



Economic Development Commission Meeting

Sidewalk Vending Presentation

March 13, 2023

Sidewalk Vendor Survey

Overview

- Open for Five Weeks
 - Friday, November 11, 2022 – Sunday, December 18, 2022
- Survey available in English, Spanish, Khmer, and Tagalog
 - Online at longbeach.gov/sidewalkvending
 - Hard copy at all Long Beach Public Libraries
- Audience
 - Anyone that lives, works, studies, or visits Long Beach



Sidewalk Vending Survey

Community Engagement

- Internal Coordination
 - City Attorney's Office
 - City Manager's Office
 - Development Services
 - Economic Development
 - Financial Management
 - Fire Department
 - Health and Human Services
 - Long Beach Public Library
 - Long Beach Utilities
 - Parks, Recreation, and Marine
 - Police Department
 - Public Works

Sidewalk Vending Survey

Community Engagement

- Promotion
 - Mayor and City Council Communications
 - City of Long Beach Press Release
 - Go Long Beach Newsletter
 - Neighborhood and Business Group Newsletters
 - Long Beach Utilities Bill Special Message
 - Posters/Handouts at Long Beach Public Libraries
 - Posters/Handouts at Local Community Based Organizations
 - Social Media Posting on Facebook, Twitter, and Instagram on City-related accounts
 - City Staff Canvassing
- News Media
 - Print media and video coverage of sidewalk vending survey
 - Residents posting on Reddit, NextDoor, and other information sharing platforms.



