

CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard 7th Floor • Long Beach, CA 90802 • (562) 570-6200 • Fax (562) 499-1097

February 16, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant an Entertainment Permit with conditions on the application of Ebell Long Beach, LLC, 290 Cerritos Avenue, for entertainment with dancing, operating as a Hall Rental. (District 2)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before an entertainment permit is granted or denied.

The LBMC also requires that the City Council shall approve the issuance of the entertainment permit if they find that: the issuance of the permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) or any responsible persons have a history of committing significant violations of the City code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: 1) grant the Permit, with or without conditions; or 2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Department of Financial Management every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. Attached for your review are the departmental investigative reports, history, entertainment permit application and floor plan. To review entertainment forms online, you may visit <http://www.longbeach.gov/finance/services-and-permits/entertainment-permit/>.

The following summarizes departmental findings:

- The Police Department recommends that the permit for entertainment with dancing be approved subject to the conditions.
- The Fire Department finds that the building/location meets department requirements for the proposed use.
- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- The Development Services Department finds that the building/location meets department requirements for the proposed use.

The Department of Financial Management, Business Services Bureau, has reviewed all submitted department documents and correspondence and, after a thorough investigative process, recommends that the permit for entertainment with dancing permit be approved subject to conditions (attached).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee shall adhere to the strictest of the applicable conditions. This location has been licensed as a hall rental business category since January 2004.

This matter was reviewed by Deputy City Attorney Amy R. Webber on January 27, 2016.

TIMING CONSIDERATIONS

The hearing date of February 16, 2016, has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

FISCAL IMPACT

The following fees were collected with the application: Building Review \$22 and Zoning Review \$16 (Development Services Department), Police Investigation \$1,240 (Police Department), and Mailing List \$90 (Financial Management Department).

The following fees will be collected if the application is approved: Business License \$345.55 and Regulatory \$1,035 (Financial Management Department).

HONORABLE MAYOR AND CITY COUNCIL
February 16, 2016
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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

JG/smc
K:\EXEC\COUNCIL LETTERS\BUSINESS SERVICES\HEARING LETTERS\02-16-2016 CCL - EBELL LONG BEACH - ENTERTAINMENT WITH DANCING

ATTACHMENTS

APPROVED:



PATRICK H. WEST
CITY MANAGER



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT
BUSINESS RELATIONS BUREAU

333 WEST OCEAN BOULEVARD 7TH FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

Recommended Conditions of Operation

Ebell Long Beach LLC.

290 Cerritos Avenue

Application for Entertainment With Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

I. STANDARD CONDITIONS OF OPERATION

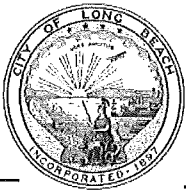
- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).
- 4) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 5) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.
- 6) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 7) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
- 8) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.

- 9) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 10) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 11) The business, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 12) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persona and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.
- 13) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, the more stringent regulation shall apply.

II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on page 9 of your entertainment application **shall cease at 10:00 PM Sunday through Thursday, and 12:00 midnight on Friday and Saturday.**
- 2) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 3) The permittee must provide all renters with a copy of the approved permit, which shall include a copy of the approved conditions of operation.

- 4) The permittee shall provide security personnel to monitor the area under their control and the entrances and exits for the location at all times that entertainment is provided.
- 5) It shall be left to the permittee's discretion to determine the level of security necessary to prevent the violations of law and any other disturbances arising out of or in connection with its business operations. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, the permittee shall increase security as directed by the Chief of Police.
- 6) The permittee shall not convert the hall rental, or any portion hereof, into a public dance/night club. All entertainment activities shall be restricted to private gatherings. The permittee shall not allow anyone to rent the hall for the purpose of holding a concert, dance, or disc jockey event, which is open to the public.
- 7) If any trash, noise, or disturbance complaints are located in the parking lots and/or surrounding area of the business can be attributed to the operation of said business, the Long Beach Police Department can determine and impose requirements for security officer(s) to routinely monitor and handle these problems.
- 8) Alcoholic beverages shall not be consumed on any property adjacent to the premises.
- 9) Alcoholic beverages shall not be sold on the premises without a valid license issued by the Alcoholic Beverage Control (ABC).
- 10) The permittee shall ensure that a shuttle or valet service is used to assist with guest parking on the nights entertainment is provided. If a valet service is used, valet personnel shall immediately park any vehicle in an off-site and authorized parking lot. To avoid traffic congestion, vehicles are not to be illegally parked in a staged area to be parked at a later time. The valet operation is to obey all traffic and safety laws at all times.
- 11) In the event the valet service becomes a nuisance or a safety issue, the permittee shall discontinue the valet service and solely use a shuttle service as directed by the Chief of Police.



