



City Response to COVID-19

Appendix Slides

May 5, 2020

Emergency Response Structure

Emergency Operations Center (EOC)

Location for centralized emergency management of:

- All the jurisdiction's emergency operations
- Information gathering and dissemination
- Coordination with other local governments

Incident Management Team (IMT)

Highly trained personnel whose primary focus is on field response including:

- Situational awareness
- Protective measures for first responders
- Response to "incidents within the incident"

Joint Information Center (JIC)

Focal point for coordination and dissemination of information for the public and media. PIOs from involved agencies work together to provide:

- Critical emergency information
- Media briefings
- Rumor control

EOC Structure

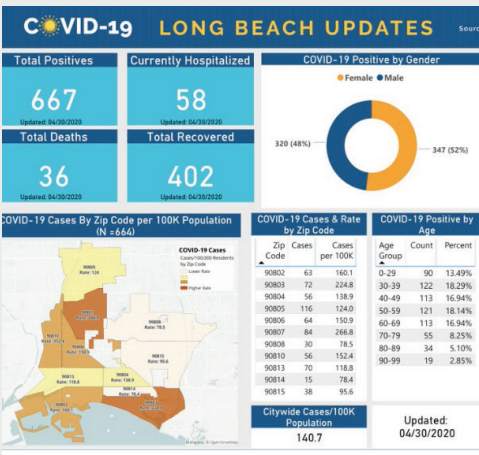
Logistics

Manages logistical needs including providing facilities, services, people, materials and procurement.



Planning

Generates the Incident Action Plan (IAP) which includes organizing, documenting, briefing, and support



Operations

Manages all aspects of the operation as related to the implementation/ execution of the plan



Finance

Provides cost analysis as well as timekeeping and documentation



Health Teams Directly Involved in COVID-19 Response

- Health and Human Services Department Director and City Health Officer
- Public Health Emergency Management
- Communicable Disease and Surveillance Program
- Public Health Nursing
- Clinical Services
- Environmental Health
- Healthy Aging Program
- Homeless Services
- Equity and Language Access
- Human Resource, Finance and Grants Teams
- 40+ people currently reassigned to other functions to support response

Equity Lens in the EOC

- Support City staff in the development, implementation, and evaluation of policies and programs designed to support an equitable response and recovery
- Utilizes data to determine disproportionate impacts in the City and focuses efforts specifically in those communities
- Engages representatives from those disproportionately impacted in developing outreach and education plans as well as engaging in outreach efforts
- Supports community partners working in subpopulations most affected to support a coordinated equitable response to testing, treatment and recovery
- Works to ensure policy and program decisions to not further negatively impact those already disproportionately impacted

Governor's Stay at Home Order

- Mandates that all people living in California stay at their place of residence except as needed to maintain continuity of operations of the federal critical infrastructure sectors
- Physical distancing is required at all times when outside of your residence
- Participation in healthy activities, such as walking or exercise, is allowed as long as a safe physical distance of 6 ft. is maintained from other people, with gatherings permitted only with members of your household.
- Applies statewide

Local Health Orders & Restrictions

- Local jurisdictions may issue orders or regulations to add more restrictions and to clarify where State Order may be unclear
- May vary from jurisdiction to jurisdiction because they are tailored to address unique issues and the spread of COVID-19 in a local community
- Ultimate objective is to protect the residents and public by implementing regulations to prevent and limit the spread of COVID-19
- Regardless of less restrictive orders from other cities and counties, local jurisdictions cannot be less restrictive than the State Stay at Home Order

Long Beach “Safer at Home” Health Order

- Drafted at the direction of the Long Beach Health Officer
- Incorporates CDC and CDPH guidance to prevent the spread of COVID-19
- City Attorney’s office assists in drafting, interpretation, and enforcement
- Balancing act of not impinging on constitutional rights, yet achieving overarching goal of preventing the spread of COVID-19 and protecting the community
- Work with LA County to be consistent but not required by State law or Governor’s Order
- All Essential Businesses required to implement a Physical Distancing Protocol to protect workers and the public
- Fills in gaps where State Order is vague and bolsters ability to enforce