CITY OF LONG BEACH
UTILITY SERVICES
POST OFFICE BOX 630
LONG BEACH, CA 90842-0001



CUSTOMER SERVICE: (562) 570-5700
PAY BY PHONE: (833) 408-8405
WWW.LONGBEACH.GOV/UTILITYBILLING

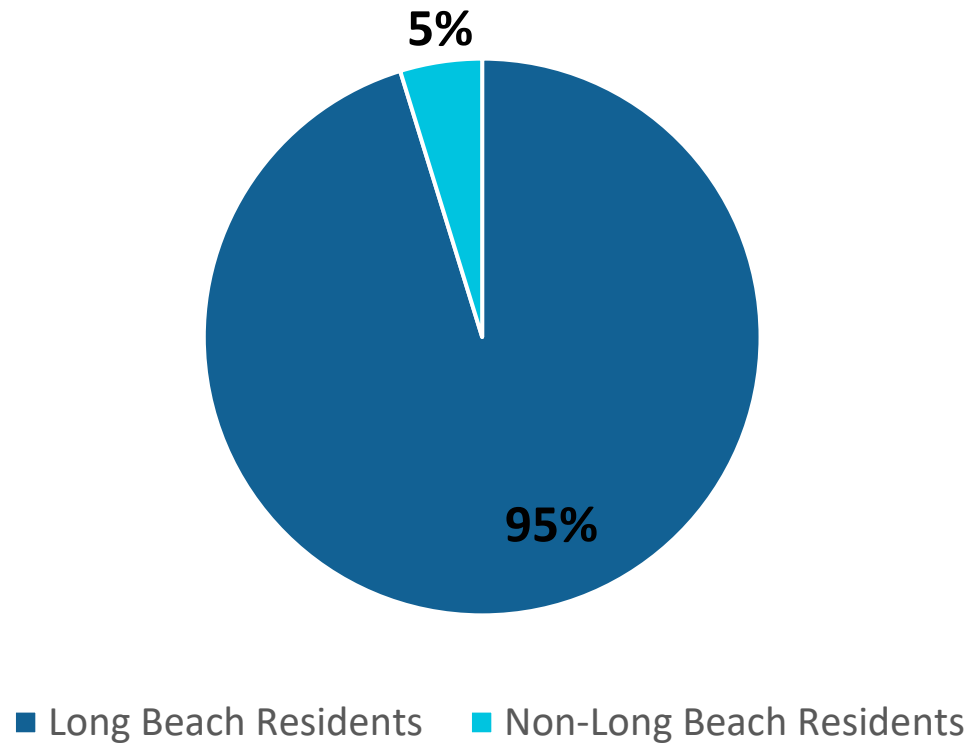
ACCOUNT INFORMATION

SPECIAL MESSAGE

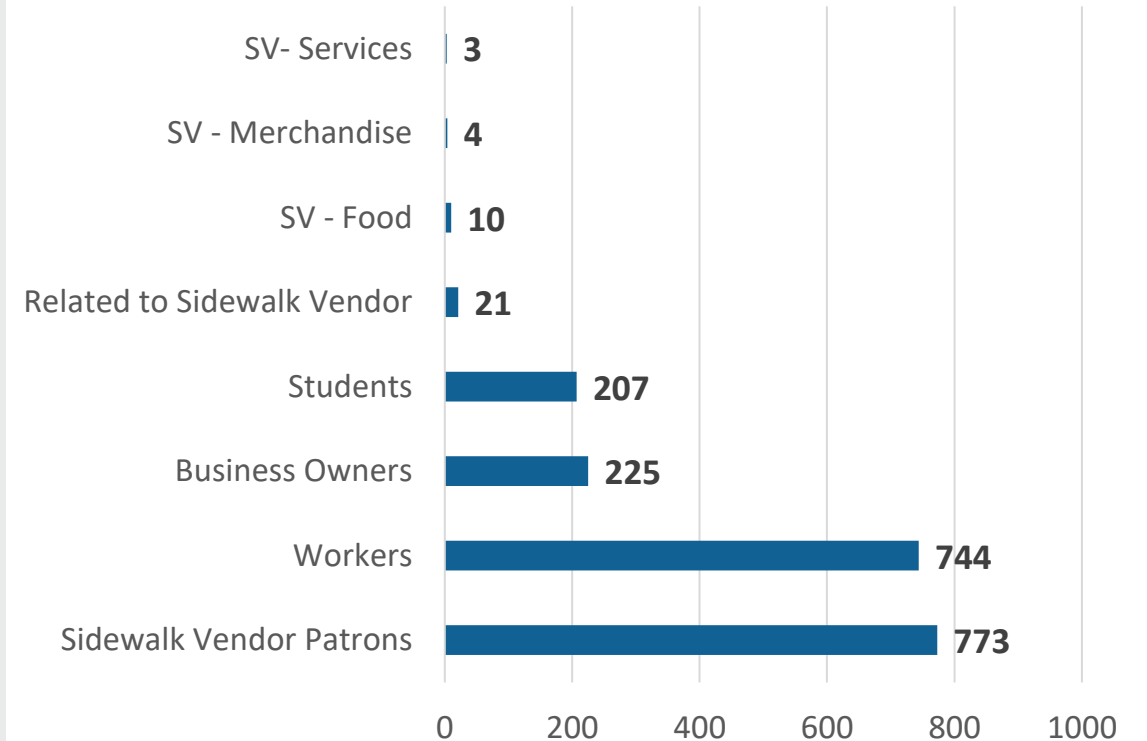
HELP INFORM THE DEVELOPMENT OF THE RULES AND REGULATIONS FOR SIDEWALK VENDING. GO TO LONGBEACH.GOV/SIDEWALKVENDING TO COMPLETE THE SURVEY AND FOR MORE INFORMATION. SURVEY CLOSSES ON DECEMBER 18.

