



CITY OF LONG BEACH

R-25

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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March 3, 2015

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute all necessary agreements and any subsequent amendments between the City of Long Beach and the Los Angeles County Children and Families First – Proposition 10 Commission – First 5 LA to accept funding in the amount of \$413,033, for the period of March 1, 2015 through June 30, 2016, to build community capacity in the Central Long Beach Best Start Community, in conjunction with the Best Start Central Long Beach Community Partnership, and increase appropriations in the Health Fund (SR 130) in the Department of Health and Human Services (HE) by \$413,033. (Districts 1, 2, 6 and 7)

DISCUSSION

The Central Long Beach community has a long history of working together to impact the services and resources available to central Long Beach residents. The area has been described as having a “culture of collaboration,” and the participation of multiple sectors is actively promoted. The diversity and extensiveness of the Central Long Beach community's leadership has the potential to be a model for service coordination. Residents have taken on leadership roles when asked to participate and there are additional opportunities for them to become increasingly engaged. The Health Department has been selected by First 5 Los Angeles to be the lead agency in coordinating the Best Start Central Long Beach initiative. This role will include the coordination of multiple subcontractors to implement the various strategies and activities included in the Performance Matrix, which is the plan that was developed in conjunction with the Best Start Community Partnership, the governing body that consists of central Long Beach residents and agencies serving this area.

The Performance Matrix was designed to improve family capacities to demonstrate parental resilience, knowledge of parenting and child development, and awareness of resources that will support the development of relationships that nurture their children's social and emotional competence. The target population is families with children 0-3 who reside within the borders established by First 5 Los Angeles. The two strategies that make up the Performance Matrix are: 1) Build Parent Leadership Capacity and 2) Strengthen the existing Central Long Beach Best Start collaboratives (the Home Visitation Collaborative and the Long Beach Child Abuse and Neglect Network) in order

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to strengthen organizational capacity and support service coordination. Achievement of the two strategies will be accomplished through the implementation of seven activities. These activities will be accomplished and evaluated with Health Department oversight and collaboration with six subcontractors. Activities will include: a Parent Leadership Institute with the Early Childhood Education committee taking the lead; convenings with stakeholders to identify strategies to prevent child abuse and increase community awareness through a media campaign, with For the Child taking the lead; and service provider trainings to increase skills in serving families who have had a history of emotional trauma, with The Children's Clinic taking the lead.

This matter was reviewed by Deputy City Attorney Linda Vu on February 2, 2015 and by Budget Manager Victoria Bell on February 10, 2015.

TIMING CONSIDERATIONS

City Council action on this item is requested on March 3, 2015, in order to accept funding and begin program operations to meet required objectives.

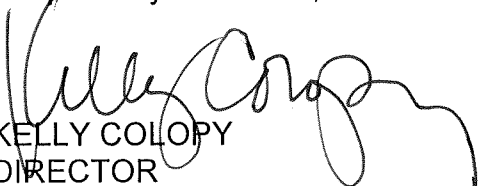
FISCAL IMPACT

The total amount of the agreement is \$413,033 for sixteen months. An appropriation increase for this amount in the Health Fund (SR 130) in the Department of Health and Human Services (HE) has been included as part of the recommendation. No match or in-kind service mandate is required, and there is no local job impact associated with this action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


KELLY COLOPY
DIRECTOR
HEALTH AND HUMAN SERVICES

APPROVED:


PATRICK H. WEST
CITY MANAGER