

CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 Grand Avenue

Long Beach, CA 90815

(562) 570-4000 FAX (562) 570-4049

November 15, 2005

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Authorize the City Manager to execute all contract documents and subsequent amendments with the State of California Department of Health Services for the California Nutrition Network grant, for a maximum amount of \$2,814,948 for a period of three years, from October 1, 2005 to September 30, 2008. (Citywide)

DISCUSSION

On October 21, 2003, the City Council approved the award of a two-year grant from the California Department of Health Services (State) for a California Nutrition Network Healthy Active Families (CNN) program to be implemented in the City of Long Beach by the Long Beach Department of Health and Human Services (DHHS). The State has again awarded grant funds to the City of Long Beach through the DHHS to continue this Nutrition Network Program for a period of three years for a maximum amount of \$2,814,948. The term of this agreement is October 1, 2005 through September 30, 2008. During the past two years, the CNN Program conducted 24 nutrition education classes and provided information to more than 50,000 individuals in the Long Beach area.

The goal of the CNN Program is to create innovative partnerships that enable low-income, food-stamp eligible Californians to: increase their consumption of fruits and vegetables, increase physical activity each day, and increase participation in federal nutrition assistance programs by those who are eligible.

The DHHS CNN Program incorporates these goals into its workplace activities and its target population, which is persons participating in, or eligible for, USDA's Food Stamp Program. The activities in the DHHS CNN program include free nutrition education classes for families, outreach and education conducted at the local Farmers' Markets and throughout the community and presentations to providers who serve low-income individuals. The Program serves as a nutrition education resource for both the DHHS and local area programs. During program year 2005-2006, the DHHS will partner with the Parks, Recreation and Marine Department (PRM) and will provide funds to enable the PRM to enhance their current nutrition education activities.

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This matter was reviewed by Senior Deputy City Attorney Donna Gwin on November 4, 2005 and Budget Management Officer David Wodynski on November 7, 2005.

TIMING CONSIDERATIONS

City Council action on this matter is requested on November 15, 2005, in order to avoid program interruption and to receive grant funds reimbursing expenditures.

FISCAL IMPACT

The City will receive grant revenues up to \$2,814,948 over three years to offset costs of program activities, staffing and operational expenses. Funds for the first year of the Program have been appropriated through the City's annual budget process in the Health Fund (SR 130) in the Department of Health and Human Services (HE).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

RONALD R. ARIAS

DIRECTOR

HEALTH AND HUMAN SERVICES

Rendd R. C.

APPROVED:

GERALD R. MILLER CITY MANAGER

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