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-5700 • Fax (562) 570-6867

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 290 Cerritos Avenue

Ebell Long Beach, LLC.
Lic#21523790
09/2015 - Pending

Entertainment With Dancing

Ebell Long Beach, LLC.
Lic#21510090
04/2015 - Current

Hall Rental

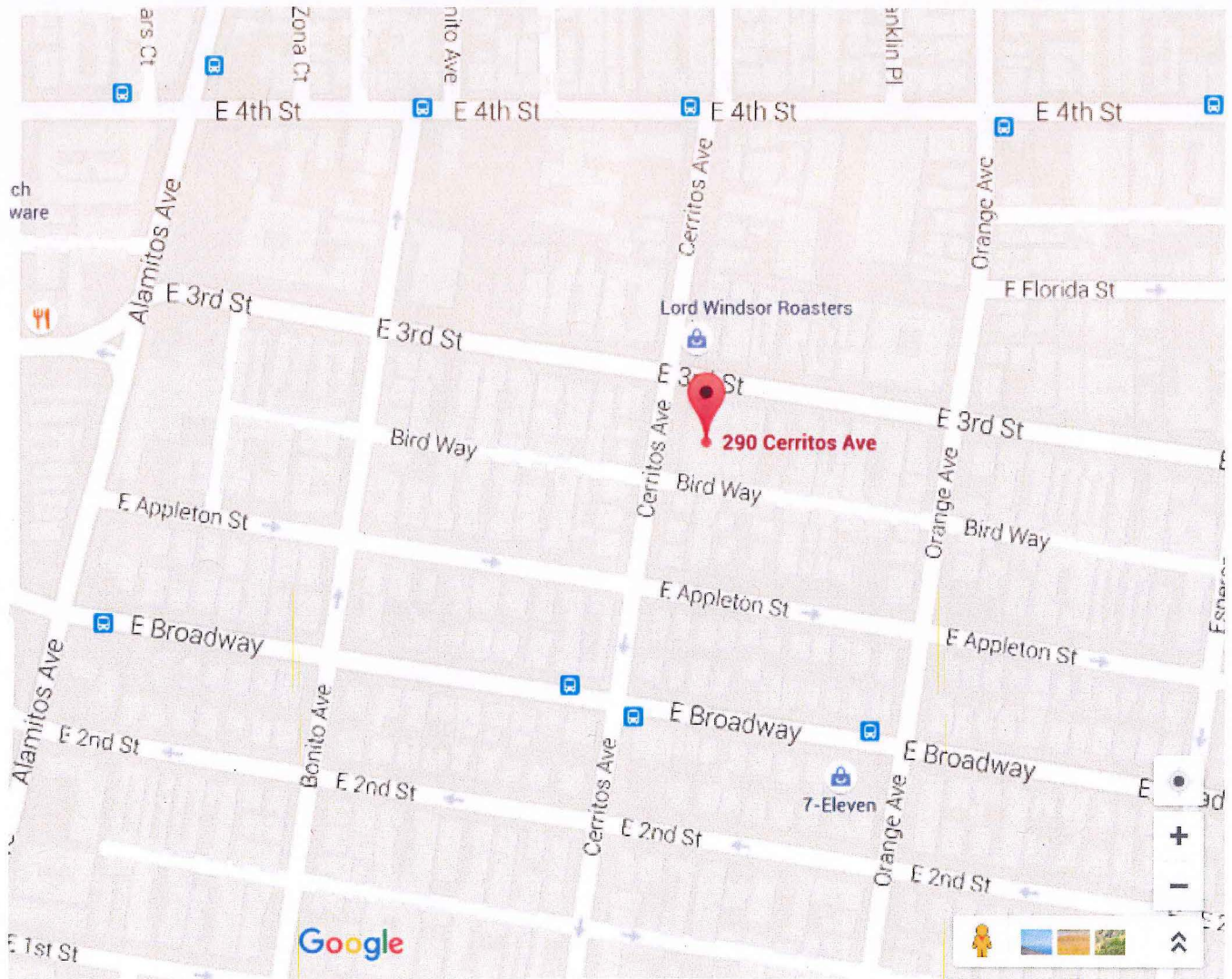
Fresh Ideas Daily, LLC.
DBA: Ebell Club
Lic#20424850
07/2004-10/2015

