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February 12, 2008

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Adopt resolution declaring February 1, 2008 "Go Red for Women Day." (Citywide)

DISCUSSION

Pursuant to your request at the City Council meeting of January 22, 2008, the attached resolution has been prepared for your consideration.

SUGGESTED ACTION:

Approve recommendation.

Very truly yours,

ROBERT E. SHANNON, City Attorney

By

MICHAEL J. MAIS
Assistant City Attorney

MJM:kjm Attach.

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OFFICE OF THE CITY ATTORNEY ROBERT E. SHANNON, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH DECLARING FEBRUARY 1, 2008
"GO RED FOR WOMEN DAY"

WHEREAS, cardiovascular diseases are the nation's leading cause of death and stroke is the third leading cause of death; and

WHEREAS, cardiovascular diseases claim the lives of more than half a million American women each year;

WHEREAS, each year 53.5% of women die from cardiovascular diseases as compared to 46.5% of men, and 40,000 more women than men have a stroke;

WHEREAS, the cost of cardiovascular diseases and stroke in the United States is estimated at \$352 billion;

WHEREAS, coronary heart disease rates in women after menopause are two to three times higher than those of women the same age before menopause;

WHEREAS, 63% of women who die suddenly of coronary heart disease have no previous symptoms of this disease;

WHEREAS, February is designated as American Heart Month;

WHEREAS, the American Heart Association is launching a new campaign designed to raise women's awareness of the magnitude of cardiovascular disease and to encourage women to make positive changes in their lives that could help reduce their risk of cardiovascular diseases and stroke;

WHEREAS, this new campaign is known as the "Go Red for Women" campaign;

NOW, THEREFORE, the City Council of the City of Long Beach resolves as follows:

Section 1. That the City Council declares Friday, February 1, 2008, "Go

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Red for Women Day" in support of the American Heart Association and its campaign to reduce heart disease and stroke among women of all ages and backgrounds; and Section 2. All City employees and residents are encouraged to wear the color red to commemorate this day and join together with thousands of other women and men across America in showing they care about this important cause; and The City Manager is requested to notify City employees about Section 3. participating in "Go Red for Women Day" and provide information from the American Heart Association about how to take positive actions to reduce the risk of heart disease and stroke. This resolution shall take effect immediately upon its adoption by the City Council, and the City Clerk shall certify the vote adopting this resolution. I hereby certify that the foregoing resolution was adopted by the City Council of the City of Long Beach at its meeting of ______, 20___ by the following vote: Councilmembers: Ayes: Councilmembers: Noes: Absent: Councilmembers:

City Clerk