Joint Information Center (JIC)

- Operates as the Public Information arm of the Emergency Operations Center
- Currently operates seven days a week, a minimum of 10 hours per day
- Comprised of a Joint Information Team of public information staff from multiple departments working in concert with multiple agencies
- Structure:
 - Lead PIOs and JIC Managers
 - Units: Media Relations, Social Media, Information Gathering, Information Production

Contact Tracing: Role

- LB Health Department Communicable Disease and Surveillance Program
- Staff work with COVID-19 patients to identify contacts during timeframe when patient was infectious
- Notify exposed individuals of potential exposure
- Support the quarantine and social distancing of exposed individuals for 14 days after possible exposure, and monitor for possible infection
- Contact tracing is crucial to slowing the chain of transmission

Testing: Long Beach Public Health Lab

- Public Health Laboratories provided earliest testing capacity for COVID-19
- LB Health Department first testing in the City (drive-through)
- Currently provide 24 hour turn around for symptomatic health care workers, LTCF staff and City first responders
- Initial testing capacity 25/day; current capacity over 50/day



Homeless Support Services

- Each person experiencing homelessness is being assessed and paired with comprehensive services through the LB Continuum of Care
- Screen for program eligibility:
 - Medi-CAL and Health Care Linkage
 - CalFresh and mainstream services
- Individual Service Plans to include
 - Housing Plan
 - Referrals to Job Readiness programs (including Pacific Gateway and Goodwill)
 - Medical/Mental Health Support
 - Substance Use Services

Older Adult and High Risk Response Line

- The Older Adult and High-Risk Response Line launched on Monday, March 23rd
- Focus on those under self-quarantine at home and in need of resources
- This line is staffed M-F 8:30AM to 4:30PM, in English, Spanish, and Khmer. If messages are received in other languages, staff will find someone to help
- Staffed by Health Department social workers, health educators, or librarians from the LB Public Library
- Connect callers to resources for food delivery, home supplies, prescription delivery services, utility restoration, mental health resources, friendly caller programs to combat social isolation, and more

Older Adult and High Risk Response Line

- As of 4/27/2020 – 231 Unique Calls
- Top Reason for Calls:
 1. Food Security/Access/Delivery (92)
 2. Inquiries about COVID Testing (56)
 3. General Questions around COVID-19 (34)
 4. Seeking Masks/PPE (19)
- Top Concerns:
 - Seniors needing emotional support/someone to check in on them
 - Family members calling with concerns about parents/loved ones in SNFs
 - Requests for technology (computer/phone/internet)
 - Need for food, services, and emotional support will extend beyond the current Safer at Home Order

Long Beach Area Hospitals

- College Medical Center
- Lakewood Regional Medical Center
- Long Beach Medical Center
- Los Alamitos Medical Center
- Miller Children's & Women's Hospital
- St. Mary Medical Center



Other Hospital Assets

- Community Hospital
 - 158-bed capacity
 - Still awaiting State licensure
- USNS Mercy
 - 894-ft, 1,000-bed capacity
 - Limited use as of 4/30 (100 patients)
- VA Hospital
 - Surge capacity and overflow tents in place
 - COVID-19 testing for VA patients only
 - No assistance requested from EOC



Ventilator Capacity

- Long Beach area hospitals, in total, have over 225 available
- Averaging approximately 30% of available ventilators 'in use' during the month of April



