



Date: May 14, 2021

To: Thomas B. Modica, City Manager 

From: John Gross, Interim Director of Financial Management 

For: Mayor and Members of the City Council

**Subject: Update on General City Annual Membership Fees**

On September 8, 2020, the City Council adopted the City Manager's Proposed FY 21 Budget with changes from the recommendations of the Mayor, Budget Oversight Committee (BOC), and other City Council actions. In a [memorandum](#) dated December 29, 2020, staff provided the City Council with a summary of the September 8, 2020, Adopted FY 21 Budget actions. As part of the City Council motions approved on adoption night, the City Council requested the City Manager to provide a report on general City memberships where the membership fees exceed \$3,000 annually, including information on its funding source.

In March 2021, all 23 City departments, including Harbor and Water, were surveyed. In summary, there are a total of 59 general City annual membership fees that met the criteria specified by the City Council. In FY 21, general City annual membership fees represented \$1.2 million in costs, of which approximately \$352,000 is funded by the General Fund and \$849,000 by other funds.

Attachment A summarizes the memberships and Attachment B shows the complete list of annual membership fees, including the annual cost and funding source of each membership, organized by department.

If you have any questions, please contact me at [John.Gross@longbeach.gov](mailto:John.Gross@longbeach.gov) or (562) 570-6427.

ATTACHMENT A: FY 21 GENERAL CITY ANNUAL MEMBERSHIP FEES SUMMARY

ATTACHMENT B: FY 21 GENERAL CITY ANNUAL MEMBERSHIP FEES DETAILED LIST

CC: CHARLES PARKIN, CITY ATTORNEY  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
LAURA L. DOUD, CITY AUDITOR  
LINDA F. TATUM, ASSISTANT CITY MANAGER  
KEVIN JACKSON, DEPUTY CITY MANAGER  
TERESA CHANDLER, DEPUTY CITY MANAGER  
REBECCA G. GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER  
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #[20-0831](#))  
DEPARTMENT HEADS

<b>FY 21 General City Annual Membership Fees</b>				
<b>Department</b>	<b>Total Number of Memberships</b>	<b>Total Membership Fees - General Fund Only</b>	<b>Total Membership Fees - All Other Funds</b>	<b>Grand Total Membership Fees</b>
Airport	3	\$ -	\$ 48,850	\$ 48,850
City Attorney	-	-	-	-
City Auditor	-	-	-	-
City Clerk	-	-	-	-
City Manager	6	172,873	-	172,873
City Prosecutor	-	-	-	-
Civil Service	-	-	-	-
Development Services	-	-	-	-
Disaster Preparedness & Emergency Communications	-	-	-	-
Economic Development	2	5,000	7,480	12,480
Energy Resources	5	-	107,108	107,108
Financial Management	-	-	-	-
Fire	1	4,000	-	4,000
Harbor	18	-	467,619	467,619
Health & Human Services	2	-	24,235	24,235
Human Resources	-	-	-	-
Legislative	1	17,511	-	17,511
Library Services	1	13,930	-	13,930
Parks, Recreation & Marine	2	11,910	4,300	16,210
Police	1	5,000	-	5,000
Public Works	6	121,375	15,000	136,375
Technology & Innovation	-	-	-	-
Water	11	-	173,987	173,987
<b>TOTAL</b>	<b>59</b>	<b>\$ 351,599</b>	<b>\$ 848,579</b>	<b>\$ 1,200,178</b>

