



Date: August 3, 2010

To: Honorable Mayor and Members of the City Council

From: Councilmember James Johnson, Seventh District

Subject: **Item 41 – 10-0815: PRL Enterprise LLC dba Easy Market, which is located at 1370 West Willow Street**

I request that the City of Long Beach impose the following conditions for PRL Enterprise LLC dba Easy Market, which is located at 1370 West Willow Street:

1. The premises shall be maintained as a bona fide eating establishment and shall provide a menu containing an assortment of foods normally offered in such restaurants.
2. Sales, service and consumption of alcoholic beverage shall take place only between the hours of:
 - a. 10:00 am and 8:00 pm, Sunday - Thursday
 - b. 10:00 am and 11:00 pm, Friday - Saturday
3. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of food during the same period.
4. The petitioner(s) shall be responsible for maintaining the foliage and keeping free of litter the premises and the area adjacent to the licensed premise over which they have control, including weed abatement.
5. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
6. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
7. A single jukebox or stereo may be maintained on the premises; however, the music shall not be audible outside the premises.
8. Doors shall remain closed during hours of operation to prevent noise disturbance, including rear service door.
9. Licensee shall not offer or permit or provide any type of live entertainment except as allowed by a valid Entertainment Permit issued by the city of Long Beach.