

September 15, 2020  
Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

Please accept this correspondence on behalf of Café Sevilla of Long Beach and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.



Sincerely,

Anne Van den Haute, CFO

Café Sevilla of Long Beach

140 Pine Avenue

Long Beach, CA. 90802



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

September 15, 2020

Honorable Mayor Garcia and Members of the Long Beach City Council  
Civic Center Plaza  
411 W. Ocean Blvd.  
Long Beach, CA 90802

**RE: September 15 City Council Agenda Item No.20 (Open Streets Initiative)**

Dear Mayor Garcia and Members of the Long Beach City Council,

Please accept this correspondence on behalf of the Downtown Long Beach (DLBA) Board of Directors and enter into the public record for tonight's City Council meeting. The DLBA supports the extension of the Open Streets Initiative (agenda item No. 20) until at least the end of 2020 with a continued discussion regarding possible permanent installations in some areas of Downtown.

Although the Open Streets Initiative is still in its initial and temporary phases, the program has been a lifeline for business owners, employees, and the greater Downtown community. The program enables businesses to safely expand their operations and workforce while complying with public health regulations and the pedestrian right-of-way requirements. In a [survey](#) DLBA recently conducted, we found that 63% of Downtown businesses participating in the Open Streets initiative reported an increase in sales compared to the prior two months, with 84% of the same businesses supporting a permanent extension of the Open Streets Initiative.

The COVID-19 pandemic and associated public health orders have had a significant impact on our Downtown business community. Foodservice, personal grooming, retail, and similar customer-facing industries have been forced to close or severely limit their operations. According to data from the recent CSULB Quarterly Economic Forum, small businesses in Downtown ZIP codes experienced an average of 27% less revenue between March and May of 2020. During the same period, Downtown foodservice businesses surveyed by DLBA reported an average of 19 full-time employee layoffs per establishment. The Open Streets Initiative has provided much-needed relief for this sector.

The DLBA recognizes that any decision regarding street closures should address the concerns of the Downtown business and residential communities. We believe that the evaluation of the Open Streets Initiative will establish best practices regarding signage, streetscape beautification, vehicle ingress and egress, maintenance and sanitation, and quality of life services for those experiencing homelessness. Moreover, we would encourage the City Council to examine the possibility of expanding the Open Streets Initiative to other business sectors that are currently not eligible to utilize the program, such as general retail. Going forward, DLBA is eager to assist the City in improving and promoting this Initiative for Downtown and the greater Long Beach community.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kraig Kojian', with a stylized flourish at the end.

Kraig Kojian  
President & CEO

Cc: DLBA Board of Directors  
Tom Modica, City Manager, City of Long Beach  
Eric Lopez, Director of Public Works, City of Long Beach  
Tasha Day, Manager of Special Events & Filming, City of Long Beach



September 15, 2020  
Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

Please accept this correspondence on behalf of Modica's Deli and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

Sincerely,

Orsa Modica,

Owner  
Modica's Deli  
455 E Ocean Blvd  
Long Beach, CA 90802  
562 435-7011

September 15, 2020

Honorable Mayor Garcia and members of the Long Beach City Council

Civic Center Plaza

411 West Ocean Blvd

Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

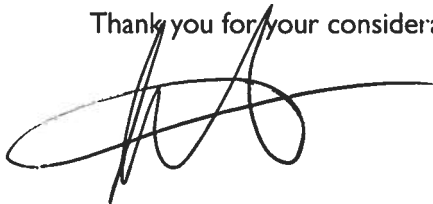
Please accept this correspondence on behalf of THE 4TH HORSEMAN and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read 'MS', with a large, sweeping flourish extending to the left.

Sincerely,

MARTIN SVAB - THE 4TH HORSEMAN - CO/OWNER



September 15, 2020

Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

Re: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council...

I submit this correspondence on behalf of Shannon's On Pine Sports Pub and The Carvery restaurant. Please enter this letter into the public record for the City Council meeting scheduled for September 15th, 2020. We support the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has impacted my business and many businesses. Many of us were forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19. We recognize the magnitude of the COVID-19 challenge and support the heightened health and safety regulations, even while they have restricted normal business operations.

The Open Streets Initiative has allowed my business to remain viable and add new offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other downtown shops and restaurants, providing a much-needed economic boost to the local community.

We have returned dozens of employees to work with stable incomes as a result of the Open Streets Initiative and it has provided a lifeline for our business. Extending the initiative will ensure our viability as we move towards economic recovery, as well as for Downtown Long Beach community.

Thank you for your consideration.

September 15, 2020

Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

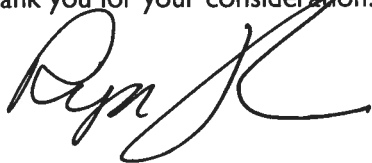
Please accept this correspondence on behalf of THE 4TH HORSEMAN and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read "Ryan Hughes". The signature is fluid and cursive, with a long horizontal stroke at the end.

