



CITY OF LONG BEACH

OFFICE OF THE CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

November 4, 2015

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Pizzanista, LLC, dba Pizzanista!, for an original
Alcoholic Beverage Control License, at 1837 East 7th Street.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, November 3, 2015, received and filed the subject application with the attached conditions, as requested by Vice Mayor Suja Lowenthal, Councilmember, Second District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

MARIA DE LA LUZ GARCIA
CITY CLERK

Prepared by:
Megan Wiegelman

Attachment

cc: Suja Lowenthal, Vice Mayor, Second District
Mayor
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

R-21

Robert G. Luna
Chief of Police

November 3, 2015

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Pizzanista, LLC, dba Pizzanista!, for an original application of an Alcoholic Beverage Control license, at 1837 East 7th Street. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by November 18, 2015. Accordingly, City Council action is required at the November 3, 2015 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST
CITY MANAGER

RGL:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

FINANCIAL BUREAU
(562) 570-7447
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-5837

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
November 3, 2015

Council District: 2
Applicant: Pizzanista, LLC
DBA: Pizzanista!
Address: 1837 East 7th Street

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

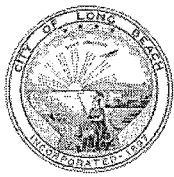
Bases for possible protest: Residences within 100 feet.
High crime.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5764.03
Boundaries: Anaheim Street to the North
7th Street to the South
Cherry Avenue to the East
Walnut Avenue to the West
Number of licenses allowed: 4
Number of licenses existing: 4
Police Reporting District: 372
Boundaries: 10th Street to the North
7th Street to the South
Cherry Avenue to the East
Walnut Avenue to the West

Reported crimes in this district for ABC purposes are 184. Crime in a reporting district must be at least 149 to qualify for a high crime protest.

Type of business: A restaurant.
Last day to request conditions and protest: November 18, 2015



Date: November 3, 2015
To: File
From: Laurie Barajas, Detective, Vice Investigations Section
Subject: PIZZANISTA! – 1837 EAST 7TH STREET

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/29/14 to 9/29/15)

None

ABC INSPECTIONS (past three years)

Not Applicable

RESIDENCES WITHIN 100 FEET

1813, 1815½, 1817, 1817½ East 7 th Street	Multi-Unit Complex
1819-1825 East 7 th Street	Multi-Unit Complex
1829 East 7 th Street	Single Family Dwelling
1901 East 7 th Street	Single Family Dwelling
1905 East 7 th Street	Multi-Unit Complex
726 Rose Avenue	Multi-Unit Complex
736 Rose Avenue	Multi-Unit Complex
716-720 Gardenia Avenue	Multi-Unit Complex
727 Gardenia Avenue	Multi-Unit Complex
735 Gardenia Avenue	Single Family Dwelling
735½ Gardenia Avenue	Single Family Dwelling

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None



Memorandum

To: Mayor and City Council
From: Suja Lowenthal, Second District
Subject: Pizzanista! 1837 East 7th Street

November 3, 2015

REQUESTED CONDITIONS:

I respectfully request Council concurrence and ABC approval of the following conditions:

1. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
3. Trash shall not be emptied into outside containers between the hours of 12:00 am – 7:00 am.
4. Remove graffiti from premises within 72 hours (3 days) of application

Please do not hesitate to contact my office should you have additional questions at (562) 570-668

Megan Wiegelman

From: Fax2Mail Powered by EasyLink Services <reports@reply.fax2mail.com>
Sent: Wednesday, November 04, 2015 11:34 AM
To: Megan Wiegelman
Subject: ABC License Letter - Pizzanista!, 1837 East 7th St.

MAIL2FAX DETAILED DELIVERY REPORT

Attention	DLA Admin
Job Number	1771635099
Sent By User	F2M/37283576077
Entered Fax2Mail System	11/04 14:26
Report Generated	11/04 14:33
Subject	ABC License Letter - Pizzanista!, 1837 East 7th St.
Page Count	7 (including cover sheet)

SUMMARY

Sent: 1	Errors: 0	Cancelled: 0
Total: 1		

Destination	Status	Date	Time	Num. Retries
5629821396	SENT	11/04	14:32	2