Entertainment With Dancing

Fresh Ideas Daily, LLC.
DBA: Ebell Club
Lic#20358560
01/2004-01/2015

Hall Rental

Ebell Long Beach, LLC.
290 Cerritos Avenue





Accepted By: _____ Date: _____
Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information -- Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): L.L.C.
Business Name (DBA): EBell Long Beach L.L.C. Business Phone: 823, 406-1835
Business Site Address: 290 CERRITOS AVE LONG BEACH 90802
Date Business Proposes To Open: CURRENTLY OPEN

Days & Time Premises Are Open For Inspection: M-F 9AM - 5PM

Proposed Use(s): BANQUET HALL

Entertainment/Restaurant With Dancing ☒ Without Dancing ☐ Other (explain) ☒ Banquet Hall
Entertainment/Tavern With Dancing ☐ Without Dancing ☐
Entertainment/Retail ☐ Social Club ☐ Pool/Billiard Hall ☐

Explain briefly the proposed use of the rooms within the building: CEREMONY & RECEPTION ROOMS

Contact Person(s) Name (authorized agent, manager, etc.): ALAN DUNN

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

☐ Corporation ☐ Partnership ☐ Individual ☐ Unincorporated Association or Club
☐ Trust ☒ LLC ☐ Other, explain: _____

OFFICE USE ONLY

☐ Building ☐ Fire ☐ Health (Check Inspecting Department) Date Received: _____

☐ Building/Location meets Department Requirements for the proposed use.

☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

☐ Police Department finds no basis for denial ☐ Police Department finds basis for denial

☐ Police Department finds no basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): _____

Fictitious business names(s) or dba(s) used: _____

Ebell Long Beach


Place and date of filing fictitious business name statement: _____

03/31/15

County(ies) in which fictitious name statement is (are) filed: _____

Long Angeles

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

ALAN DUNN


Name and address of person (agent) authorized to accept service of process in California:

ALAN DUNN (ABOVE)

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

Is this applicant a subsidiary of a present corporation or business?
If yes, explain:

☐ YES

☒ NO

How long has the corporation or business been in operation?

5 MONTHS

Is the location: Owned? ☒ Rented/Leased? ☐

If Rented/Leased, state the name and address of property owners:

Name: _____

Address: _____

IF APPLYING AS A PARTNERSHIP

Check One Box:

☐ General Partnership

☐ Limited Partnership

☒ LLC (Limited Liability Co.)

Name of Partnership:

Edell Long Beach L.L.C.

Federal Tax ID Number:

[REDACTED]

Seller's Permit Number:

[REDACTED]

Percentage of Partnership

Name and residence addresses of *General Partners*:

Interest:

ALAN DUNN

100 %

%

%

%

Names and residence addresses of *Limited Partners*:

Interest:

%

%

%

%

Place and date of filing Articles or Certificate of Partnership or Limited Partnership:

03/04/15

Please Note:

Attach certified copies of *Articles of Partnership* or *Limited Partnership*, or other written evidence of partnership status and all amendments thereto this application.