**FY 21 General City Annual Membership Fees - Descriptions**

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Airport	California Airports Council	Promotes and advances the interests of commercial carrier airports in California.	\$ 4,822	Y	Airport Fund
Airport	American Association of Airport Executives	World's largest professional organization for airport executives, representing airport management personnel.	\$ 18,000	Y	Airport Fund
Airport	Airports Council International- North America	Global trade organization consisting of the airport authorities.	\$ 26,028	Y	Airport Fund
City Manager	League of CA Cities	The League of CA Cities is an association of California city officials who work together to enhance their knowledge and skills, exchange information, and combine resources so that they may influence policy decisions that affect cities.	\$ 86,646	Y	General Fund
City Manager	Independent Cities Association Inc	The Independent Cities Association is a 501 (c)(3) nonprofit corporation and focuses on public safety, education, infrastructure, legislative advocacy, intergovernmental relationships and other major issues that transcend the boundaries of its member cities.	\$ 7,500	Y	General Fund
City Manager	Southern California Association of Governments	The Southern California Association of Governments (SCAG) is a Joint Powers Authority under California state law, established as an association of local governments and agencies that voluntarily convene as a forum to address regional issues.	\$ 37,781	Y	General Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
City Manager	California Contract Cities Association	California Contract Cities Association (CCCA) is a membership of cities who work together to discuss contracting for municipal services so that constituents receive the best service at the minimum cost.	\$ 8,300	Y	General Fund
City Manager	National League of Cities	The National League of Cities is an organization comprised of city, town and village leaders who work together to strengthen local leadership, influence federal policy and drive innovative solutions.	\$ 22,846	Y	General Fund
City Manager	SoCal Grant Makers	SCG connects grantmakers across Southern California through sector-wide conferences, trainings, networking opportunities and funder convenings—providing space for collaboration and coordinated action on critical issues. We support and advance effective grantmaking in eight Southern California counties: Los Angeles, Orange, Kern, Riverside, San Bernardino, San Luis Obispo, Santa Barbara, and Ventura.	\$ 9,800	Y	General Fund
Economic Development	US Conference of Mayors Workforce Development Council	The Workforce Development Council is an affiliate of The United States Conference of Mayors (USCM) and serves as the advisory board to develop priorities and recommend policy to the nation's mayors with respect to the workforce system.	\$ 5,000	N	General Fund
Economic Development	California Workforce Association	The California Workforce Association is a non-profit member association, which represents all 45 of the Workforce Development Boards in the State of California, as well as over 70 other affiliate members from labor, education, industry, Chambers of Commerce, government and community-based organizations.	\$ 7,480	Y	Community Development Grants Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Energy Resources	AMERICAN PUBLIC GAS ASSOCIATION	APGA address Gas related threats challenges includes safety compliance, efficiency rules, and codes and standards.	\$ 53,400	Y	Gas Operating Fund
Energy Resources	CALIFORNIA INDEPENDENT PETROLEUM ASSOC	CIPA promote greater understanding and awareness of the unique nature of California's independent oil and natural gas producer and the market place in which he or she operates; highlight the economic contributions made by California independents to local, state and national economies; foster the efficient utilization of California's petroleum resources; promote a balanced approach to resource development and environmental protection and improve business conditions for members of our industry.	\$ 25,008	Y	Tideland Oil Fund
Energy Resources	REGENTS OF THE UNIVERSITY OF CALIF	This organization provide real time access to 20 stations (electronic/digital) and a seat on the California Real Time Network Consortium.	\$ 15,000	Y	Tideland Oil Fund
