



Date: March 26, 2019
To: Economic Development Commissioners
From: John Keisler, Economic Development Director
Subject: **Monthly Communications Recap—March 2019**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (3/5) Pacific Gateway service and product providers for training and employment services to residents. ([File # 19-0177](#))
- (3/5) Purchase of certain real property located at 1718-1722 Hayes Avenue. ([File # 19-0193](#))
- (3/12) Short-term lease with MWN Community Hospital, LLC, for the lease of property owned by the City of Long Beach at 1720 Termino Avenue, 1760 Termino Avenue, and 4111 East Wilton Street. ([File # 19-0230](#))
- (3/19) Amend agreements with Environ Architecture, Inc., of Long Beach, CA, Gillis & Panichapan Architects, Inc., of Costa Mesa, CA, Kardent Design, Planning & Management, of Long Beach, CA, and Westgroup Designs, Inc., of Irvine, CA, for as-needed space planning services. ([File # 19-0240](#))
- (3/19) Agreement with the California State University, Long Beach Foundation, to provide continuing education workforce development classes in Downtown Long Beach, in an amount not to exceed \$1,000,000. ([File # 19-0263](#))

Press Releases

The following press releases from Department staff were distributed to the media and the public over the past month to highlight news and announcements about economic development programs and activities. A full list of press releases are available on the Department webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (3/13) City of Long Beach Hosts Ceremony to Celebrate First Place 2018 CommunityWINS® Grantee. [Attachment](#)

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (3/11) Economic Development Initiatives Support Small Businesses, Reward Innovation ([Long Beach Business Journal](#))
- (3/11) Pacific Gateway Receives National Recognition ([Long Beach Business Journal](#))
- (3/11) Brewery Scene Creates A Buzz In Long Beach ([Long Beach Business Journal](#))
- (3/11) Kiva Long Beach Gives A Boost To Fitness Start-Up Gravity Ball Health Systems ([Long Beach Business Journal](#))
- (3/11) Major Retail Projects Taking Shape Across Long Beach ([Long Beach Business Journal](#))
- (3/11) Long Beach Experiencing Development On A Scale Not Seen In Over A Decade ([Long Beach Business Journal](#))
- (3/11) Attractions Expand Their Offerings As Visitor Numbers Grow ([Long Beach Business Journal](#))
- (3/11) Long Beach Industry Snapshots ([Long Beach Business Journal](#))
- (3/6) Leaders Approve Massive Laserfiche Expansion in Bixby Knolls ([Long Beach Post](#))
- (3/6) City Moves Forward on Upgraded Waterfront Amenities; Groundbreaking Expected Next Month ([Long Beach Post](#))
- (3/3) Veteran-Focused Fourth And Olive Reopens As The Pigburd ([The Grunion](#))
- (3/2) City Working On New Parking Plan For Alamitos Bay Marina Area In Southeast Long Beach ([The Grunion](#))
- (2/25) Building A Better Long Beach: Oceanaire Developer Anticipates June Opening ([Long Beach Business Journal](#))
- (2/25) City Program Helps Ambitious Ales Join The Neighborhood ([Long Beach Business Journal](#))
- (2/25) Opportunity Zones Could Deliver Big Returns To Long Beach Neighborhoods, Investors ([Long Beach Business Journal](#))
- (2/25) Long Beach Traffic Circle Hosts A 'Retail Renaissance' ([Long Beach Business Journal](#))
- (2/24) LIMITLESS Long Beach - Creating an Environment for Businesses to Thrive (maplecouncil.org)
- (2/19) One of LA's Most Prominent Mexican Chefs Goes Fast-Casual in Long Beach ([LA Eater](#))
- (2/14) Restaurant Weeks Makes Return in Long Beach ([The Grunion](#))
- (2/11) Business Corridor Improvement Pilot Program Brightens Up Norse Village ([Long Beach Business Journal](#))

March 26, 2019

Page 3

- (2/11) CSU Long Beach And Long Beach City College Partner With Industry To Prepare A Skilled Future Workforce ([Long Beach Business Journal](#))
- (2/11) Building A Better Long Beach: Final Four Industrial Buildings To Complete Douglas Park ([Long Beach Business Journal](#))
- (2/8) Long Beach's First Distillery, Portuguese Bend, Set to Open in April ([Long Beach Post](#))
- (2/8) This Monthly Pitching Competition in Long Beach Hopes to Kick Off a Bigger Startup Community ([Press-Telegram](#))
- (2/7) Wells Fargo Grant To Advance Long Beach Everyone In Movement ([The Grunion](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.