IF APPLYING AS A PARTNERSHIP

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

PRINCIPAL PARTNER I

Name: ALAN DUNN Title: PARTNER
Residence Address: [REDACTED] Phone: [REDACTED]
Business Address: [REDACTED] Phone: [REDACTED]
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: [REDACTED] Height: [REDACTED] Weight: [REDACTED]
Date of Birth (mm/dd/yyyy): [REDACTED] Place of Birth: [REDACTED]
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

PRINCIPAL PARTNER II

Name: _____ Title: _____
Residence Address: _____ Phone: _____
Business Address: _____ Phone: _____
Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____
Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____
Driver's License Number: _____ Issuing State: _____

PRINCIPAL PARTNER III

Name: _____ Title: _____
Residence Address: _____ Phone: _____
Business Address: _____ Phone: _____
Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____
Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____
Driver's License Number: _____ Issuing State: _____

PRINCIPAL PARTNER IV

Name: _____ Title: _____
Residence Address: _____ Phone: _____
Business Address: _____ Phone: _____
Race: _____ Sex: _____ Hair: _____ Eyes: _____ Height: _____ Weight: _____
Date of Birth (mm/dd/yyyy): _____ Place of Birth: _____
Driver's License Number: _____ Issuing State: _____

Attach a list for additional partners

GENERAL OPERATING CONDITIONS

Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises? ☐ YES ☒ NO

a. If Yes, complete the following box:

Check one box to
indicate License Type

Alcohol Beverage Control License No. _____

Premises Type: (Club (restaurant) or
Commercial (store)) _____

On sale beer ☐

On sale beer and wine ☐

On sale distilled spirits ☐

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

☐ YES ☒ NO

a. If yes, list types of food sold: _____

b. If no, list any products (such as snacks sold): _____

3. Are non-alcoholic beverages sold? ☐ YES ☒ NO

4. How many tables for seating? 20

5. Are other types of businesses conducted on the premises? ☐ YES ☒ NO

a. If yes, list type(s): _____

6. Are pool tables provided? ☐ YES ☒ NO

a. If yes, indicate number: _____

7. Is there a license for the pool table? ☐ YES ☒ NO

a. If yes, license number: _____

8. Are amusement machine(s) and/or jukebox(es) provided? ☐ YES ☒ NO

a. If yes, indicate number and type: _____ Amusement Machines _____ Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)? ☐ YES ☒ NO

a. If yes, decal number(s): _____

10. Owner of machine(s) and/or jukebox(es):

Name: _____

Address: _____

Telephone No. () _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided? ☐ YES ☒ NO
- a. If yes, number of security officers: _____
12. Is any other type of security provided? ☒ YES ☐ NO
- a. If yes, describe type of security: EVENT Manager and Door Concierge

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of	9 AM	9 AM	9 AM	9 AM	9 AM	9 AM	9 AM
Security	9 PM	9 PM	9 PM	9 PM	10 PM MIDNIGHT	10 PM MIDNIGHT	10 PM 10 PM

13. Will a private security firm be used? ☐ YES ☒ NO
- a. If yes, provide the following information of the contracted security firm:
- Name: _____ City Business License No.: _____
- Address: _____ Telephone No.: () _____

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? ☒ YES ☐ NO
15. Will the premises be open to the general public? ☐ YES ☒ NO
16. Will an admission fee be charged? ☐ YES ☒ NO
- a. If yes, fee schedule: _____
17. Is there a private area for exclusive use of members and their guests only? ☐ YES ☒ NO
- a. If yes, types of membership fees: _____
18. Will guests of members pay an admission fee or other charges? ☐ YES ☒ NO
- a. If yes, describe the fee schedule and other charges: _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	noon	noon	noon	noon	noon	noon	noon
Close	midnight 9pm	midnight 9pm	9pm	9pm	MIDNIGHT	MIDNIGHT	9pm

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? ☒ YES ☐ NO

a. What type? COFFEE SHOP, RESTAURANT

20. Are there surrounding residences? ☒ YES ☐ NO

a. Approximately how close? 50 FEET

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? ☐ YES ☒ NO

a. If no, what is the street address of the off-premises parking facility? 416 E. 4th St.

Long Beach 90802

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction)

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From	24 hrs					→	24 hrs
To	24 hrs					→	24 hrs

d. How many individual parking spaces (approximately)? _____

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant ☐ Entertainment - Tavern (bar) ☐ Entertainment - Other ☒

Does the Proposed Activity have:

Outdoor Entertainment?

☐ Y ☒ N

Dancing by patrons, guests, customers, participants, attendees?

☒ Y ☐ N

Dancing by performers?

☒ Y ☐ N

Live music by more than two (2) performers?

