

# CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

# C-12

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May 24, 2005

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Request the City Attorney to prepare an amendment to the Long Beach Municipal Code extending the downtown pilot newsrack program with the recommended modifications. (Districts 1, 2)

## DISCUSSION

In June of 2004, the City Council adopted an ordinance revising Chapter 14.20 of the Long Beach Municipal Code establishing a pilot newsrack program in the downtown area. The City received the cooperation of the news vendors in implementing this program, and the Pine Avenue streetscape has been improved by this effort. Public Works requests to extend the program for another year.

At the request of the Downtown Long Beach Business Association, a minor modification to the program requirements is recommended. The current requirement for spacing between groups of three newsracks is 18 inches. In order to be consistent with other sections of Chapter 14, as well as ADA standards, it is recommended that the minimum spacing between groups of newsracks be increased to 5 feet.

This letter was reviewed by Deputy City Attorney Lisa Peskay Malmsten on May 13, 2005.

## TIMING CONSIDERATIONS

City Council action is requested on May 24, 2005, in order to continue the effectiveness of this pilot program.

## FISCAL IMPACT

None.

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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,




CHRISTINE F. ANDERSEN  
DIRECTOR OF PUBLIC WORKS

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APPROVED:



GERALD R. MILLER  
CITY MANAGER