Coronavirus Relief Fund

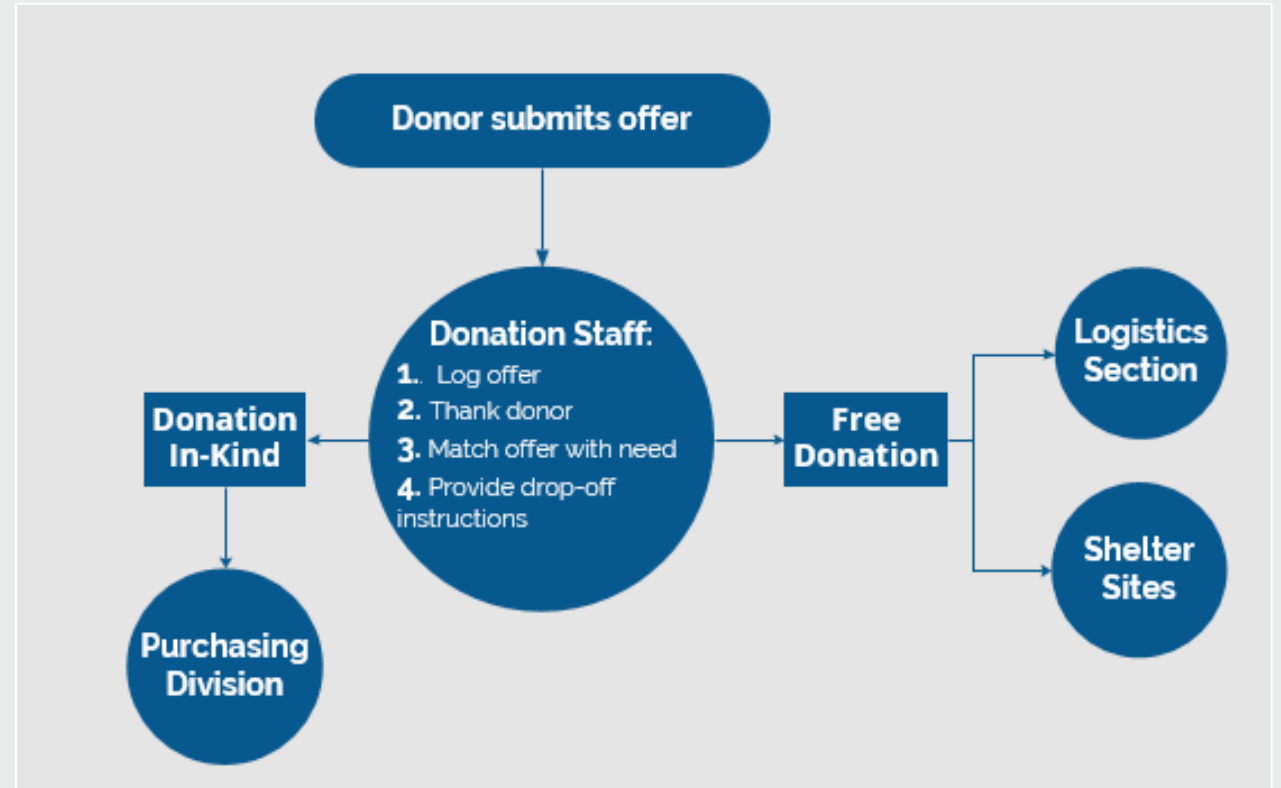
Long Beach Community Foundation began accepting donations on March 18, 2020

- Seven defined funding priorities
- Approximately \$1.1 million has been raised
- As of May 1st, just over \$1.0 million awarded to 61 organizations!
 - Grantees provide critical services to support the following: People Experiencing Homelessness (PEH), seniors, low-income households, small businesses, domestic violence victims, mental health services, faith based organizations, front-line workers and first responders



Donations

- **Donor completes Online Form** at [I Want to Help! Online Form](#)
- **Donation staff** logs offer
- **Discounted goods and services** forwarded to Purchasing
- **Free donations** forwarded to Logistics and Shelter Sites