Total Respondents – 2,312

Total Number of Respondents

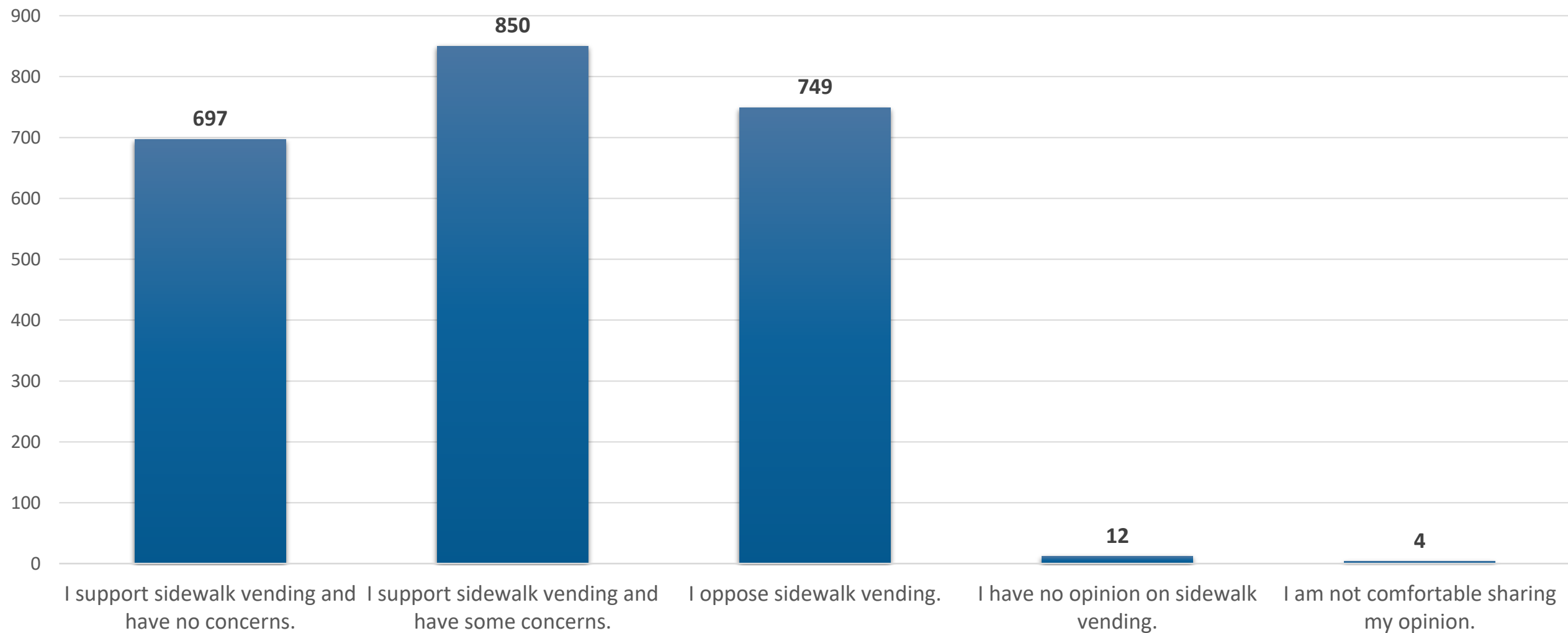


Long Beach Connection



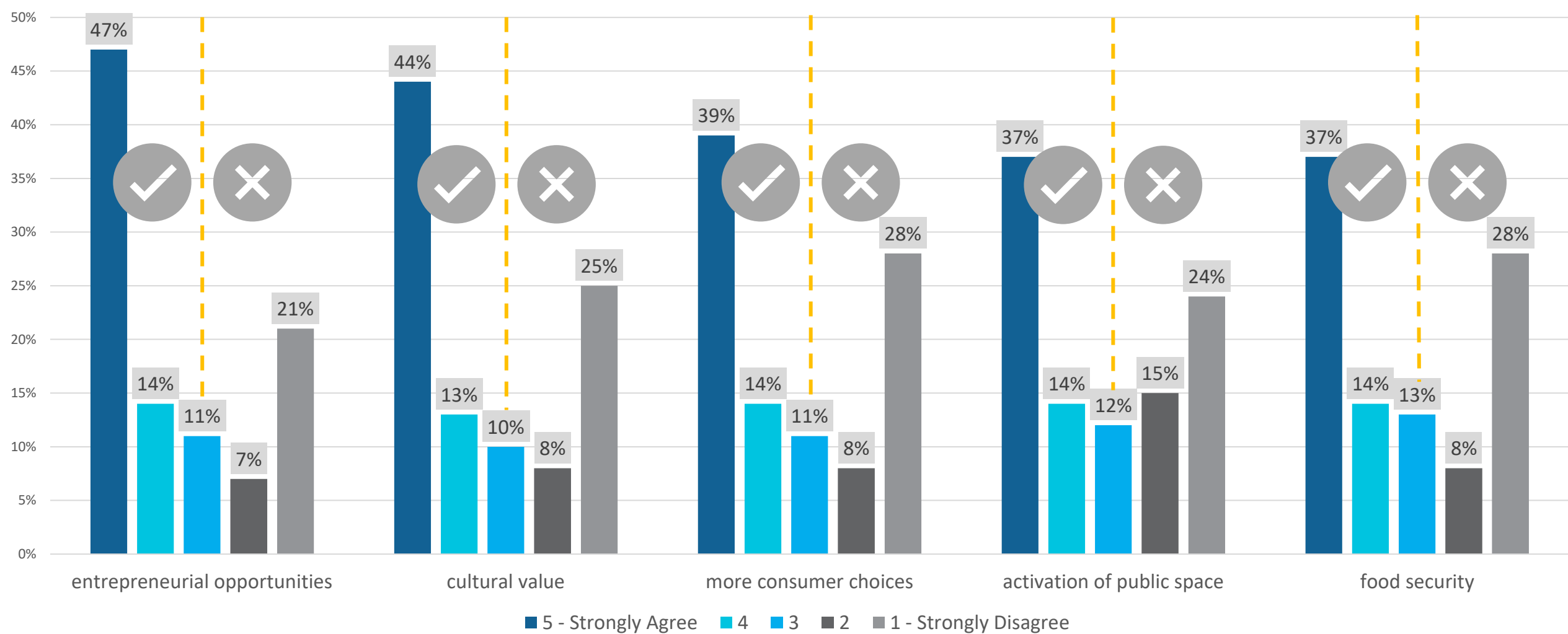
