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Sent: Friday, October 2, 2020 3:32 PM

To: CityClerk <CityClerk@longbeach.gov>; Council District 1 <District1@longbeach.gov>

Cc: Christopher Koontz <Christopher.Koontz@longbeach.gov>; Cuentin Jackson <Cuentin.Jackson@longbeach.gov>

Subject: Public comment for agenda item #43 of 10/6 City Council meeting re: Douglas Park

-EXTERNAL-

Dear City Council Members,

For 5 years before moving to Long Beach, I led international business engagement for the Mayor of London in the UK and NYC. During that time, I created community around economic development projects like New York's Hudson Yards retail hub, the Brooklyn Navy Yard light manufacturing center, and Industry City... and London's London Bridge redevelopment, Level 39 tech cluster, King's Cross/Central St. Martin's creative district, White City research laboratories, and the Here East innovation campus.

I'm writing in support of this motion to allow additional uses at Douglas Park, particularly warehouse/distribution/fulfillment centers, wholesale of alcohol, light industrial use, and *especially* research and development.

I also encourage you to build on the successful attraction of tenants like Virgin Orbit, Mercedes-Benz, and Rocket Lab. These "anchors" should serve as market validation and supply chain opportunities for smaller businesses.

I'm a cluster-builder by background with a specialty in place branding. I know Long Beach has the ingredients for change. What I don't know is if Long Beach has the ambition or the drive to make it happen.

Padric Gleason Gonzales