☒ Y ☐ N

Amplified music (live)?

☒ Y ☐ N

Amplified music (recorded)?

☒ Y ☐ N

Disc Jockey?

☒ Y ☐ N

Karaoke?

☐ Y ☒ N

Adult Entertainment as defined by LBMC Section 21.15.110?

☐ Y ☒ N

Adult Entertainment as defined by LBMC Section 5.72.115 (B)?

☐ Y ☒ N

Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC?

☐ Y ☒ N

Any other type of entertainment not listed above?

☐ Y ☒ N

If yes, briefly describe the entertainment activity. _____

Describe entertainment by performers: _____

Live band for weddings

Dance Floor? ☐ Y ☒ N

Stage? ☐ Y ☒ N

If yes, provide dimensions and type of material of dance floor.

L _____ X W _____ = _____ sq ft.

If yes, provide dimensions and type of material of stage.

L _____ W _____ H _____

Describe floor material and surface type: _____

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	← All listed activities above →						
Start Time	8:00 AM	8:00 AM	8:00 AM	8:00 AM	8:00 AM	8:00 AM	8:00 AM
End Time	10:00 PM	10:00 PM	10:00 PM	10:00 PM	12:00 AM	12:00 AM	12:00 AM

RELEASE FORM

The undersigned, on behalf of (applicant) ALAN DUNN, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) EBELL LONG BEACH LLC. to obtain the entertainment permit.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

(SIGNATURE OR AUTHORIZED AGENT)

DRIVER'S LICENSE OR ID CARD NUMBER

Principal
(TITLE)

STATE

10/23/15
(DATE)

ACCEPTED BY (CITY STAFF)

TITLE

DATE _____

SCALE: $\frac{3}{32}'' = 1'-0''$



Accepted By: _____ Date: _____
Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): L.L.C.

Business Name (DBA): EBELL Long Beach L.L.C. Business Phone: 323, 466 1835

Business Site Address: 190 CERRITOS AVE LONG BEACH 90802

Date Business Proposes To Open: CURRENTLY OPEN

Days & Time Premises Are Open For Inspection: M-F 9AM - 5pm

Proposed Use(s): Banquet Hall

Entertainment/Restaurant With Dancing ☒ Without Dancing ☐ Other (explain) ☒ Banquet Hall

Entertainment/Tavern With Dancing ☐ Without Dancing ☐

Entertainment/Retail ☐ Social Club ☐ Pool/Billiard Hall ☐

Explain briefly the proposed use of the rooms within the building: CEREMONY & Reception Rooms

Contact Person(s) Name (authorized agent, manager, etc.): ALAN DWIN

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

☐ Corporation ☐ Partnership ☐ Individual ☐ Unincorporated Association or Club

☐ Trust ☒ LLC ☐ Other, explain: _____

OFFICE USE ONLY

☐ Building ☐ Fire ☐ Health (Check Inspecting Department) Date Received: _____

☐ Building/Location meets Department Requirements for the proposed use.

☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

☐ Police Department finds no basis for denial ☐ Police Department finds basis for denial

☒ Police Department finds no basis for denial with conditions


Conditions or Basis for Denial: SEE ATTACHMENT

By: DAVID HENDRICKS Title: ACTING CHIEF OF POLICE Date: 12.23.15



Date: December 25, 2015

To: Jason MacDonald, Bureau Manager, Business Services Bureau

From: Robert G. Luna, Chief of Police 
POL-ROBERT LUNA

Subject: **APPLICATION FOR AN ENTERTAINMENT WITH DANCING PERMIT AT THE
EBELL CLUB – 290 CERRITOS AVENUE**

In response to your request for a recommendation regarding the above named permit application for Entertainment with Dancing, the Police Department recommends **approval** of an Entertainment with Dancing Permit, subject to the following twenty-four (24) conditions:

The Ebell Club is a rental hall located on the southeast corner of 3rd Street and Cerritos Avenue. The building was built in 1924 and was originally the headquarters for the Ebell Club, a social club. The building was previously owned by Fresh Ideas Daily who had a valid entertainment with dancing permit since 2004. Fresh Ideas Daily went out of business in January 2015, and The Ebell Club took over starting April of this year. On October 29, 2015, Ebell Long Beach, LLC applied for an entertainment with dancing permit to include dancing by patrons and performers, live music by more than two performers, live and recorded amplified music and a disc jockey. The proposed use for the rental hall is for special events such as weddings. The location does not have a valid Alcoholic Beverage Control license.