Opinion of Sidewalk Vending

Opinion on Sidewalk Vending



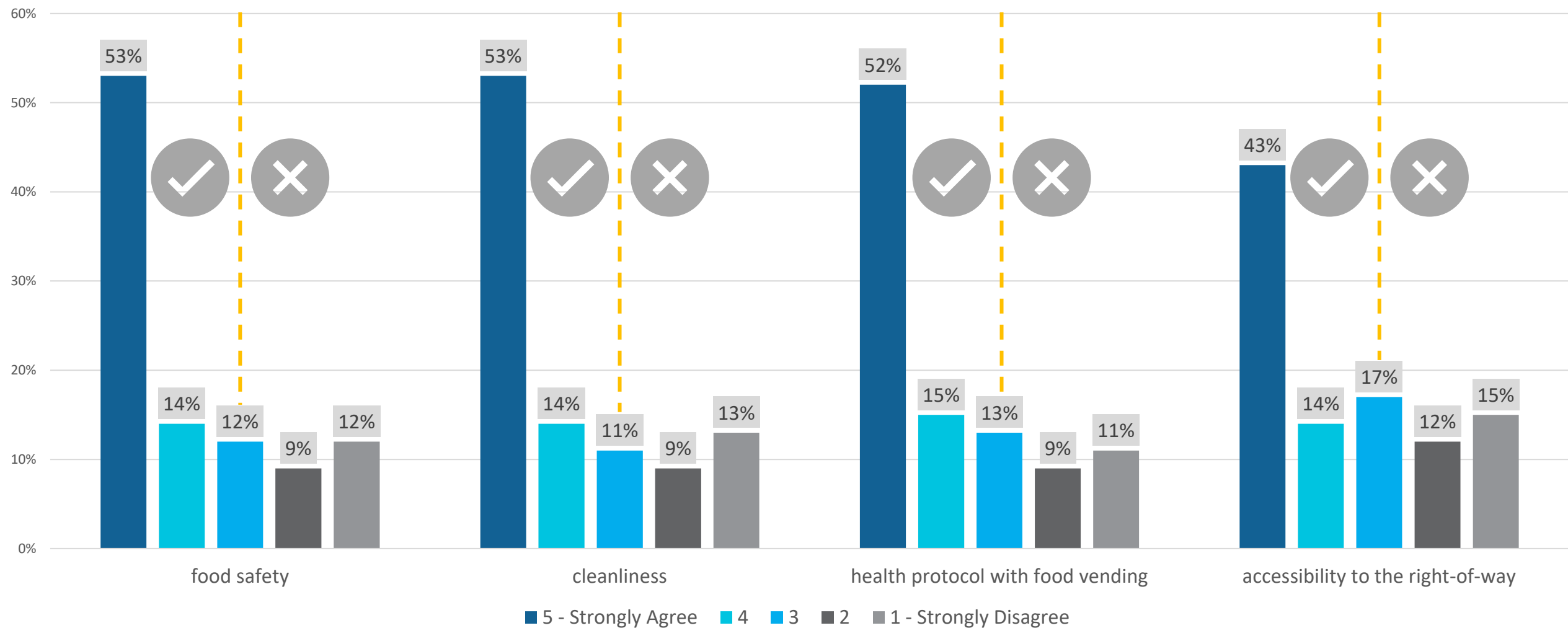
Benefits of Sidewalk Vending

