



Date: December 13, 2019

To: Thomas B. Modica, Acting City Manager *T.M.*

From: Craig A. Beck, Director of Public Works *CB*

For: Mayor and Members of the City Council

Subject: Update on the Safe Streets Long Beach Action Plan

At its meeting on May 24, 2016, the City Council adopted the goal of Vision Zero intended to eliminate traffic fatalities and serious injuries among all roadway users, including those walking, bicycling, and driving by 2026. Safe Streets LB is the City of Long Beach's (City) Vision Zero strategy to eliminate all traffic-related fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. The City Council also requested that staff:

- Conduct an analysis of corridors and intersections with high bicycle, pedestrian, and vehicle injury crash rates to understand traffic safety issues and to help prioritize resources based on geographic areas and issues of the greatest need;
- The City Manager form a Vision Zero Task Force made up of impacted City departments, Long Beach Transit, Long Beach Unified School District and community members with mobility or urban planning expertise to develop an action plan with clear strategies, "owners" of each strategy, interim targets, timelines, and measurable goals;
- Provide an (biannual or annual) update to the City Council and community members on the progress made toward each interim target and/or goal; and,
- Prepare a highly graphic and inspiring Vision Zero document stating the City's intent and providing and providing context and background for Vision Zero.

In 2017, the Public Works Department (Public Works) secured a grant for \$250,000 from the California Department of Transportation (Caltrans) to prepare a Systemic Safety Analysis Report Program (SSARP). In 2018, Public Works hired Toole Design to collect data and begin work on the SSARP and the Safe Streets LB Action Plan. To support the effort, a Technical Advisory Committee (TAC) was formed to provide expert advice and oversight. The TAC is comprised of representatives from the Departments of Development Services, Economic Development, Fire, Harbor, Police, Health and Human Services, and Public Works. The following community and agency partners also participated: Long Beach Walks, Walk Bike Long Beach, Long Beach Grey Panthers, Long Beach Unified School District, Long Beach Transit, Metro, and Caltrans.

To meet the goal of eliminating all traffic fatalities by 2026, the Safe Streets LB Action Plan identifies a prioritized list of keystone actions to guide the City:

1. Dedicate Resources to Vision Zero
2. Lower Vehicle Speeds
3. Implement Best Practice Street Design
4. Expand Multimodal Safety Education Campaign
5. Collect Better Data to Make Better Decisions
6. Prioritize Road Safety Investments through and Equity Lens

To date, public outreach for the Safe Streets LB Action Plan has been held in all nine City Council Districts and at several community events including, Fourth Fridays, the Festival of Flight, and various farmer's markets. Public Works staff plans to present the final Safe Streets LB Action Plan to the City Council for adoption in early 2020.

If you have any questions or comments on the Safe Streets LB Action Plan, please contact Mobility and Healthy Living Programs Officer Michelle Mowery at (562) 570-6618 or via email at Michelle.Mowery@longbeach.gov.

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