



June 17, 2014

Attn: City Council  
CC: Suja Lowenthal, Broc Coward, 4<sup>th</sup> Street Vine.  
Re: 4<sup>th</sup> Street Vine Entertainment License

As a local business owners who both operate a business on 4<sup>th</sup> Street and residents of the neighborhood, we write in support of permitting entertainment at 4<sup>th</sup> Street Vine. In the six years TREBOR/NEVETS has been part of the 4<sup>th</sup> Street/Retro Row corridor we have seen the street be transformed positively by businesses who are contributing to the corridor and life of the neighborhood by creating much lacking gathering places that bring residents and visitors together, thus becoming a place that creates community.

The other change is the proliferation of creative expression on the street, bringing about a lively and safe environment while contributing to the commitment of the City of Long Beach in becoming a place that supports and celebrates art and creativity. Music/entertainment is one of these and as such I see 4<sup>th</sup> Street Vine as a venue that offers an opportunity for musicians and artists to share their art with others.

As neighbors, fellow small business owners and patrons of 4<sup>th</sup> Street Vine, we are asking the City Council Members to agree to license this establishment for entertainment.

Sincerely,  
Steven Sarinana & Robert Murphy