



# CITY OF LONG BEACH

PUBLIC WORKS DEPARTMENT

ASSET MANAGEMENT BUREAU, 333 W. OCEAN BLVD., LONG BEACH, CA 90802

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NOVEMBER 20, 2014

**BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS**  
City of Long Beach  
California

**REFERENCE: 14-068BS**

**SUBJECT:** Recommendation to approve purchase of four wooden trees for installation in the 2<sup>nd</sup> Street medians at a cost not to exceed \$6,000.

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## DISCUSSION

To celebrate the Holiday Season, and to promote shopping in the Belmont Shore business district, the Belmont Shore Business Association (BSBA) beautifies the medians on 2<sup>nd</sup> Street with festive decorations. This year the BSBA would like to have installed four wooden trees that are the same as those that are installed each year in the adjoining Naples business district.

These trees are manufactured and installed by the City's Parks, Recreation and Marine Department. The purchase cost of each tree is \$1,500, and the total purchase price for four (4) trees is \$6,000. These trees are sturdy, and it is intended that they be reused for as many years as possible, as long as they maintain their integrity. Staff recommends that the Commission approve the purchase of these four trees so that they could be installed in the median on 2<sup>nd</sup> Street in time for the 2014 Holiday Season.

## RECOMMENDATION

Approve recommendation.