Based upon the crime analysis, Vice Section's investigation, the West Division Patrol Commander's recommendation, and input from neighborhood residents, the Long Beach Police Department has determined the public peace, safety, and welfare would not be adversely impacted by the issuance of this permit, provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends approval of an Entertainment with Dancing Permit.

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.

ENTERTAINMENT WITH DANCING
EBELL CLUB – 290 CERRITOS AVENUE
Page 2

- 3) **Entertainment activities indicated on page #9 of your entertainment application shall cease at 10:00 PM Sunday through Thursday, and 12:00 midnight on Friday and Saturday.**
- 4) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LMBC Chapter 8.80).
- 5) Due to the proximity of neighboring businesses and residences, all door(s) and window(s) shall be kept closed at all times during any musical entertainment, except in cases of emergency, and to permit deliveries. Said door(s) shall not consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.**
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 p.m. and 7:00 a.m.
- 7) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 8) The permittee must provide all renters with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 9) The permittee shall provide security personnel to monitor the area under their control and the entrances and exits for the location at all times that entertainment is provided.
- 10) It shall be left to the permittee's discretion to determine the level of security necessary to prevent the violations of law and any other disturbances arising out of or in connection with its business operations. Should the permittee's operations give rise to a substantial increase in complaints/calls for service, the permittee shall increase security as directed by the Chief of Police.
- 11) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the immediate area.
- 12) The permittee shall not convert the hall rental, or any portion thereof, into a public dance/night club. All entertainment activities shall be restricted to private gatherings. The permittee shall not allow anyone to rent the hall for the purpose of holding a concert, dance, or disc jockey event, which is open to the public.

ENTERTAINMENT WITH DANCING
EBELL CLUB – 290 CERRITOS AVENUE
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- 13) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the alley, at all times while open for business. This should be done by utilizing security guards and signage with verbiage such as, "Please respect our neighbors", or something similar.
- 14) If any trash, noise, or disturbance complaints are located in the parking lots and/or surrounding area of the business can be attributed to the operation of said business, the Long Beach Police Department can determine and impose requirements for security officer(s) to routinely monitor and handle these problems.
- 15) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 16) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of, or in connection with the permittee's operations.
- 17) Alcoholic beverages shall not be consumed on any property adjacent to the premises.
- 18) Alcoholic beverages shall not be sold on the premises without a valid license issued by the Alcoholic Beverage Control.
- 19) The Ebell Club, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 20) The permittee shall maintain full compliance with all applicable laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 21) The permittee shall ensure that a shuttle or valet service is used to assist with guest parking on the nights entertainment is provided. If a valet service is used, valet personnel shall immediately park any vehicle in an off-site and authorized parking lot. To avoid traffic congestion, vehicles are not to be illegally parked in a staged area to be parked at a later time. The valet operation is to obey all traffic and safety laws at all times.

ENTERTAINMENT WITH DANCING
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- 22) In the event the valet service becomes a nuisance or a safety issue, the permittee shall discontinue the valet service and solely use a shuttle service as directed by the Chief of Police.
- 23) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways, and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras
- 24) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.



Accepted By: _____ Date: _____
Zoning Approval By: _____ Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): L.L.C.
Business Name (DBA): EBU11 Long Beach L.L.C. Business Phone: 323 466-1835
Business Site Address: 190 CERRITOS AVE LONG BEACH 90802
Date Business Proposes To Open: CURRENTLY OPEN
Days & Time Premises Are Open For Inspection: M-F 9AM - 5PM
Proposed Use(s): BANQUET HALL
Entertainment/Restaurant With Dancing ☒ Without Dancing ☐ Other (explain) ☒ Banquet Hall
Entertainment/Tavern With Dancing ☐ Without Dancing ☐
Entertainment/Retail ☐ Social Club ☐ Pool/Billiard Hall ☐
Explain briefly the proposed use of the rooms within the building: CEREMONY & RECEPTION ROOMS
Contact Person(s) Name (authorized agent, manager, etc.): ALAN DUNN
Contact Person(s) Phone Number: _____