Energy Resources	WESTERN ENERGY INSTITUTE	Western Energy Institute supports the electric and gas industry by facilitating direct connections and open dialogues between extremely well defined professional roles through member-driven programs, forums, committees, timely career development opportunities, and relaxing environments to collaborate and network. Put simply, we're committed to our members and we're constantly working to nurture both long-term client relationships and connections between members to help achieve solutions vital to everyone's success.	\$ 5,265	Y	Gas Operating Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Energy Resources	INTELLIGENCE PRESS INC	<p>Natural Gas Intelligence - NGI provides daily, weekly, and monthly (Bidweek) price indexes for more than 170 locations throughout the United States, Mexico, and Canada. Since 2008, NGI has greatly enhanced the liquidity of its indexes by partnering with and including trade data from the Intercontinental Exchange (ICE) in its proprietary price index determination process. NGI also produces natural gas forward curves out 10 years, as well as Mexico, U.S. shale, LNG netback, and indicative North American daily and Bidweek prices.</p> <p>In addition to these key market price transparency data offerings, NGI provides a suite of news and information services in English and Spanish that help businesses across the global value chain understand news and events that affect their business decisions.</p>	\$ 8,436	Y	Gas Operating Fund
Fire	California Fire Chiefs Association	This organization is a professional association that provides information and networking for Fire Chiefs and other fire executives throughout the State of California.	\$ 4,000	Y	General Fund
Harbor	California Association of Port Authorities	Association for California Ports	\$ 152,764	Y	Harbor Fund
Harbor	American Association of Port Authorities	Association for US Ports	\$ 121,042	Y	Harbor Fund
Harbor	LA Area Chamber of Commerce	Chamber of Commerce	\$ 25,000	Y	Harbor Fund
Harbor	Southern California Leadership Council	Public Policy Partnership with Center of Economic Development	\$ 20,000	Y	Harbor Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Harbor	SEA/LNG	Multi-sector industry coalition, created to accelerate the widespread adoption of liquefied natural gas (LNG) as a marine fuel.	\$ 11,217	Y	Harbor Fund
Harbor	LAEDC	Los Angeles County Economic Development Corporation	\$ 10,000	Y	Harbor Fund
Harbor	Association of Pacific Ports	Association of Pacific Rim Ports	\$ 8,700	Y	Harbor Fund
Harbor	Coalition for America's Gateways and Trade Corridors	Goods movement coalition	\$ 6,500	Y	Harbor Fund
Harbor	Future Ports	Advocacy organization for the goods movement industry in Southern California.	\$ 5,000	Y	Harbor Fund
Harbor	National Retail Federation	Free Trade Coalition	\$ 5,000	Y	Harbor Fund
Harbor	Harbor Association of Industry and Commerce	Trade Industry Association	\$ 7,000	Y	Harbor Fund
Harbor	National Industry Transportation League	Transportation Association	\$ 3,146	Y	Harbor Fund
Harbor	Gateway Water Management Authority	Los Angeles Gateway Region Integrated Regional Water Management Joint Powers Authority	\$ 15,000	Y	Harbor Fund
Harbor	World Trade Center Association	World Trade Association	\$ 12,500	Y	Harbor Fund
Harbor	Gateway Cities	Council of Governments	\$ 26,250	Y	Harbor Fund
Harbor	USC - METRANS	University Transportation Center, joint partnership of the University of Southern California (USC) and California State University, Long Beach (CSULB).	\$ 25,000	Y	Harbor Fund
Harbor	National Academy of Science	Transportation Research Board (TRB)	\$ 10,000	Y	Harbor Fund
Harbor	American Association of State Highway & Transportation Officials	Transportation Association	\$ 3,500	Y	Harbor Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Health & Human Services	National Association of County & City Health Officials	This organization is Washington, DC based organization representing 2,800 local public health departments in the U.S. These city, metropolitan, district and tribal departments work to protect and promote health and well being for all people in their communities by coordinating programs and services that make it easier for people to be healthy and safe from public health emergencies.	\$ 10,000	Y	Health Fund
Health & Human Services	County Health Executives Association of California	This organization is dedicated to the promotion, protection, and improvement of the health of all Californians while addressing the unique health needs of our local communities.	\$ 14,235	Y	Health Fund
Legislative	United States Conference of Mayors	The United States Conference of Mayors (USCM) is the official non-partisan organization of cities with populations of 30,000 or more. There are 1,408 such cities in the country today. Each city is represented in the Conference by its chief elected official, the mayor.	\$ 17,511	Y	General Fund
Library Services	Southern California Library Cooperative (SCLC)	SCLC is a consortium of 40 independent city, county and special district public libraries located in Los Angeles and Ventura counties which have agreed to cooperate in providing library service to the residents of all participating jurisdictions. SCLC provides member libraries a resource-sharing network and a means for enhancing the level and diversity of resources available to library users, while reducing duplication of effort.	\$ 13,930	Y	General Fund
Parks, Recreation & Marine	Marina & Recreation Association	Non-profit represents marina owners operators & industry professional.	\$ 4,300	Partial	Marina Operating Fund



