Long Beach Youth Climate Corps Program

Climate Action & Environmental City Council Committee March 15, 2022



LONG BEACH YOUTH CLIMATE CORPS PROGRAM OVERVIEW



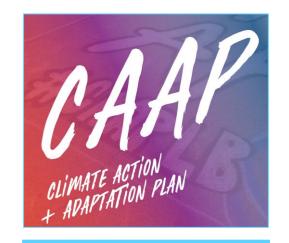
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- Program Development
- Program Design
- Next Steps



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DEVELOPMEN

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On November 9, 2021, City Council approved creation of a \$5 million Long Beach Youth Climate Corp Program

- Long Beach will receive \$6.3 million through 2021 CaliforniansForAll Youth Workforce Program (State Grant) funded by the American Rescue Plan Act
- Focus is youth in under-resourced neighborhoods to help address urgent challenges through paid career pathways
- All funding must be spent by June 2024 (CA State fiscal year)



Participants (16-30):

- Are low-income, unemployed and/or out of school
- Are justice-involved, in/transitioning from foster care
- Are engaged with mental health or substance abuse system
- Applicants meeting two of above criteria must be 75% of selected participants

Outcomes:

- Paid youth job placements in public agencies or non-profits
- After-program placement in permanent jobs or continuing education



PROGRAM DEVELOPMENT PROCESS

- Reviewed existing data and models:
 - Federal, State and Regional green job efforts/reports
 - Existing City plans, including:



 Consulted with Conservation Corps, City Departments, Public Survey on design program/placement opportunities

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To ensure grant-required outcomes, the City has identified key strategies for paid climate-related placements:

- In existing City/Non-Profit climate-related programs that meet all grant requirements, timing, and outcomes
- Immediate, shovel-ready projects with tangible real-world experience
- Provide skill development and training for future long-term job placement
- Foster experiential stewardship by providing resources and diverse learning opportunities



PROGRAM DESIGN: CLIMATE PLACEMENT AREAS



Urban Greening and Natural Systems Services

- Tree planting and urban forest management
- Water efficient landscaping/irrigation installation
- Native ecosystem restoration, mulch program
- Environmental stewardship, ambassador programs
- Rain gardens and rainwater rescue

Types of possible placements

- City Departments (Parks, Recreation & Marine; Public Works, Office of Sustainability, Development Services)
- Non-Profit Placement Partners



PROGRAM DESIGN: CLIMATE PLACEMENT AREAS



Urban Agriculture and Food Security

- Urban farms, community gardens, nurseries, Master Gardener training
- Food resiliency, food distribution/crop swaps event and helping set up healthy market locations
- Operating public orchards and fruit tree programs

Types of possible placements

- City Departments (Health & Human Services; Parks, Recreation and Marine; Office of Sustainability)
- Non-Profit Placement Partners



PROGRAM DESIGN: CLIMATE PLACEMENT AREAS



Waste Reduction and Clean Energy

- Composting, recycling and food waste programs
- Green Business outreach and assessments
- Rooftop solar outreach and installation
- Energy efficiency planning and installation

Types of possible placements

- City Departments (Public Works; Office of Sustainability; Economic Development)
- Non-Profit Placement Partners



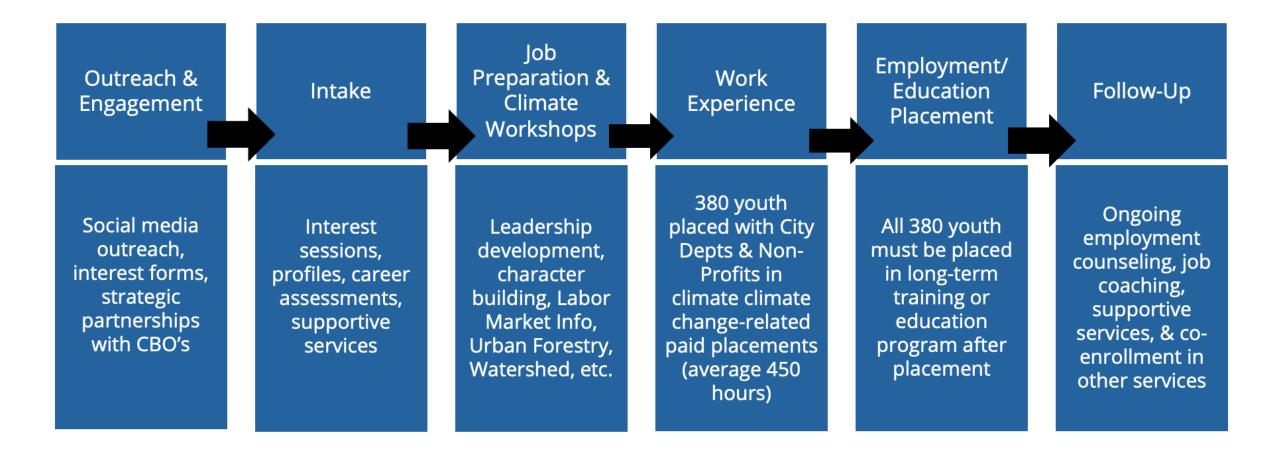
PROGRAM IMPLEMENTATION: YOUTH PLACEMENTS

