


**Memorandum**

**To:** Mayor and City Council August 7, 2012

**From:** Suja Lowenthal, Second District 

**Subject:** One Time Waiver of Alcohol Restriction for Rose Park

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**REQUESTED ACTION:**

Request approval of a one-time waiver for the restriction of alcohol sales at Rose Park for the Rose Park Neighborhood Association sponsoring the 2nd Annual Bluegrass Festival on August 19, 2012.

**BACKGROUND INFORMATION:**

On August 19, 2012, the Rose Park Neighborhood Association will be hosting the 2nd Annual Bluegrass Festival in Rose Park.

The Rose Park Neighborhood Association produced a family-oriented Bluegrass Festival event in Rose Park last year. This year they are organizing a similar program on August 19, 2012. The event will be a traditional Bluegrass Festival with live entertainment, arts and crafts booths, food trucks for dining, as well as games and activities for children. The festival will also have an enclosed beer garden. The Rose Park Bluegrass Festival is a free event open to the public.

The event's organizers are requesting a temporary alcohol permit for Rose Park event. The temporary permit would be utilized to a no-host beer garden for which the identification and age of guests will be checked and wristbands will be issued. The area of the beer garden will be restricted in order to ensure the safety and compliance with ABC requirements.

The City currently has policies that prohibit the use of alcohol to only certain facilities, like Blair Field, the Rancho, Rainbow Lagoon, etc. This policy does not allow the use of alcohol at our parks for special events. Temporary waivers have been approved by the City Council in the past for the 2010 Oktoberfest in El Dorado Park and for the 2009 Nature Center 40th Anniversary.

In order to facilitate a successful event, the Council should approve a one-time waiver of the City's current alcohol restrictions in our parks.



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

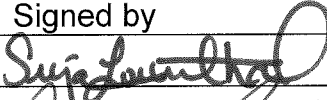


**Date:** July 31, 2012  
**To:** Larry Herrera, City Clerk  
**From:** Councilmember Suja Lowenthal  
**Subject:** Request to Add Agenda Item to Council Agenda of **August 7, 2012**

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Approve the one-time waiver for the restriction of alcohol sales at Rose Park for the Rose Park Neighborhood Association sponsoring the 2nd Annual Bluegrass Festival on August 19, 2012.

Council District	Authorizing Councilmember	Signed by
2	Suja Lowenthal	
7	James Johnson	
3	GARY DEHONG	

Attachment: One Time Waiver of Alcohol Restriction for Rose Park Motion

CC: Office of the Mayor