<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Parks, Recreation & Marine	California Parks & Recreation Association	Provides CA park and recreation professionals with education, networking, and resources.	\$ 11,910	Y	General Fund
Police	California Peace Officer's Association	The California Peace Officers' Association is committed to developing progressive leadership for the California law enforcement community through organizational networking, professional development, technology advancement and public policy advocacy. CPOA provides it's member departments with access to a training course catalog that includes hot-topic presentations available to distribute agency wide, a bi-weekly news digest from across the country and world, member-only pricing on training and conventions, and monthly legal updates and advocacy articles regarding nationwide policy changes.	\$ 5,000	Y	General Fund
Public Works	RIGHT CLICK SOLUTIONS INC	IT Company provides support for RideAmigos ( Transportation Management Programs )	\$ 15,000	N	Capital Projects Fund
Public Works	GATEWAY CITIES COUNCIL OF GOVERNMENTS	Membership in the COG, which advocates and plans for regional transportation improvements such as the 91/605/405 regional corridor enhancements study; I-710 improvements study; various regional improvements.	\$ 81,000	N	General Fund

Department Name	Membership Organization	Description	Cost of Annual Membership	Budgeted	Fund(s) Where Membership is Budgeted
Public Works	LOS ANGELES GATEWAY REGION INTEGRATED REGIONAL	<p>Membership to Gateway Water Management Authority (GWMA).</p> <p>GWMA is a large watershed-based coalition. It is currently comprised of multiple cities, water agencies and a port that are responsible for coordinating the regional watershed needs of 2 million people in the Gateway Region located in Southeastern Los Angeles County. Distinctive hydrogeological, topographic, demographic and political elements bring the GWMA together as a cohesive, interdependent, self-governing body.</p>	\$ 15,000	N	General Fund
Public Works	AMERICAN PUBLIC WORKS ASSOCIATION	<p>The American Public Works Association (APWA) serves professionals in all aspects of public works.</p> <p>As a comprehensive public works resource, APWA continues in its rich tradition of making a difference both on an individual and professional level. APWA is a not-for-profit, 501(c)(3) organization that prides itself on its ability to provide varied educational and networking opportunities that help public works personnel grow in their professionalism and improve the quality of life in the communities they serve.</p>	\$ 4,375	N	General Fund
Public Works	CALIFORNIA PRODUCT STEWARDSHIP	CPSC provides local government with legislative updates and toolkit that allow them to better support current and future sustainability and producer responsibility programs.	\$ 9,000	N	General Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Public Works	NATIONAL ASSOC OF CITY TRANSPORTATION OFFICIALS	NACTO is an association of 86 major North American cities and transit agencies formed to exchange transportation ideas, insights, and practices and cooperatively approach national transportation issues.	\$ 12,000	N	General Fund
Water	Association of California Water Agencies	ACWA offers accurate, relevant analyses of the issues surrounding the reliable delivery of safe water to millions of Californians.	\$ 31,145	Y	Water Fund
Water	California Municipal Utilities Association	The California Municipal Utilities Association (CMUA) represents 72 publicly owned electric utilities and water agencies statewide. Together, CMUA members provide water service to 70 percent of Californians and electric service to 25 percent of the state.	\$ 13,176	Y	Water Fund
Water	Water ISAC	The Water Information Sharing and Analysis Center (WaterISAC) is the only all-threats security information source for the water and wastewater sector.	\$ 3,149	Y	Water Fund
Water	American Water Works Association	AMWA's primary objective is to be the unified and definitive voice for the nation's largest publicly owned drinking water systems on regulatory, legislative, and security issues. To this end, the association works with Congress and federal agencies to ensure safe and cost-effective federal drinking water laws and regulations and to develop federal-local partnerships to protect water systems and consumers against acts of terrorism and cybercrime.	\$ 11,184	Y	Water Fund
Water	California Water Efficiency Partnership	California Water Efficiency Partnership maximizes urban water efficiency and conservation throughout California.	\$ 4,169	Y	Water Fund

<b>Department Name</b>	<b>Membership Organization</b>	<b>Description</b>	<b>Cost of Annual Membership</b>	<b>Budgeted</b>	<b>Fund(s) Where Membership is Budgeted</b>
Water	WaterReuse Association	The WaterReuse Association is the nation's only trade association solely dedicated to advancing laws, policy, funding, and public acceptance of recycled water. WaterReuse represents a coalition of utilities that recycle water, businesses that support the development of recycled water projects, and consumers of recycled water.	\$ 10,994	Y	Water Fund
Water	L.A. Gateway Region Integrated Regional Water Mgmt	The Los Angeles Gateway Region Integrated Regional Water Management "IRWM" Joint Powers Authority "JPA" also known as GWMA is a large watershed-based coalition. It is currently comprised of various cities, water agencies and a port that are responsible for coordinating the regional watershed needs of 2 million people in the Gateway Region located in Southeastern Los Angeles County. Distinctive hydrogeological, topographic, demographic and political elements bring the GWMA together as a cohesive, interdependent, self-governing body.	\$ 15,000	Y	Water Fund
Water	Central Basin Watermaster	Central Basin Watermaster is devoted to the management and protection of groundwater resources within the Central Basin.	\$ 53,120	Y	Water Fund
Water	Coalition of Accredited Laboratories	CAL represents all environmental laboratories accredited by the State of California through the Environmental Laboratory Accreditation Program (ELAP) and seeks to organize our industry and take legal action to correct the significant problems facing our industry.	\$ 5,000	Y	Water Fund
Water	Central Basin Water District	Central Basin Municipal Water District is a water wholesaler that provides imported water with a vision to secure water supplies in southeast Los Angeles.	\$ 17,050	Y	Water Fund

Department Name	Membership Organization	Description	Cost of Annual Membership	Budgeted	Fund(s) Where Membership is Budgeted
Water	Southern California Water Coalition	The Southern California Water Coalition (SCWC) is a nonprofit, nonpartisan public education partnership dedicated to informing Southern Californians about our water needs and our state's water resources. The coalition has brought together people from all over the region and from many different interest groups for productive dialogue and consensus-based solutions. Today, SCWC counts approximately 175 organizations as members. They come from eight Southern California counties ( Los Angeles, Orange, San Diego, San Bernardino, Riverside, Ventura, Kern and Imperial) and include leaders from business, regional and local government, agricultural groups, labor unions, environmental organizations, water agencies, as well as the general public.	\$ 10,000	Y	Water Fund