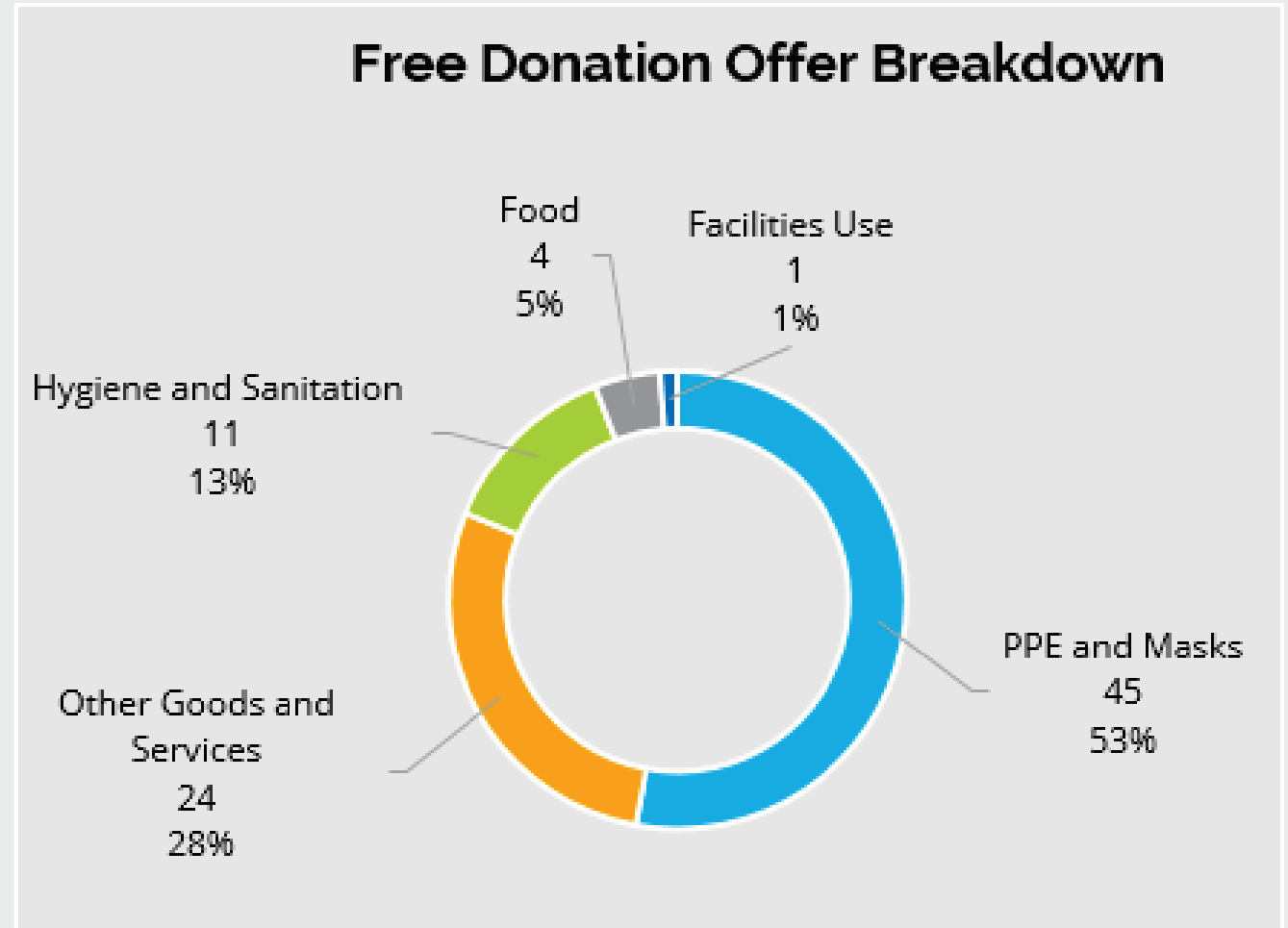
85 Donation Offers of Free Goods and Services

5 Types of donors:

- Individual residents
- Private companies
- Non-profits
- Other government agencies
- Unknown/Spontaneous

5 Donation types:

- PPE and masks
- Other goods and services
- Hygiene and sanitation supplies
- Food
- Facilities use