Benefits of Sidewalk Vending



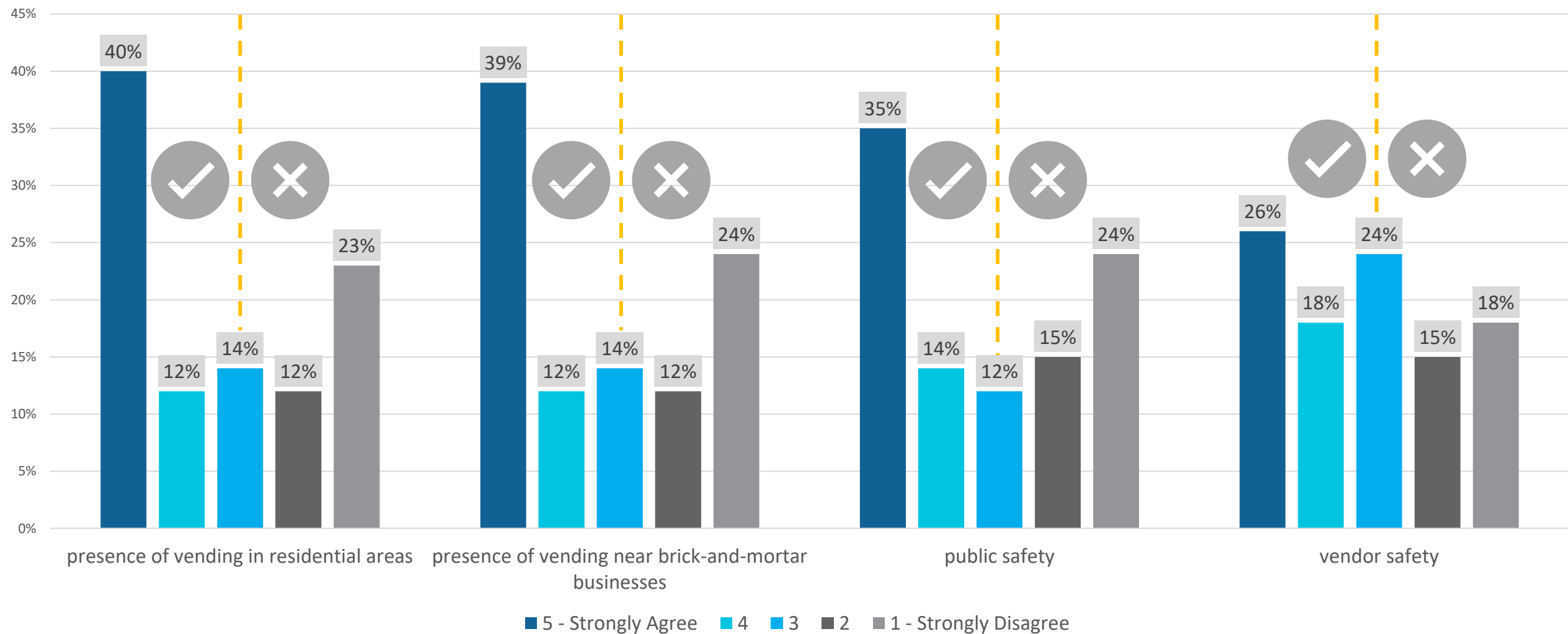
Concerns with Sidewalk Vending

Concerns with Sidewalk Vending (1 of 2)