Approximately 380 Youth Paid Placements

- Placement positions will range from entry level to more technical/advanced, earning between \$16.00-\$27.00 an hour
- Most placements will encompass approximately 450-500 hours
- Placement determinations to be made by Pacific Gateway during the intake process



PROGRAM IMPLEMENTATION: PLACEMENT PROCESS





PROGRAM IMPLEMENTATION: PLACEMENT ROLES

Pacific Gateway Innovation Network's Role:

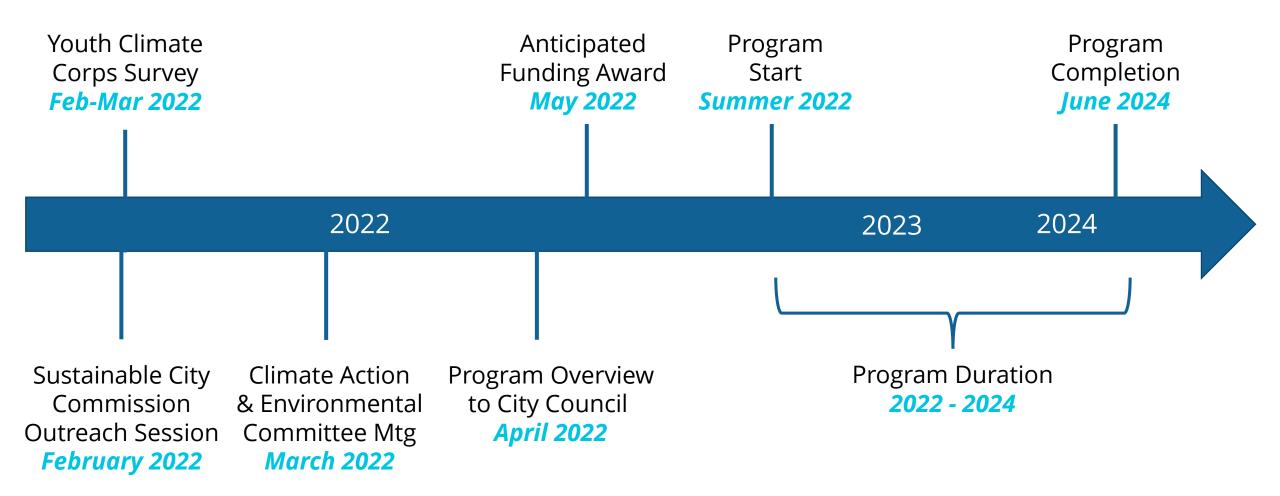
- Recruit and hire youth program participants
- Identify climate-related placement partners
- Set up and facilitate youth training and wrap around services
- Track and report program metrics
- Identify long-term training or education pathways

City/Nonprofit Placement Partners Role:

- Submit placement opportunities via City survey
- Lead climate-related projects, management youth
- Support placements in long-term career growth



ANTICIPATED IMPLEMENTATION TIMELINE





COMMUNITY ENGAGEMENT



Sustainable City Commission Presentation on February 24, 2022:

- 70 CBOs informed of opportunity to provide input at Commission meeting
- 8 public speakers provided comments

Launched Youth Climate Corps Survey

- Provided in English, Khmer, Spanish, Tagalog
- Survey fliers at LB Libraries
- Gather input on focus goal areas
- Collect interest from eligible community-based organization and non-profit placement partners
- Collect interest from eligible youth



COMMUNITY FEEDBACK SUMMARY





28 ORGANIZATIONS REFERRED



25 INTERESTED APPLICANTS

RANKING PRIORITY FOCUS AREAS:

Applicants ranked these project types as the #1 priority for supporting focus areas





Establishing and supporting urban farms

2nd

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Urban Green & Natural Systems Services



Tree planting and urban forest management

Waste Reduction & Energy Efficiency



Establishing and supporting recycling, composting, and food waste programs



NEXT STEPS

- Memo to City Council outlining community feedback and program implementation (anticipated April 2022)
- Accept grant funding (anticipated May 2022)
- Program Kickoff with first youth job placements in (Anticipated Summer 2022)
- Program will be tracked and reported as a part of the Long Beach Recovery Act throughout implementation



Thank you

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