Tracking Measures

- **In development to align with regional and statewide indicators**
- **Focused on:**
 - Increasing COVID-19 cases
 - Hospital capacity for surge
 - Contact tracing capacity
 - Quarantine and isolation capacity

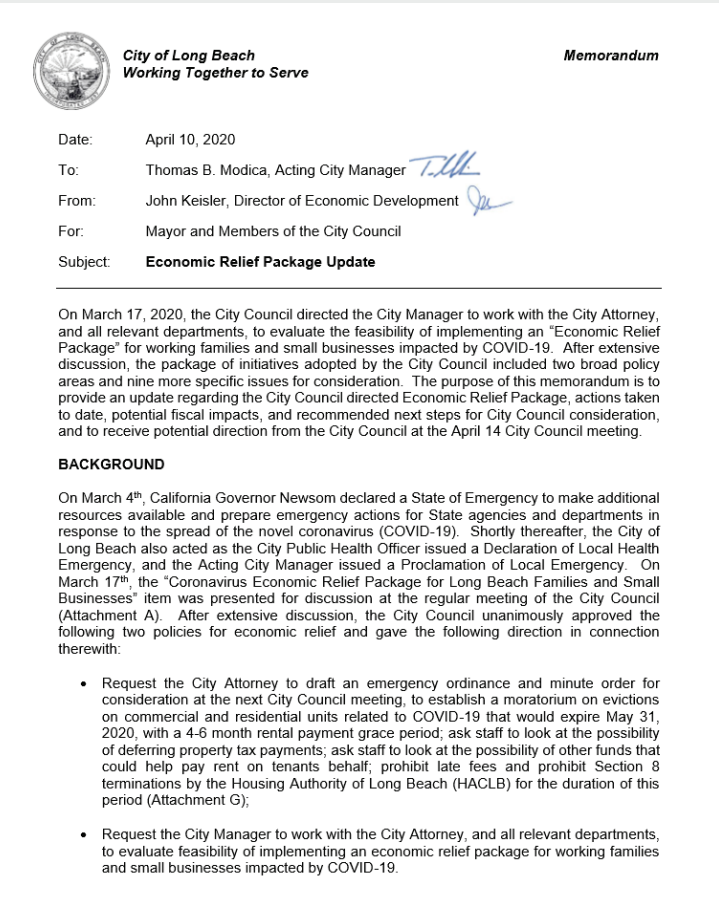
Economic Relief Package

Economic Relief Package: City Council adopts (25) initiatives on April 14:

- Sick Leave & Worker Protections
- Emergency Loan Programs
- Unemployment Insurance Support
- Eviction Protections
- Resources for Residents in Quarantine

Opportunities for Input

- Hospitality Recovery Task Force
- Restart Long Beach Advisory Group
- Economic Development & Finance Committee
- Economic Development Commission
- ReopenLB Online Survey



Business Support

Daily Business Brief

- (27) daily emails sent to partners providing updates on small business resources

Social Media & Email Marketing

- Daily posts on loan, grant, technical assistance, business hotline, unemployment benefits
- Posts and emails have collectively reached thousands

Partnerships

- Weekly calls with business associations and community-based organizations to coordinate activities

City Council Web and Phone Forums

- Presentations to (6) Council community forums



Business Loans

Long Beach Emergency Microloan Program

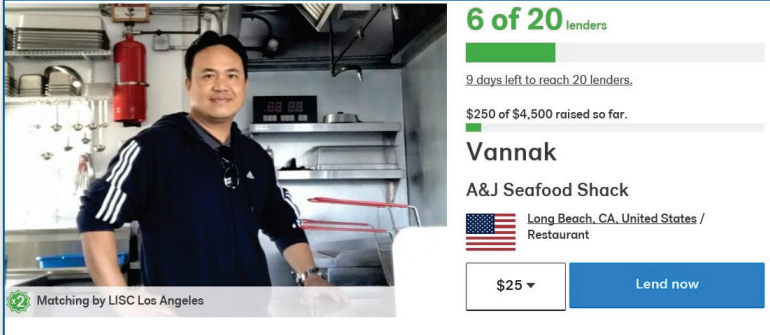
- 56 loans approved
- \$560,000 in loans provided to Long Beach small businesses

