

**CITY OF LONG BEACH
BELMONT SHORE PARKING
AND BUSINESS
IMPROVEMENT AREA
ADVISORY COMMISSION
MINUTES**

**THURSDAY, JUNE 18, 2015
BAY SHORE LIBRARY, 195 BAY SHORE
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair
Marsha Jeffer, Vice Chair
Eric Forsberg, Commissioner
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner
Joy Starr, Commissioner
Lisa Ramelow, Commissioner

FINISHED AGENDA AND DRAFT MINUTES

REVISED

REGULAR MEETING

CALL TO ORDER

At 9:007AM Vice Chair Jeffer called the meeting to order.

ROLL CALL

Commissioners Kurt Schneider, Joy Starr, Marsha Jeffer and Lisa Ramelow

Present:

Commissioners William W. Lorbeer, Eric Forsberg and Samuel Lippke

Excused:

Also present: Julie Maleki, CD6 Chief of Staff; Michael Conway, Dept. of Economic and Property Development Director; Frank Colonna, Economic Development Commission Chair; Terry Endersen, BSRA President.

CHAIR REPORT

9:08AM

- 1) Security Camera Project.

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- Technology Services believes all cameras and recording system will be fully operation by the end of this month.
- 2) Smart Meter Program - Street Meters.
 - Sensor not installed - pilot test project ongoing - no data or report yet. (Analysis to be completed early July, decision soon after)
 - Nothing to report on meter stickers.
 - Based on a financial study, the City expects 40 percent credit card use in its first year at a \$0.75 rate. Currently, with several weeks of data, credit card use is approximately 26 percent. This figure continues to trend upward since installation, and City staff expect that this number will increase as the summer brings additional visitors to Belmont Shore.
 - 3) Sidewalk Sealant.
 - Met with and reviewed project with Director of PW.
 - Director of PW is investigating liability and maintenance concerns.
 - 4) BSBA Annual Report and Budget.
 - Forwarded to City Council for Approval - date? (Resolution of Intention - 8/18; Public Hearing - 9/15)
 - 5) Elimination of Reverse Compounding in Parking Lot Meters.
 - At last meeting motion was made to raise the south side parking meters to \$0.50/hour based on an assumption that north side meters are \$0.50/hour - which is not correct. All meters in public parking lots, including those on the north side, are \$0.25/hour.
 - As such, pursuant to the approved motion, compounding will be eliminated on the south side meters, but not increase in parking rates will be made.
 - 6) Purchase and Installation of 12 new Big Belly trash receptacles.
 - Working on PO for project.
 - No date yet for installation. (In the process of getting City Manager approval)

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.

9:13AM Ralph Lepre spoke.

CONSENT CALENDAR

1. [15-035BS](#) Recommendation to approve the minutes for the meeting held May 21, 2015.

Attachments: [15-035BS Finished Agenda And Draft Minutes 05.21.15.](#)

A motion was made by Schneider, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, Joy Starr, Marsha Jeffer and Lisa Ramelow

Excused: 3 - William W. Lorbeer, Samuel Lippke and Eric Forsberg

2. [15-036BS](#) Recommendation to receive and file the Financial Report for the period ending April 30, 2015.

Attachments: [15-036BS BSPBIAAC 04.30.15 Financial Statement.pdf](#)

A motion was made by Schneider, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, Joy Starr, Marsha Jeffer and Lisa Ramelow

Excused: 3 - William W. Lorbeer, Samuel Lippke and Eric Forsberg

3. [15-037BS](#) Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period May 1, 2015 through May 31, 2015.

Attachments: [15-037BS LBT BSBA Report May 2015.pdf](#)

A motion was made by Schneider, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:

Yes: 4 - Kurt Schneider, Joy Starr, Marsha Jeffer and Lisa Ramelow

Excused: 3 - William W. Lorbeer, Samuel Lippke and Eric Forsberg

REGULAR AGENDA

Due to time constraints, Items 4 and 5 were not discussed.

4. [15-038BS](#) Recommendation for approval of expenditure not-to-exceed \$10,000 for a feasibility study regarding the City's purchase of the property located at 5374 E 2nd Street in Belmont Shore, and the construction of an automated parking structure at that site.

Attachments: [15-038BS Feasibility Study for 5374 E 2nd.pdf](#)

This item was not discussed.

5. [15-039BS](#) Recommendation for approval of expenditure not-to-exceed \$6,000 for the appraisal of the property located at 5374 E 2nd Street in Belmont Shore.