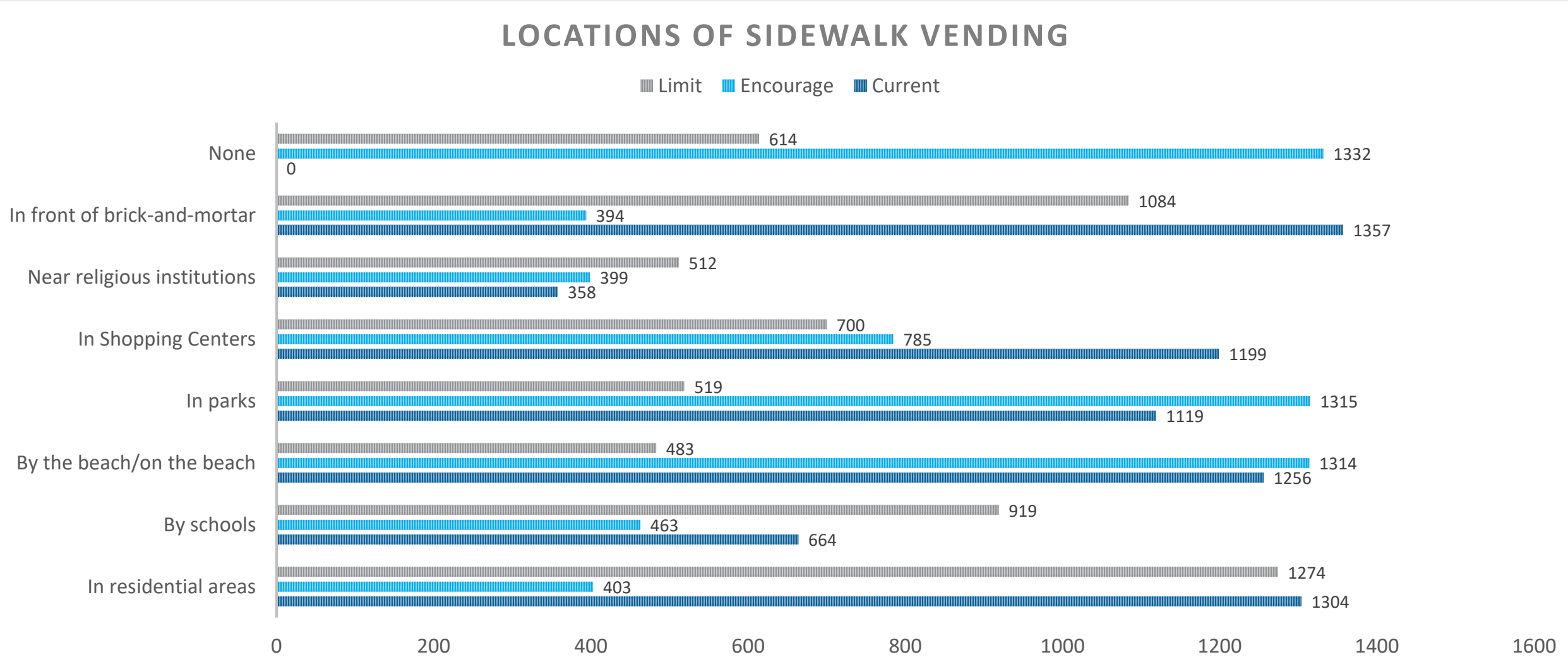


Concerns with Sidewalk Vending

Concerns with Sidewalk Vending (2 of 2)



Current Location with Areas of where to Limit and Encourage



Sidewalk Vending Community Engagement Impact

Complementary Stats

- Continued Engagement
 - Environmental Health Bureau hosted a Health Permit workshop in December '22 attended by 60+ people.
 - Over 1,200 individuals signed up to receive regular updates on Sidewalk Vending.
 - Seven focus groups were hosted with sidewalk vendors, residents, business owners, and community-based organizations throughout December '22 – January '23.
- Survey Promotion
 - 6,953 unique page views to Long Beach Sidewalk Vending website.
 - 127,887 Long Beach Utilities' Users received a special message on their bill.
 - 18,899 of which have paperless billing.

