

Aug. 1, 2015

To: City of Long Beach

RE: Proposed Tattoo shop at 743 Pine Avenue

To whom it may concern

I, Hollis Stewart am writing this letter to state that

The North Pine Neighborhood Alliance is in complete support of Joseph Kasher and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,



North Pine Neighborhood Alliance

signature

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

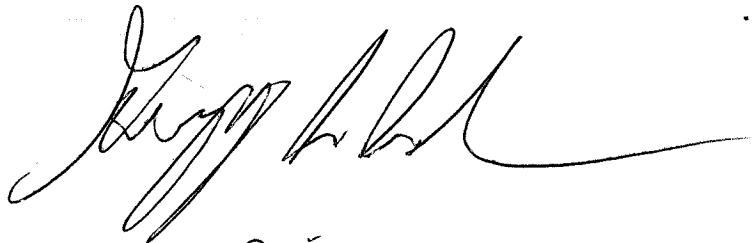
GREG ANDERSON am writing this letter to state that

ANDERSON PAINT & HARDWARE is in complete support of Joseph Kasher and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

ANDERSON PAINT  
AND HARDWARE



714 PINE AVE  
LONG BEACH CA 90813

May 29, 2015

To: City of Long Beach

RE: Proposed New Business at 747 Pine Avenue

To whom it may concern:

It is my pleasure to write a letter in support of Joe Kasher's proposal to open a tattoo studio at 747 Pine Avenue in downtown Long Beach. I am the owner of Long Beach Vintage Etc, an antique and vintage retail shop located directly next door to the proposed location.

Having been in operation for just over a year, I am still building my customer base and have a keen interest in whom my new neighbors will be and what affect they may have on my own business. I feel strongly that his endeavor will continue the gentrification of North Pine and positively improve the neighborhood with its presence. I am familiar with Mr. Kasher's impeccable reputation as a talented ink artist within the tattooing industry. Currently Joe Kasher owns two additional studios, one in New York and one locally in San Pedro - this would be his third location. I believe he is clearly an experienced and knowledgeable businessman in regards to this endeavor, otherwise he wouldn't be looking to expand. Additionally, in 2014 his San Pedro shop ([www.aceofheartstattoo.com](http://www.aceofheartstattoo.com)) was picked by CBS Los Angeles as one of the five BEST TATTOO SHOPS in Los Angeles, quite an honor when you consider how many Tattoo Shops are in the Southland. ([www.losangles.cbslocal.com/top-lists/best-tattoo-shops-in-los-angeles/](http://www.losangles.cbslocal.com/top-lists/best-tattoo-shops-in-los-angeles/))

Possibly there is the misconception that this would be a "walk-in" type tattoo shop. This is totally incorrect. Mr. Kasher will be serving clientele via appointment-only to customers interested in high-end body art which costs upwards of hundreds - even thousands of dollars. These are prominent people who will come here to get their tattoos with confidence. It's outdated to think that tattoos are only for outlaws and riff-raff. I'm confident his clients will invest heavily in his North Pine business which is fantastic for ALL of us in the district who struggle from being too far from the southern hub of Pine Avenue traffic.

In conclusion, I fully support the efforts of Mr. Kasher as he seeks approval from the powers-that-be and the city of Long Beach to open his reputable and unique business next door to me. I know his proximity will impact my bottom line in a positive way and benefit the historic Pine Avenue core with an influx of new people bringing funds to this area. I trust the City of Long Beach will be as open-minded and progressive as I know our community is, and welcome this new business with open arms.

Sincerely,

Elizabeth Kobliha

Business Owner - Long Beach Vintage Etc

737 Pine Avenue, LB, CA 90813

562 900-8439 / [ekobliha@rocketmail.com](mailto:ekobliha@rocketmail.com)

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Denis Yoshii am writing this letter to state that

Denis Yoshi is in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

Dennis Yoshii  
owner 757-755 Pine ave.

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Marina Bárcenas am writing this letter to state that

Antonio's Barber Supply is in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

Marina Bárcenas

Antonio's Barbersupply  
742 Pine ave.  
(562) 437-2305

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, VIJAY PATEL am writing this letter to state that

PINE AVE MART is in complete support of Joseph Kasher and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

Vijay Patel Pine ave. Mart  
754 Pine Avenue.



May 12, 2015

To Whom It May Concern:

This is to acknowledge that Ace of Hearts Tatoo has maintained a business at 639 West Channel Street, San Pedro, CA since 2005.

During this time we have had no complaints of any kind, and they continue to be a contributing member of the San Pedro Business Community.

Sincerely,

Debbie Rouser  
Member Services Coordinator  
San Pedro Chamber of Commerce  
390 West 7<sup>th</sup> Street  
San Pedro, CA 90731  
310-832-7272



Michelle  
Molina

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Michelle A Molina am writing this letter to state that

I am in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

(Name) Michelle A Molina

(Address) ~~604~~ 604/650 Pine, LB 90802

(Business/If applicable) Millworks

(Contact Phone) 562 590-3600



Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern


I, Lezel Rubin am writing this letter to state that

I am in ~~is in~~ complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

(Name) 

(Business) GRAPHXPERTS

(Address) 516 W 19TH ST LB 90806

(Contact Phone or Email) info@graphxperts.com

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Zena Palacio am writing this letter to state that

I am in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end

boutique style Tattoo establishment that Joseph intends to open will cater to a "custom",

"appointment only" type of clientele and that the proposed business will help continue the

growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

(Name) Zena Palacio

(Address) 5044 3/4 Hayter ave. Lakewood CA

(Business/If applicable) \_\_\_\_\_

(Contact Phone) (562) 760-1857

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Pamela Gamble am writing this letter to state that

I am in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

(Name) Pamela Gamble

(Address) 737 Pine NB Vintage Vendor

(Business/If applicable) Carmel Cottage Crafts

(Contact Phone) 415-816-1529

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Andrew R. George am writing this letter to state that

I am in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

(Name) Andrew R. George

(Address) 757 Pine Ave Long Beach, CA

(Business/If applicable) Toxic Toast

(Contact Phone) (480) 310-7156

Aug. 1, 2015

To: City of Long Beach

RE: Proposed New Business at 743 Pine Avenue

To whom it may concern

I, Lauren Coleman am writing this letter to state that

I am in complete support of Joseph Kasher

and the proposed Tattoo Shop at 743 Pine ave. We understand and believe that the high end boutique style Tattoo establishment that Joseph intends to open will cater to a "custom", "appointment only" type of clientele and that the proposed business will help continue the growing gentrification of North Pine avenue.

Please feel free to contact me for any further information.

Sincerely,

(Name) Lauren Coleman

(Address) 319 Molino Ave

(Business/If applicable) \_\_\_\_\_

(Contact Phone) (762) 338-0856