special pledge drives for specific skatepark projects have become an annual occurrence at Stand Up for Skateparks events, and have assisted communities like Compton and the Watts district of Los Angeles. This year's pledge drive benefits the the new Ernest S. McBride Sr. Skatepark project in the central area of Long Beach. Local youth skaters from the Long Beach neighborhood played an integral role in the project and joined Tony Hawk onstage to ignite the crowd and generate \$41,500 in pledges.

For local organizations and residents that wish to support the project, you may go online at www.skatelongbeach.org and make a donation.

Recommendation:

It is respectfully requested that the Long Beach City Council receive and file the presentation of the Tony Hawk: SHRED Presents Stand Up for Skateparks event benefiting the Ernest S. McBride Sr. Skatepark and adopt a motion encouraging residents to support the community project.