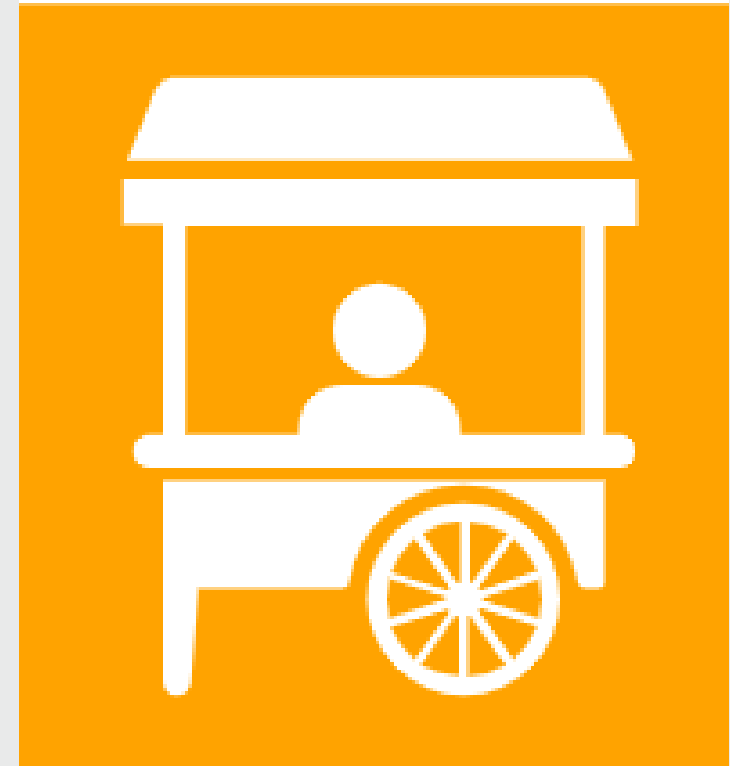
Sidewalk Vending Regulation Development

The City is working towards establishing regulations that address the needs and concerns of sidewalk vendors, residents, business owners, and other stakeholders.

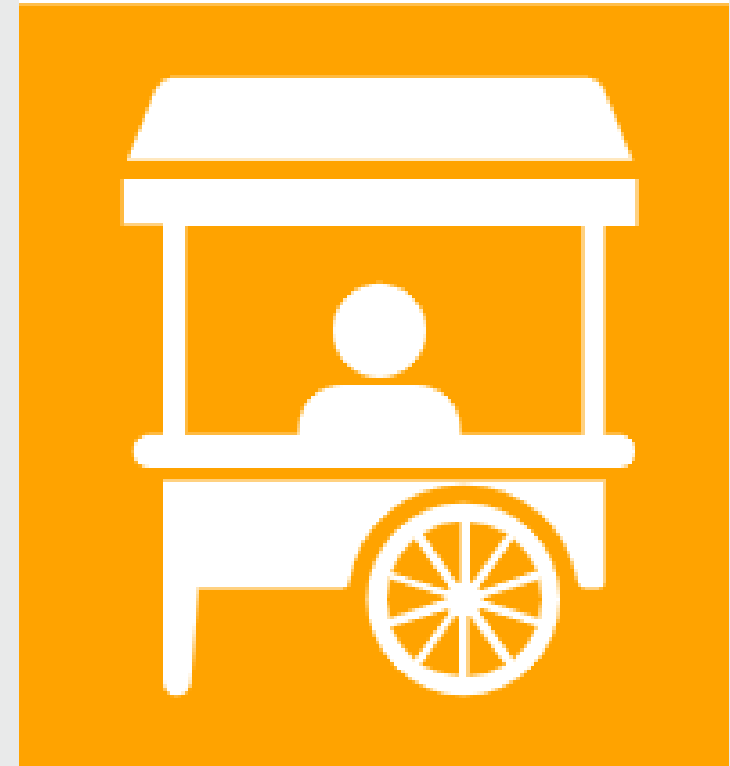
- Outreach
- Best practices
- SB 946 limitations
- Est. early 2023 Council Consideration