Type of Organization:
☐ Corporation ☐ Partnership ☐ Individual ☐ Unincorporated Association or Club
☐ Trust ☒ LLC ☐ Other, explain: _____

OFFICE USE ONLY

☐ Building ☒ Fire ☐ Health (Check Inspecting Department) Date Received: _____
☒ Building/Location meets Department Requirements for the proposed use.
☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

☐ Building/Location does not meet Department requirements for the proposed use.
Inspection Completed On (date): 11-12-15 By: [Signature]
POLICE DEPARTMENT
☐ Police Department finds no basis for denial ☐ Police Department finds basis for denial
☐ Police Department finds no basis for denial with conditions
Conditions or Basis for Denial: _____
By: _____ Title: _____ Date: _____



CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 | LONG BEACH, CA 90802 | 562-570-8513 FAX 562-570-8030

ENVIRONMENTAL HEALTH
NOISE OFFICE

DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 10/23/15

Name of Business (DBA): Ebell Long Beach LLC

Name of Business Owner: ALAN BUNN

Business Address: 290 CERRITOS AVE
LONG BEACH, CA 90802

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.


If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

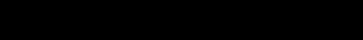
Warning: Sound Levels Within May Cause Permanent Hearing Impairment.

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) 

Title Principal / owner

Phone # 

FAX # 



Accepted By: _____	Date: _____
Zoning Approval By: _____	Date: _____

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): L.L.C.

Business Name (DBA): EBU11 Long Beach L.L.C. Business Phone: 323, 466-1835

Business Site Address: 190 CERRITOS AVE LONG BEACH 90802

Date Business Proposes To Open: CURRENTLY OPEN

Days & Time Premises Are Open For Inspection: M-F 9AM - 5PM

Proposed Use(s): BANQUET HALL

Entertainment/Restaurant ☒ With Dancing ☐ Without Dancing ☐ Other (explain) ☒ Banquet Hall

Entertainment/Tavern ☐ With Dancing ☐ Without Dancing ☐

Entertainment/Retail ☐ Social Club ☐ Pool/Billiard Hall ☐

Explain briefly the proposed use of the rooms within the building: CEREMONY & Reception Rooms

Contact Person(s) Name (authorized agent, manager, etc.): ALAN DUNN

Contact Person(s) Phone Number: [REDACTED]

Type of Organization:

- ☐ Corporation ☐ Partnership ☐ Individual ☐ Unincorporated Association or Club
- ☐ Trust ☒ LLC ☐ Other, explain: _____

OFFICE USE ONLY

- ☒ Building ☐ Fire ☐ Health (Check Inspecting Department) Date Received: _____
- ☒ Building/Location meets Department Requirements for the proposed use.
- ☐ Building/Location meets Department Requirements for the proposed use subject to the following conditions:

- ☐ Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 12-18-15 By: DXW

POLICE DEPARTMENT

- ☐ Police Department finds no basis for denial ☐ Police Department finds basis for denial
- ☐ Police Department finds no basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

BS21523790



Date: December 15, 2015
To: Jason MacDonald, Manager of Business Relations Bureau
From: Jeff Winklepleck, Planning Administrator *JW*
Subject: REVIEW OF ENTERTAINMENT LICENSE REQUEST

Site Address: 290 Cerritos Avenue
Long Beach, Ca 90802

Applicant: Alan Dunn
DBA Ebell Long Beach, LLC

Zoning District: R-3-S (Three-Family Residential District)

Proposed Use: Entertainment with Dancing

The Planning Bureau of the Department of Development Services has the following comments:

No CUPs or AUPs were found for the subject site.

The applicant is seeking to obtain a permit for entertainment with dancing. An entertainment permit with dancing is allowed as an accessory use to an existing legal nonconforming banquet facility. Based on the submitted floor plan no extra parking is required.

Planning Bureau recommends that the entertainment permit with dancing for "Ebell Long Beach" be approved.

If you have any questions regarding this response, please call Jorge Ramirez, Planner, at (562) 570-6952