



CITY OF LONG BEACH

R-31

DEPARTMENT OF PUBLIC WORKS

333 West Ocean Boulevard • Long Beach, CA 90802

February 14, 2006

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION

Authorize the City Manager to execute a contract with Graffiti Protective Coatings, Inc., to provide citywide graffiti removal services in an amount not to exceed \$269,000. The term of the contract will be from April 19, 2004 through April 30, 2006. (Citywide)

DISCUSSION

City Council approval is being requested to execute a formal contract with Graffiti Protective Coatings, Incorporated (GPC), to provide citywide graffiti removal services.

On an annual basis, the Public Works Department has contracted out for graffiti removal services to supplement the work that the Community Service Worker Program is accomplishing. To that end, a bid document was released on January 30, 2004, proper notifications were sent out and bids were opened on February 10, 2004. A purchase order in the amount of \$80,000 was issued to Graffiti Protective Coatings, Inc. (GPC), the lowest responsible bidder for a term of one year beginning with April 19, 2004, with two one-year options to extend. In March 2005, approval to increase the authorization amount to \$100,000 was granted.

In order to further the City Council's goals of improving the quality of life in neighborhoods and enhancing neighborhood economic development efforts, particularly on the commercial corridors, the City Manager received support from the City Council to initiate a "Cleaner and Safer Community" initiative, which was supported by budget enhancements. With those enhancements, Public Works expanded the use of its graffiti removal contractor to include not only the specific locations called into the City's Graffiti Hotline, but any graffiti that was in the general location of the reported addresses. This more than tripled the average monthly number of sites remediated by the contractor (311 vs. 954).

Public Works has been very satisfied with the performance by GPC. In the course of the contract, GPC provided much needed additional work that was beyond the scope of their purchase order, which caused the balance to exceed the \$100,000 threshold. In accordance with the Municipal Code, Public Works requests approval of a formal contract in order to pay GPC for work performed. This is in light of the increased graffiti problem the City has been experiencing and to ensure continuation of graffiti removal services through

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the remainder of the contract period.

Execution of a contract between the City and GPC with a not-to-exceed amount of \$269,000 is being requested to cover all expected expenditures from the first- and second-year term beginning on April 19, 2004 through April 30, 2006. The third year of the original purchase order no longer applies. Public Works has been working with Purchasing to complete a formal competitive bid process that is expected to be completed prior to April 30, 2006.

This matter was reviewed by Senior Deputy City Attorney Donna F. Gwin and Budget Management Officer David Wodynski on February 2, 2006.

TIMING CONSIDERATIONS

City Council action is requested on February 14, 2006, in order to authorize payment to GPC, Inc.

FISCAL IMPACT

Total expenditures, including those already disbursed through the purchase order, will not exceed \$269,000. Sufficient funding for \$269,000 has been budgeted in the General Fund (GP) in the Department of Public Works (PW), and in the Special Revenue Fund (SR 150) in the Department of Community Development (CD). Funding sources are General Fund and Community Development Block Grant monies.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CHRISTINE F. ANDERSEN
DIRECTOR OF PUBLIC WORKS

APPROVED:



GERALD R. MILLER
CITY MANAGER