Paycheck Protection Program (PPP)

- National Development Council (City partner) is processing PPP loan applications
- 36 Long Beach loans have been processed in the amount of \$3.7 million

Kiva Long Beach Loan Program

- One (1) \$4,500 loan currently fundraising on Kiva's online platform
- 15 prospective borrowers
- Five (5) loan applications pending



6 of 20 lenders

9 days left to reach 20 lenders.

\$250 of \$4,500 raised so far.

Vannak

A&J Seafood Shack

Long Beach, CA, United States / Restaurant

\$25 ▾ Lend now

Matching by LISC Los Angeles

A loan of \$4,500 helps my business secure equipment, advertise and succeed.

Unemployment

Estimated 40,000 Long Beach Workers Laid-off (24% unemployment rate)

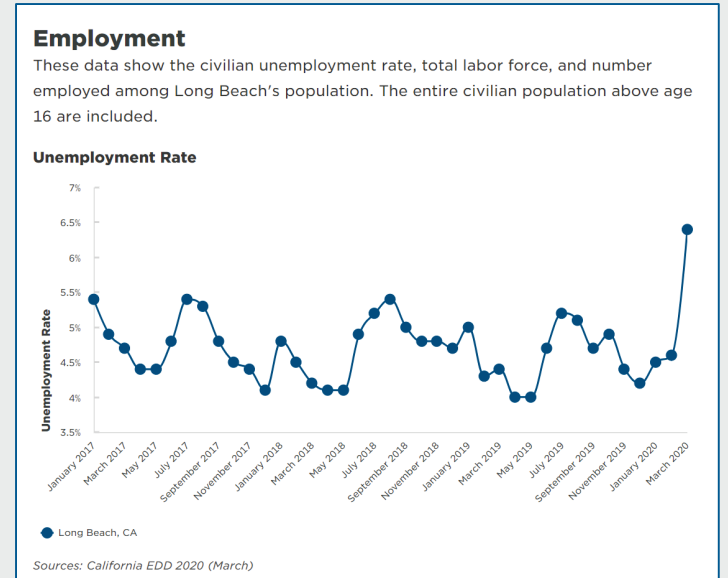
- Estimates based on regional data
- Higher than depths of Great Recession
- UCLA Anderson Forecast projects as high as 8.5% through 2021

Most Lay-offs Temporary

- Of (61) companies formally reporting a closure, only (4) classified as permanent
- Nearly all expecting to re-open

Hospitality Workers Hit Hard

- Estimated 13,000 workers dislocated from hotel, restaurant, hospitality jobs
- Restaurants and hotels facing only partial re-opening
- Low-wage workers are concentrated in this sector



Workforce Support Grants

Impacted Workers' Rental Relief Fund: \$270,000

- Low-income workers can receive up to \$800
- Funds distributed in partnership with local community organizations
- Program launches May 14

Aerospace Worker Resiliency Program: \$950,900

- Support for (125) recently laid-off Aerospace workers to find new jobs
- Support Aerospace Council's efforts to stabilize the sector.
- Program launches May 11

COVID-19 Employment & Training Program: \$1M+

- Negotiating final funding amount with the State
- Funds to support recently laid-off residents with re-training and job recruitment assistance

When is the State ready to move to Stage 2?

Government Actions

- Policies that allow people to stay home when they're sick
- State guidance on how to reduce risk

Business Actions

- Paid sick leave so workers can stay home when sick
- Implement adaptations to lower-risk workplaces open now
- Employees telecommute where possible

Individual Actions

- Safety precautions (physical distancing, face coverings, etc)
- Avoid non-essential travel
- Support and care for people who are high risk