



PROJECT DESCRIPTION / REQUEST:

The applicant is hereby requesting a Conditional Use Permit to allow the sale and dispensing of beer, wine and distilled spirits (Type 47 ABC License) for on-site consumption in conjunction with an existing 1,898 sq ft restaurant known as RUTAQUINCE Ceviche Bar & Mexican Kitchen. The eatery is located at 1436 E 7TH ST in Long Beach, CA 90802 in the Commercial Zone. They are also proposing daily Karaoke from 6:00 pm to 10:00 pm.

The Applicant is the owner of multiple Taquerias in different cities. When presented with this opportunity, they envisioned offering top-quality food, as well as a selection of wines, beers, liquor, and pairings. The site was previously a restaurant that served alcohol and hosted Karaoke, which meant that the endeavor would require less investment from the new operators. RutaQuince firmly believes that the community will greatly enjoy and appreciate a relaxed and contemporary ceviche bar and Mexican kitchen. Their executive chef hails from Tijuana, Mexico, and brings a fresh perspective on modern Mexican cuisine from Valle de Guadalupe. The operators have backgrounds in the food service industry distributions and restaurant consulting, and with the addition of their new executive chef, they aim to revolutionize modern Mexican food.

The eatery is hoping to hire 12 to 14 employees and is proposing the following operating hours –

Monday through Wednesday – 7 am to 11 pm

Thursday to Sunday – 7 am to 12 am

Karaoke – 3 55-inch screen TV’s with 3 wireless microphones – daily from 6:00 pm to 10:00 pm.

The 1,898 sq ft restaurant sits up to 61 patrons indoors and is not proposing any outdoor areas. Currently, the establishment has an alarm and camera surveillance system installed with a total of 4 cameras that operate 24 hours a day and stores footage for up to 7 days which can be furnished to the Police Department upon request. Cameras are located in significant areas of the restaurant such as: Entrance, hallway, kitchen, and exterior areas. All doors and windows will be secured and locked at the end of the business day.

The property is in an existing commercial development along E 7th Street. and is consistent with the General Commercial land use. The surrounding uses within the location are retail stores and food services.

The establishment will positively impact the financial health of the property and improve the economic vitality of the area via increases in taxable revenue and local employment. The sale of beer, wine and distilled spirits at this location will not represent the introduction of a new use to the area; moreover, the applicant will continue to operate this bona-fide eating place under all applicable codes and guidelines. The kitchen will be open the entire time the restaurant is open and there will be no live entertainment or patron dancing. The intent of the conditional use permit is to ensure that the sale of alcohol from the location will not be disruptive to neighboring uses.

Thank you for your valuable time and consideration.

Very Kind Regards,

Liliger Damaso



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