

Aug, 14<sup>th</sup>, 07.

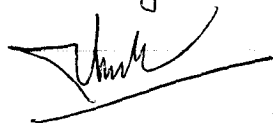
My name is TRINH HANG, a Project Assistant for CWCA - California Women's Commission on Addictions. Because of the traffic, I was late today at the meeting for the Public Comment section. I would like to hand in to City Council members the flyouts I have about CWCA. I would like to announce that CWCA has finished the video about "Resisting Alcohol Advertising". If there are any other questions or comments, please contact us at:

Tel: (323) 474-0894 email: tinargincwca@yahoo.com  
Fax: (323) 474-0896

Address: 1010 Sycamore Ave., Suite 211  
South Pasadena, CA 91030

Thank you very much!

Sincerely,



TRINH T. HANG

# **CWCA**

CALIFORNIA WOMEN'S COMMISSION  
ON ADDICTIONS

## **Mission**

The California Women's Commission on Addictions (CWCA) is a statewide grassroots, membership and non-profit organization dedicated to the reduction and prevention of and recovery from alcohol and other drugs related problems among women, their families and their communities through advocacy, education and community organizing.

## **Current Projects**

CWCA was founded in 1974 in order to provide information and advocacy to expand the services available to women and families affected by alcohol and drug problems. CWCA currently has three programs, which work towards our mission. All CWCA projects rely on integrating expert knowledge with community passion to develop systems, which prevent and intervene in alcohol and drug related problems.

### **CARA Project**

The CARA Project is an education and outreach program providing customized training sessions for professionals, para-professionals and community members working with alcohol and drug affected children and their families in Los Angeles County. The CARA Project offers social services agencies, Court personnel and community based organizations up to date information on serving families impacted by substance abuse. The CARA Project is funded in part by the Los Angeles County Department of Health Services Alcohol and Drug Program Administration.

### **Latinas Leadership Program**

The Latinas Leadership Program offers monolingual Spanish speaking women a twelve-week curriculum, which increases their knowledge of domestic violence, child abuse, and alcohol and drug problems. The program empowers women to take control of their own lives and those of their peers. The Latinas Leadership Program is funded in part by the Los Angeles County Department of Health Services Alcohol and Drugs Program Administration.

### **Black Woman's Media Project (BWMP)**

The Black Women's Media Project was started in 1987 to educate the community on the adverse effects of alcohol, tobacco and other drugs on African-American women and their families and to counter the glamorous images portrayed by the alcohol industries. The BWMP rallies community support and merchant cooperation to eliminate the advertising and sale of alcohol and tobacco to African-American children. The BWMP is funded primarily by the Los Angeles County Department of Health Services.

*1010 Sycamore Avenue \* Suite 211 \* South Pasadena, Ca 91030  
Phone: (323) 474-0894 \* Fax (323) 474-0896*

## **Member Services**

CWCA is a membership organization made up of individuals and organizations concerned with creating responsible policies and practices that address alcohol and drugs problems among women, their families and their communities. Member work together to reduce the stigma attached to women's problems; promote intervention and treatment services; and provide timely information on policies, research and innovation affecting women's services. Members support each other through informal networks.

## **Other Services**

CWCA provides extensive information and referrals for women in need of assistance in addition to community education, outreach, and expert consultation throughout Los Angeles County through a contract with Los Angeles County Alcohol and Drug Program Administration. CWCA offers fee for service consultation and trainings to corporations, public agencies and other interested parties.

# *“Resisting Alcohol Advertising”*

**11 Minutes Video**

- Exposes Alcohol Advertising targeting African-American Women
- Outlines the consequences of alcohol use and abuse in the African-American community
- Discusses alternative courses of action



**Order Yours Now!**

Quantity		Each	Total
	Resisting Alcohol Advertising	\$ 11.00	
	Shipping Charge	\$ 2.50	

Enclosed is a check or Money Order for the total amount

Please send to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**CWCA**  
**1010 Sycamore Avenue, Suite 211**  
**South Pasadena, Ca 91030**