SB 946 – Safe Sidewalk Vending Act

- Changed the law to legalize sidewalk vendors selling food or merchandise on public sidewalks and other pedestrian pathways
- The City is limited by SB 946 in the types of regulations it may impose on food and merchandise sidewalk vendors
- Regulations must be for health, safety, or welfare reasons



- Revised CA Retail Food Code
- New Chapter 11.7 - Compact Mobile Food Operation (CMFO)
- Limited Food Preparation Revised
 - Expands food operations
- Reduced structural requirements and model standard plans



Impact of SB 946 – Safe Sidewalk Vending Act

Under SB 946, cities may:

- Require permit or license.
- Limit the hours of operation in a manner that is not unduly restrictive.
- Prohibit stationary sidewalk vending in residential areas in areas zoned exclusively residential. (Roaming sidewalk vendors cannot be prohibited in areas zoned exclusively residential.)
- Prohibit sidewalk vending near permitted farmers' markets, swap meets, and temporary special permit areas.
- Require sanitary conditions.
- Require vendors to comply with the Americans Disability Act.
- Request certain information about the business' operations.
- Restrict any vending other than food or merchandise.

Impact of SB 946 – Safe Sidewalk Vending Act

Under SB 946, cities may not:

- Require sidewalk vendors to operate in a specific area or within certain parts of the public right-of-way, unless the local authority is restricting vending to protect the community's health, safety, or welfare or as designated by SB 946.
- Require vendors to ask permission from businesses or anyone besides the government.
- Prohibit stationary sidewalk vendors from operating in public parks, unless the park has a concession agreement, or the park is restricting vending to protect the community's health, safety, or welfare.
- Restrict the number of sidewalk vendors, unless the city must restrict the number of vendors to protect the community's health, safety, or welfare.
- Adopting additional requirements regulating the time, place, and manner of sidewalk vending unless the requirements are directly related to objective health, safety, or welfare concerns.

Potential Areas of Regulation

Vendor Types

- Food and beverage (included in SB 946)
- Merchandise (included in SB 946)
- Services

Operating requirements such as:

- No vending to customers in moving vehicles
- Comply with Noise Ordinance
- Clean up trash and maintain adequate trash containers in or on the conveyance or location
- No tables and chairs for customers
- Size/footprint of set up

Potential Areas of Regulation

Location considerations such as:

- **Distance requirements** such as:
 - Maintain ADA access
 - Distance between vendors to allow for adequate passage and queuing
 - Distance from driveways, crosswalks, fire escapes, fire hydrants, entrances and exits (including emergency exits), ATMs, parking meters, etc. to ensure access
 - Distance from schools, libraries, park/beach concessions, and permitted events
- **Roaming vendors generally allowed on pedestrian pathways in residential areas, commercial areas, parks and beaches**
- **Stationary vendors generally allowed on pedestrian pathways in commercial areas and parks/beaches** with certain requirements but **not in areas zoned exclusively for residential**
- **No sidewalk vending in environmentally sensitive areas with protected habitats** (e.g., El Dorado Nature Center and wetlands areas) **and in leased public spaces** (e.g., Golf Courses and Rancho Los Cerritos)

Potential Areas of Regulation

Operating hours such as:

- **Residential:** No later than 8:00 pm or sunset, whichever is least restrictive
- **Commercial:** No later than 10:00 pm or the operating hours imposed on other businesses on the same block, whichever is least restrictive
- **Parks/beaches:** No later than the closing time of the park/beach or sunset where there is no designated closing time

Permits and licenses such as:

- Food and beverage vendors **must obtain and display a Long Beach Health Permit** at all times unless exempt
- All vendors **must obtain and display a business license** at all times

Other non-regulatory efforts:

- Education and outreach on **vendor safety**



Thank you!

For more information or to sign up to receive updates on Sidewalk Vending efforts, visit:
longbeach.gov/sidewalkvending

Katy Nomura, Deputy City Manager, City Manager's Office

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