



# CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

333 WEST OCEAN BOULEVARD LONG BEACH, CA 90802 562.570.6383 FAX 562.570.6012

March 19, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to electronically apply for and implement the 2012/2013 CalRecycle Beverage Container Recycling City/County Payment Program grant. (Citywide)

## DISCUSSION

CalRecycle provides block grants to local jurisdictions to promote the collection and recycling of beverage containers and litter abatement. The City utilizes these grant funds to promote recycling through litter cleanup activities; beverage container collection programs; various advertising and media outlets, such as newspaper advertisements, brochures and social media postings, sponsoring municipal band concerts, and refuse truck signs.

CalRecycle allocates funds to each jurisdiction annually. The grant amount is calculated on a per capita basis. The grant period began July 1, 2012 and will run until the City exhausts the funds. CalRecycle does not require a resolution of the City Council authorizing the grant application.

This matter was reviewed by Deputy City Attorney Amy Webber on February 20, 2013 and by Budget Management Officer Victoria Bell on February 26, 2013.

## TIMING CONSIDERATIONS

City Council action on this matter is requested on March 19, 2013, in order to submit the grant application to CalRecycle before the March 30, 2013 deadline.

## FISCAL IMPACT

The City of Long Beach will receive approximately \$125,000 to continue to fund beverage container recycling and litter abatement activities. This amount will be deposited in the Refuse and Recycling Fund (EF 330) in the Department of Public Works (PW). Matching funds are not required. Approval of this recommendation will provide continued support to the local economy.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ARA MALOYAN  
ACTING DIRECTOR OF PUBLIC WORKS

AM:JK:lh

APPROVED:

  
\_\_\_\_\_  
PATRICK H. WEST  
CITY MANAGER