

April 5, 2022

C-19

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to approve a fee waiver for the Seal Beach Yacht Club, in an amount not to exceed \$5,000, for use of dock space in Alamitos Bay Marina for visiting/participating vessels for Opening Day festivities on May 7, 2022; the Seal Beach to Dana Point Regatta on July 8, 2022; and, for the 2022 Marina Del Rey "Outlaw" Regatta on September 3, 2022. (District 3)

DISCUSSION

Opening Day festivities are a longstanding tradition for all yacht clubs. The event provides the Seal Beach Yacht Club (SLBYC) an opportunity to promote the club and advertise to new membership while promoting sailing and boating in and on the Alamitos Bay Marina.

The Seal Beach to Dana Point Regatta is open to ocean racing/cruising sailing vessels whose owners or charterers are members of a yacht club or sailing association recognized by US Sailing or Southern California Yachting Association (SCYA). The organizing authority for this Regatta is Dana Point Yacht Club (DPYC) and SLBYC. The Race Committees of both clubs will manage this race jointly.

The Marina Del Rey "Outlaw" Regatta is a yacht race organized by SLBYC and Santa Monica Windjammers Yacht Club. The Regatta is a premier 30 mile, down the coast race from Marina del Rey to Seal Beach at Alamitos Bay.

SLBYC is requesting a fee waiver for approximately 20 participating regatta vessels for each of these events as overnight reciprocal stay in Alamitos Bay Marina upon completion of the regatta. SLBYC has requested that dock fees, in an amount not to exceed \$5,000, be waived for these events from May 7, 2022 through September 3, 2022.

SLBYC is currently adhering to all directives and guidelines regarding COVID-19. SLBYC will continue to cancel/postpone any and all scheduled club events in accordance with COVID-19 community response parameters. This regatta event spotlights recreational boating and sailboat racing in our marinas. It will also generate additional tourism revenue for local businesses such as hotels, restaurants, grocery stores, boating supply stores, and other retail establishments. These events are consistent with the Parks, Recreation and Marine Department's partnering policy to support organizations that provide a service to the community and its residents by promoting the City of Long Beach Marinas.

HONORABLE MAYOR AND CITY COUNCIL

April 5, 2022

Page 2

This matter was reviewed by Deputy City Attorney Anita Lakhani on March 7, 2022 and by Budget Analysis Officer Greg Sorensen on March 10, 2022.

TIMING CONSIDERATIONS

City Council action is requested on April 5, 2022, to reserve required dock space in Alamitos Bay Marina for the events.

FISCAL IMPACT

The value of the fee waiver will not exceed \$5,000. Additional revenue specifically related to dock fees for these events is not anticipated as part of the current budget. Therefore, the fiscal impact associated with the fee waiver is minimal. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



BRENT DENNIS
DIRECTOR OF PARKS, RECREATION AND MARINE

BD:SS:EH:tl

APPROVED:



THOMAS B. MODICA
CITY MANAGER