Sincerely,

RYAN HUGHES - THE 4TH HORSEMAN - CO/OWNER



September 15, 2020

Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

Re: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council...

I submit this correspondence on behalf of Shannon's Corner property, owned by my company, Broadway & Pine, LLC. Please enter this letter into the public record for the City Council meeting scheduled for September 15th, 2020. We support the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has impacted my business with loss of tenants and loss of rental income of 75%. Many of my tenants were forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets.

The Open Streets Initiative has allowed some of these business to remain open and add new offerings and services to the community while complying with COVID-19 regulations. Some of my tenants have remained open and are surviving during the pandemic, along with other downtown shops and restaurants, due to the Open Streets Initiative.

The Open Streets Initiative has returned hundreds of employees to return to work with stable incomes and it has provided a lifeline to my tenants. Extending the initiative will ensure our viability as we move towards economic recovery, as well as for Downtown Long Beach community.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read 'Ben Wang'. The signature is written in a cursive, flowing style.



September 15, 2020  
Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

Please accept this correspondence on behalf of Alegria Cocina Latina and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

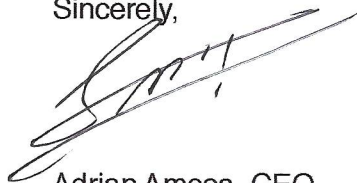
The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Adrian Amosa', written over a horizontal line.

Adrian Amosa, CEO

Alegria Cocina Latina

September 15, 2020  
Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

Please accept this correspondence on behalf of Agaves Kitchen Tequila and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

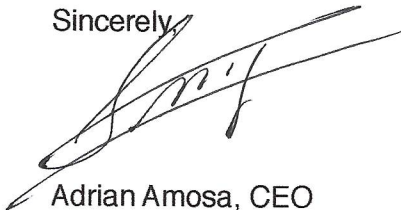
The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Adrian Amosa', written over a horizontal line.

Adrian Amosa, CEO

Agaves Kitchen Tequila

September 15, 2020  
Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

Please accept this correspondence on behalf of Agaves Kitchen & Tequila and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Miguel A. Baeza'. The signature is written over a horizontal line and includes a vertical flourish extending downwards.

Miguel A. Baeza, CFO  
Agaves Kitchen & Tequila

September 15, 2020  
Honorable Mayor Garcia and members of the Long Beach City Council  
Civic Center Plaza  
411 West Ocean Blvd  
Long Beach, CA 90802

RE: Open Streets Initiative Expansion

Dear Mayor Garcia and members of the Long Beach City Council,

Please accept this correspondence on behalf of Alegria Cocina Latina and enter into the public record for the City Council meeting scheduled for September 15th, 2020, my support for the extension of the Open Streets Initiative until at least the end of 2020.

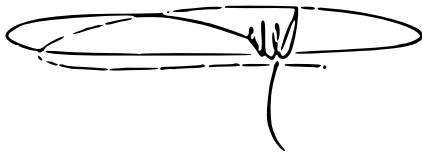
The COVID-19 pandemic has not only impacted my business but many businesses across Long Beach, with many business owners forced to cut employee hours, cease indoor operations, and drastically reduce operating budgets. According to a May 2020 Downtown business survey conducted by the Downtown Long Beach Alliance (DLBA), 78% of service-industry businesses had permanently laid off or furloughed employees due to impacts surrounding COVID-19.

Our Downtown business community recognizes the magnitude of COVID-19 and the necessity for heightened health and safety regulations, many of which have limited normal business operations. The Open Streets Initiative has allowed my business to expand our offerings and services to the community while complying with COVID-19 regulations. Residents and visitors can safely enjoy my business and other Downtown shops and restaurants, providing a much-needed economic boost to the local community.

The Open Streets Initiative has provided a lifeline for our business. Extending the Initiative will ensure the positive trend towards economic recovery for myself and our Downtown Long Beach community.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Miguel A. Baeza', is written over a horizontal line. The signature is stylized and somewhat cursive.

Miguel A. Baeza, CFO

Alegria Cocina Latina

**From:** Padric Gleason Gonzales [mailto:padric.gleason@gmail.com]

**Sent:** Tuesday, September 8, 2020 5:21 PM

**To:** CityClerk <CityClerk@longbeach.gov>

**Subject:** Public comment for agenda item #20 for 9/15 City Council Meeting re: open streets and parklets

**-EXTERNAL-**

As a resident of Downtown Long Beach who lives along Pine Avenue, I write in strong SUPPORT for this proposal to permanently close Pine Ave between 3rd and Broadway and also to permanently extend many of the parklets. The outdoor seating has proven that streets can be repurposed for PEOPLE not cars and that providing adequate outdoor public space, Long Beach residents can enjoy their city by foot. Transportation is the largest source of greenhouse gas emissions in California, primarily from our state's excessive reliance on personal vehicles. We must design a liveable, walkable city, and outdoor space is an essential ingredient for that.

Padric Gleason Gonzales