



CITY OF LONG BEACH

C-8

DEPARTMENT OF HUMAN RESOURCES

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6621

August 9, 2011

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute all documents with the City of Los Angeles to receive \$100,000 in support of strategies for Layoff Aversion and Business Outreach; to execute all documents with initiative partners in an amount not to exceed \$90,000; to execute any needed subsequent amendments; and to increase appropriations by \$25,000 in the Community Development Grants Fund (SR 150) in the Human Resources Department (HR). (Citywide)

DISCUSSION

As the Workforce Investment Board's administering agency, Pacific Gateway administers the federal Workforce Investment Act (WIA) and other employment and training funds awarded annually and throughout the year. In addition to funding training and placement-related services at Pacific Gateway's career centers, those funds support a myriad of business services that include appropriate response to companies undergoing downsizing and planning for future trends in regional industry sectors.

In 2010, Pacific Gateway funded organizations capable of providing layoff aversion/business retention services or industry cluster forums. Strategies were prioritized identifying at-risk businesses before they downsize or close, quickly linking those businesses to economic development assistance and resources to aid in retaining and strengthening the operation, and assembling diverse response teams as necessary.

Through that solicitation, Pacific Gateway funded a collaborative project of the San Pedro, Wilmington, Lomita and Long Beach Chambers of Commerce, and subsequently received partial funding assistance from the City of Los Angeles for that particular project.

For this project, Pacific Gateway will continue to provide services under these strategies through partnerships with those L.A.-based Chambers of Commerce. The City of Los Angeles will augment project strategies through the Harbor WorkSource Center by \$100,000 to offset the costs of the following contracts:

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Entity	Role and Responsibilities	Contract Amount	Contract Term
San Pedro Chamber of Commerce	Provide layoff aversion strategies and business outreach in the communities of San Pedro, Wilmington and Harbor City.	Up to \$30,000	7/1/2011 – 6/30/2012
Harbor City/Harbor Gateway Chamber of Commerce		Up to \$30,000	7/1/2011 – 6/30/2012
Wilmington Chamber of Commerce		Up to \$30,000	7/1/2011 – 6/30/2012

This matter was reviewed by Deputy City Attorney Gary J. Anderson on July 18, 2011, and by Budget Management Officer, Victoria Bell on July 19, 2011.

TIMING CONSIDERATIONS

City Council action is requested on August 9, 2011 to facilitate processing of required documents.

FISCAL IMPACT

The receipt of grant funds is not currently budgeted. Therefore, an appropriation increase of \$25,000 in the Community Development Grants Fund (SR 150) in the Human Resources Department (HR) is requested as part of the recommended action for Fiscal Year 2011 (FY 11). The remaining appropriation of \$75,000 will be included as part of the Fiscal Year 12 (FY 12) budget process. There is no impact to the General Fund. Approval of this recommendation will provide additional assistance to local businesses.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



DEBORAH R. MILLS
DIRECTOR OF HUMAN RESOURCES

APPROVED:

DRM:BSR:mh
8-9-11 LA City Layoff Aversion:doc



PATRICK H. WEST
CITY MANAGER