



DATE: May 16, 2006

TO: Mayor O'Neill and Members of the Long Beach City Council

FROM: Joan Greenwood, President
Wrigley Association
2091 San Francisco Avenue
P.O. Box 16192
Long Beach, California 90806

RE: Agenda Item 17 (06-0197)

The Wrigley Association urges you to support the recommendation to form an Environmental Commission. Four residents of the Wrigley District participated as members of the Environmental Task Force that developed the recommendations for the Long Beach 2010 Strategic Plan, which the Wrigley Board has adopted as our guiding policy document for taking positions on Quality of Life issues.

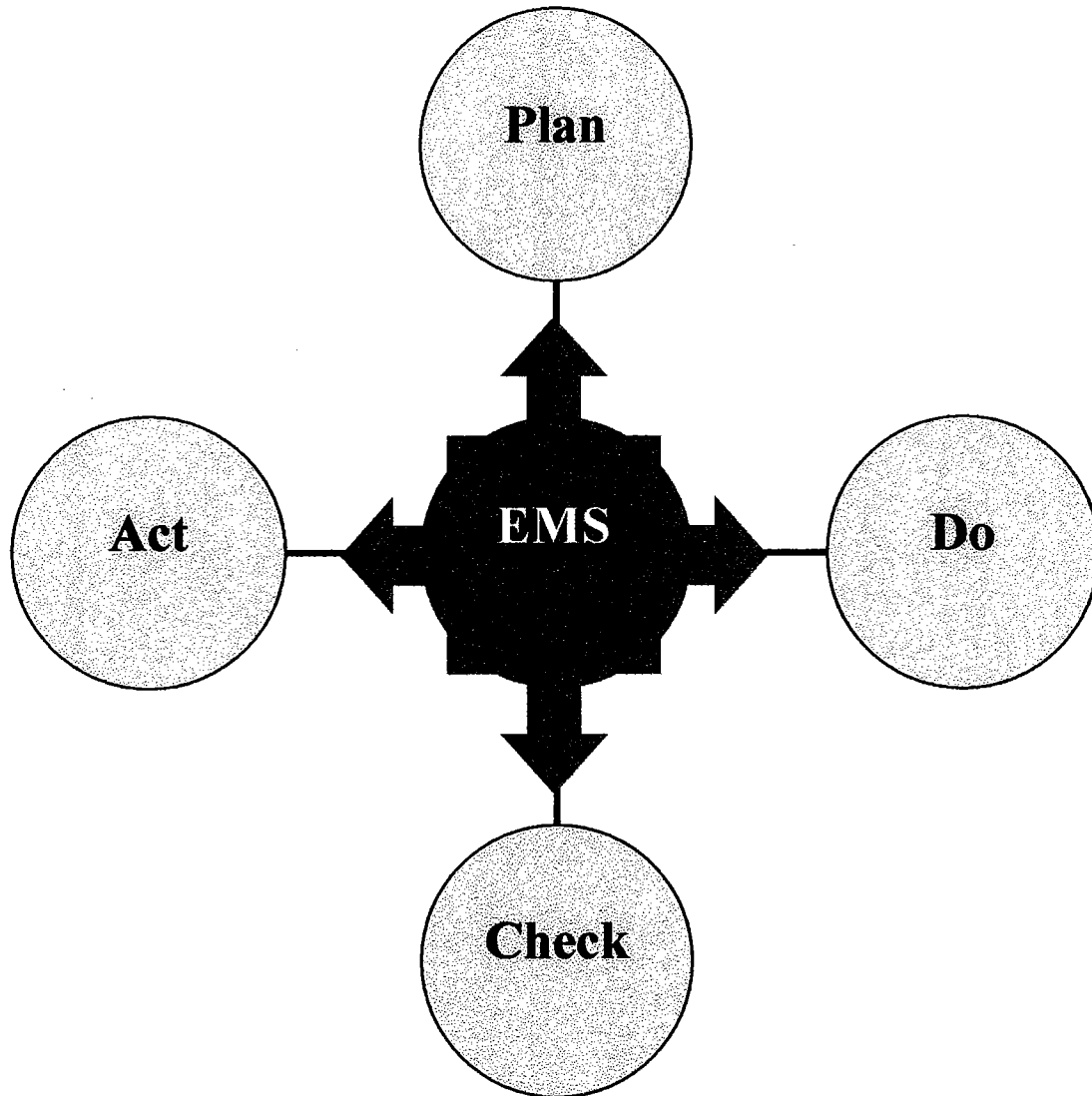
I was a member of the Environmental Task Force. I suggest that the first order of business for the Environmental Commission be oversight of development of an environmental management system. The U.S. EPA is currently funding such initiatives in several municipalities.

An Environmental Management System ("EMS") is that part of an overall management system developed to address environmental concerns through the allocations of resources, assignment of responsibilities and **ongoing evaluation of practices, procedures and organizational processes by policy makers.**

ISO stands for International Organization for Standardization which is based in Geneva, Switzerland. ISO 14001 is a voluntary, consensus-based approach that goes beyond compliance with statutes and regulations governing hazardous materials and wastes. It is not a technical standard and does not set prescribed standards of performance. It established the practices and procedures for implementing an Environmental Management System ("EMS").

The keystone of every environmental management system is systematic evaluation, which involves ongoing objective measurement and analysis of environmental performance and benefits. An EMS is developed and sustained by a cross-functional, team committed to planning, improving, measuring and communicating, environmental performance throughout all levels of operations and the community.

Long-term environmental performance is achieved by placing emphasis on participation in the process by senior level decision-makers and their commitment to the organization's Environmental Policy. The process is iterative and consists of four elements: Plan, Do, Check, Act.



Thank you for your time and support of this very worthy recommendation.

May 16, 2006

#18

Good evening Honorable Mayor Beverly and Council Members,

Regarding the formation of an Environmental Commission in the City of Long Beach—it's about time!

Environmentalists have been marginalized, scapegoated and even wrongly arrested for standing up for the environment. It's time that they are given their due.

We must be careful not to create an extraneous Commission with limited advisory capacity that will only be ignored by elected officials. Powers of oversight should be included in the formation of this body. It must not be seeded with people garnering political favors just so they can put a title of Commissioner in front of their name and contribute little. *The group must have the freedom to consider any issue that could be of environmental concern to this City.* What it must do is address Long Beach's many environmental concerns and help to create a truly green City for ourselves, for our children and for future generations beyond.

So, in summary, regarding the formation of an Environmental Commission in the City of Long Beach—it's about time!

Respectfully submitted,

Diana Lejins

POB 14446

LB, CA 90803