Attachments: [15-039BS 5374 E 2nd Appraisal.pdf](#)

This item was not discussed.

6. [15-040BS](#) Recommendation for the commission to concur with staff's recommendation and refer to City Council to select and award a contract to Nelson\Nygaard for a fee not to exceed \$176,000, including a 5% contingency for a total budget not to exceed \$184,800.

Attachments: [15-040BS Parking Study final.pdf](#)

This agenda item was moved ahead as the second Regular Agenda item.

9:18AM Vice Chair Marsha Jeffer spoke.
9:19AM Michael Conway spoke.
9:22AM Vice Chair Marsha Jeffer spoke.
9:23AM Michael Conway spoke.
9:26AM Commissioner Kurt Schneiter spoke.
9:29AM Vice Chair Marsha Jeffer spoke.
9:30AM Michael Conway spoke.
9:30AM Commissioner Lisa Ramelow spoke.

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9:31AM Commissioner Kurt Schneiter spoke.
9:31AM Julie Maleki spoke.
9:31AM Linda Riley spoke.
9:32AM Michael Conway spoke.
9:33AM Casey Allen spoke.
9:33AM Commissioner Kurt Schneiter spoke.
9:33AM Casey Allen spoke.
9:34AM Larry Goodhue spoke.
9:35AM David Newell spoke.
9:36AM Michael Conway spoke.
9:36AM Melinda spoke.
9:38AM Kathy King spoke.
9:40AM Jan Gaff spoke.
9:41AM Ralph Lepre spoke.
9:42AM Coleen Gragero spoke.
9:43AM Michael Conway spoke.
9:43AM Linda Riley spoke.
9:43AM Michael Conway spoke.
9:44AM Linda Riley spoke.
9:45AM Dave Newell spoke.
9:45AM Vice Chair Marsha Jeffer spoke.
9:46AM Alice Markel spoke.
9:47AM Commissioner Joy Starr spoke.
9:48AM Commissioner Lisa Ramelow spoke.
9:48AM Commissioner Kurt Schneiter spoke.
9:50AM Vice Chair Marsha Jeffer spoke.
9:50AM Commissioner Kurt Schneiter spoke.
9:51AM Dave Newell spoke.
9:51AM Commissioner Kurt Schneiter spoke.

A substitute motion was made by Commissioner Schneiter to approve the recommended expenditure based on a process in place that would implement the study's findings. The motion was seconded by Commissioner Ramelow.

Vote: Yes: 2 (Schneiter, Ramelow); No: 2 (Jeffer, Starr)

9:54AM Vice Chair Marsha Jeffer spoke.
9:55AM Frank Colonna spoke.
9:56AM Commissioner Kurt Schneiter spoke.
9:57AM Frank Colonna spoke.
9:58AM Commissioner Kurt Schneiter spoke.
9:59AM Dave Newell spoke.
9:59AM Vice Chair Marsha Jeffer spoke.

10:00AM Julie Maleki spoke.

**A motion was made by Commissioner Ramelow, seconded by
Schneiter, to laid over. The motion carried by the following vote:**

Yes: 4 - Kurt Schneiter, Joy Starr, Marsha Jeffer and Lisa Ramelow

Excused: 3 - William W. Lorbeer, Samuel Lippke and Eric Forsberg

7. [15-041BS](#)

Recommendation to set Community Facilities District No. 2007-2
(Belmont Shore) FY 2016 assessment rate at \$0.12 per square foot, and
request staff to prepare the necessary documents for City Council
approval.

Attachments: [15-041BS CFD Assmt Rate Staff Rpt.pdf](#)

This agenda item was moved ahead as the first Regular Agenda item.

9:14AM Commissioner Kurt Schneiter spoke.

9:17AM Barbara Newell spoke.

9:18AM Commissioner Kurt Schneiter spoke.

**A motion was made by Schneiter, seconded by Commissioner
Ramelow, to approve recommendation. The motion carried by the
following vote:**

Yes: 4 - Kurt Schneiter, Joy Starr, Marsha Jeffer and Lisa Ramelow

Excused: 3 - William W. Lorbeer, Samuel Lippke and Eric Forsberg

**PUBLIC PARTICIPATION: Members of the public are invited to address the
Commission on items of interest to the public within Commission jurisdiction. Each
speaker will be limited to three minutes unless that time is extended by the Chair.
Public participation will be heard without discussion or action on the issues raised.**

ADJOURNMENT

At 10:00AM the meeting was adjourned due to the lack of a quorum.

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Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at jim.fisk@longbeach.gov.