

**NB-25**

# CITY OF LONG BEACH

OFFICE OF THE CITY MANAGER

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6711 FAX (562) 570-7650

June 23, 2015

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to enter into a 24-month agreement with Microsoft Corporation to host free Digital Alliance events located in and conducted in collaboration with the City of Long Beach. (Citywide)

## DISCUSSION

The Microsoft Corporation hosts free workshops in communities across the nation, such as Albuquerque, NM and Sacramento, CA. Partnering with local governments, Microsoft provides staff expertise and capacity building workshops focused on young people and entrepreneurs. This program is known as the "Digital Alliance." At this time, two types of events are proposed in Long Beach. These include Digi Camps, with separate sessions for girls and boys, which expose local youth to technology, coding, and encourage them to explore technology-based careers. In addition, a BizSpark session will serve local entrepreneurs and demonstrate how technology can simplify everyday tasks, increase their productivity, reduce business operations costs, and grow their business. The City of Long Beach will collaborate with Microsoft to secure locations for the workshops and promote the events.

This matter was reviewed by Budget Management Officer Victoria Bell on June 17, 2015 and by Deputy City Attorney Amy Webber on June 17, 2015.

## TIMING CONSIDERATIONS

City Council action is requested on June 23, 2015 in order to be eligible for Microsoft's July 2015 round of partnerships.

## FISCAL IMPACT

There is no direct fiscal impact associated with the recommended action. The City will utilize existing resources to provide in-kind support, such as event space, staff time to facilitate coordination of the events, and by promoting the events in the press and community. Microsoft will bear all other costs associated with the workshops and events. The events will enhance our local economy by providing capacity building for local businesses and encouraging young people to pursue careers in technology, which pay higher wages and are growing in demand.

HONORABLE MAYOR AND CITY COUNCIL  
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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'PHW', is written over a faint, larger signature that appears to be 'TBM'.

PATRICK H. WEST  
CITY MANAGER

PHW:TBM;rat



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** June 23, 2015  
**To:** Poonam Davis, Acting City Clerk  
**From:** Patrick H. West, City Manager  
**Subject:** Request to Add Agenda Item to Council Agenda of June 23, 2015

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Authorize the City Manager to enter into a 24-month agreement with Microsoft Corporation to host free Digital Alliance events located in and conducted in collaboration with the City of Long Beach. (Citywide)**

Council District	Authorizing Councilmember	Signed by
5	Stacy Mungo	Stacy Mungo
3	SUZIE PRICE	Suzie Price
4	DARYL SUPERVAW	Daryl Supraw

Attachment: Staff Report dated June 23, 2015

CC: Office of the Mayor