



CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

333 WEST OCEAN BOULEVARD • LONG BEACH, CA 90802 • (562) 570-6383 • FAX (562) 570-6012

December 12, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute a contract with INRIX, Inc. (formerly ParkMe, Inc.), of Santa Monica, CA, to continue to provide real-time parking information to the public through an online website and a mobile phone application service, in an annual amount not to exceed \$38,040, for a period of two years, with the option to renew for two additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into a contract with INRIX, Inc., to continue to provide real-time parking information through an online website and a mobile phone application.

On December 2, 2014, the City Council approved a contract with IPS Group, Inc. to install and replace coin meters with smart parking meters that are capable of accepting credit card payment but decided against the mobile payment (pay-by-cell) aspect. In February 2015, sensors were installed that detect when a vehicle parks and vacates a smart metered space.

On September 1, 2015, the City entered into a two-year agreement with ParkMe, Inc., now known as INRIX, Inc., to create and maintain a mobile phone application, EZparkLB, that provides real-time parking information for City-owned and operated parking lots, garages, and on-street public parking meters. The EZparkLB application is part of the City's commitment to adopt the smart parking meters, as discussed in the staff report submitted to City Council for the adoption of the smart meters on December 2, 2014.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process, but allows for awards without a competitive bid process if accompanied by a Resolution adopted by the City Council.

A sole source exception is requested for contracting with INRIX, Inc. who has an exclusive partnership with IPS Group, Inc., for the software to integrate the meter data and mechanics provided by the IPS Group Inc. City staff contacted other parking application developers, but those developers could not integrate live meter data to their smart phone applications.

This matter was reviewed by Deputy City Attorney Amy R. Webber on November 7, 2017 and by Revenue Management Officer Geraldine Alejo on November 17, 2017

TIMING CONSIDERATIONS

City Council action is requested on December 12, 2017, to avoid disruption of real-time parking availability services.

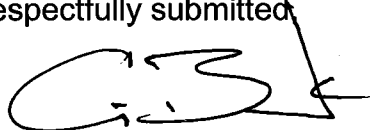
FISCAL IMPACT

The annual contract cost will not exceed \$38,040. First year costs are appropriated in various funds within the Public Works Department (PW); \$15,216 in the General Fund (GF), \$12,680 in the Tidelands Operations Fund (TF 401), \$7,608 in the Rainbow Harbor Area Fund (TF 411), and \$2,536 in the Civic Center Fund (IS 380). If needed, appropriation for subsequent years will be requested through the annual budget process. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK
DIRECTOR OF PUBLIC WORKS

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APPROVED:



PATRICK H. WEST
CITY MANAGER

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
333 West Ocean Boulevard, 11th Floor
Long Beach, CA 90802-4664

1 RESOLUTION NO.
2

3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AUTHORIZING THE CITY
5 MANAGER TO EXECUTE A CONTRACT WITH INRIX,
6 INC., WITHOUT ADVERTISING FOR BIDS, TO PROVIDE
7 REAL-TIME PARKING INFORMATION TO THE PUBLIC
8 THROUGH AN ONLINE WEBSITE AND A MOBILE PHONE
9 APPLICATION SERVICE, FOR A PERIOD OF TWO
10 YEARS, WITH AN OPTION TO RENEW FOR TWO
11 ADDITIONAL ONE-YEAR PERIODS, IN AN ANNUAL
12 AMOUNT NOT TO EXCEED \$38,040
13

14 WHEREAS, on December 2, 2104, City Council approved a contract with
15 IPS Group, Inc. to install and replace coin meters with smart parking meters which are
16 capable of accepting credit card payment; and

17 WHEREAS, on September 1, 2015, City entered into an agreement with
18 ParkMe, Inc. to create and maintain a mobile phone application (EZparkLB) that provides
19 real-time parking information for City owned and operated parking lots, garages, and on-
20 street public parking meters; and

21 WHEREAS, on August 25, 2015 INRIX, Inc. acquired ParkMe, Inc. via
22 merger; and

23 WHEREAS, INRIX, Inc. has an exclusive partnership with IPS Group and
24 exclusively has the software that is compatible to integrate the smart parking meter data
25 and mobile phone application mechanics; and

26 WHEREAS, INRIX, Inc. is the only parking application developer who can
27 integrate the City's live meter data to its smart mobile phone application and, as a result,
28 no useful purpose would be served by advertising for bids and to do so would constitute

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
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1 an idle and useless act and an unnecessary expenditure of public funds;

2 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
3 follows:

4 Section 1. The City Manager is hereby authorized to enter into a
5 Contract with INRIX, Inc., without advertising for bids, to provide real-time parking
6 information to the public through an online website and a mobile phone application
7 service for a period of two (2) years, with the option to renew for two (2) additional one-
8 year periods in an annual amount not to exceed Thirty-Eight Thousand Forty Dollars
9 (\$38,040), including tax.

10 Section 2. This resolution shall take effect immediately upon its adoption
11 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

12 I hereby certify that the foregoing resolution was adopted by the City
13 Council of the City of Long Beach at its meeting of _____, 2017
14 by the following vote:

15
16 Ayes: Councilmembers: _____

17 _____

18 _____

19 _____

20 Noes: Councilmembers: _____

21 _____

22 Absent: Councilmembers: _____

23 _____

24 _____

25 _____

26 _____

City Clerk

27 _____

28 _____