



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

October 20, 2010

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of 7 Eleven Incorporated, dba 7 Eleven, to Determine the Application Serves the Public Convenience and Necessity for an original Alcoholic Beverage Control License at 2001 East South Street, with conditions (District 9)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, October 19, 2010 received and filed the subject application, with conditions.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation and the memorandum from Steven Neal, Councilmember for the Ninth District, containing the requested conditions. Our request is that the conditions be applied to the license as applicable under ABC rules and regulations.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachment

Cc: Steven Neal, Councilmember, Ninth District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



City of Long Beach
Working Together to Serve

Memorandum

Office of Councilmember Steven Neal
Councilmember, 9th District

Date: October 12, 2010
To: Honorable Mayor and Members of the City Council
From: Councilmember Steven Neal, Ninth District
Subject: Conditions for original ABC License, 7 Eleven Incorporated, at 2001 East South Street

I am requesting the following conditions for original ABC license for 7 Eleven Incorporated dba 7Eleven, at 2001 East South St:

1. No exterior advertising promoting or indicating the availability of alcoholic beverages
2. No alcoholic beverages shall be consumed on the property, or on adjacent properties under control of licensee
3. No sales to any person appearing to be or actually being intoxicated shall be allowed
4. Licensee shall take all reasonable measures to prohibit and prevent any loitering on the premises
5. Any graffiti on the premises shall be removed or painted over within 24 hours
6. All sales of alcohol shall be directly supervised by an authorized employee of the licensee, aged at least 21 years, including inspection of identification to verify age of purchaser, and observation of purchaser to ensure no sales to intoxicated persons
7. No beer or malt beverages shall be sold, regardless of container size, in quantities of less than three per sale
8. The sale of beer or malt beverages in quantities of quarts, 22 oz, 32 oz, 40 oz, or similar size is prohibited
9. Wine shall not be sold in bottles or containers smaller than 750 ml. other than dessert wines in 375 ml. Bottles
10. The licensee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the

business, with full view of the public right-of-ways and any parking lot under the control of the licensee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services.



CITY OF LONG BEACH
POLICE DEPARTMENT

~~R-29~~

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

~~UB-17~~

~~UB-38~~

Jim McDonnell
Chief of Police

October 5, 2010

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of 7 Eleven Incorporated, dba 7 Eleven, for an original Alcoholic Beverage Control license, at 2001 East South Street, with conditions. (District 9)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

A Conditional Use Permit was approved by the Planning Commission on August 16, 2010. Accordingly, City Council action is required at the October 5, 2010 City Council meeting.

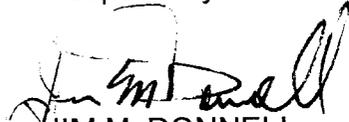
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:DBS:dbs

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
October 5, 2010

Council District: 9

Applicant: 7 Eleven Incorporated
DBA: 7 Eleven
Address: 2001 East South Street

Type of Application: An original application for an Off-Sale Beer and Wine license.

Bases for possible protest: Over concentration.
Church within immediate vicinity.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5705.02

Boundaries: Artesia Boulevard to the North
South Street to the South
Paramount Boulevard to the East
Cherry/Falcon Avenue to the West

Number of licenses allowed: 4
Number of licenses existing: 6

Police Reporting District: 483

Boundaries: 63rd Street to the North
South Street to the South
Paramount Blvd to the East
Cherry Avenue to the West

Reported crimes in this district for ABC purposes are 57. Crime in a reporting district must be at least 199 to qualify for a high crime protest.

Type of business: A convenience store.

Last day to request
conditions and protest: October ²⁹ 8, 2010



Date: October 5, 2010
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: 7 ELEVEN, 2001 EAST SOUTH STREET

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (09/09/09-09/09/10)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

1900 East South Street

Glad Tidings Assembly of God

DBS:db
cfs.memo