

CITY OF LONG BEACH

DEPARTMENT OF HUMAN RESOURCES

C-9

333 West Ocean Boulevard 13th Floor • Long Beach, CA 90802

DEBORAH R. MILLS
DIRECTOR

July 10, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute all documents with the City of Los Angeles to receive \$100,000 in support of strategies for Layoff Aversion and Business Outreach; to execute all documents with initiative partners in an amount not to exceed \$90,000; and to execute any needed subsequent amendments. (Citywide)

DISCUSSION

As the Workforce Investment Board's administering agency, Pacific Gateway administers the federal Workforce Investment Act (WIA) and other employment and training funds awarded annually and throughout the year. In addition to funding training and placement-related services at Pacific Gateway's career centers, those funds support a myriad of business services that include appropriate response to companies undergoing downsizing and planning for future trends in regional industry sectors.

In 2010, Pacific Gateway funded organizations capable of providing layoff aversion/business retention services or industry cluster forums. Strategies included identifying at-risk businesses before they downsize or close, quickly linking those businesses to economic development assistance and resources to aid in retaining and strengthening the operation, and assembling diverse response teams as necessary.

Through that solicitation, Pacific Gateway funded a collaborative project of the San Pedro, Wilmington, Lomita and Long Beach Chambers of Commerce, and subsequently received partial funding assistance from the City of Los Angeles for that particular project.

Last year, Pacific Gateway received funding from the City of Los Angeles to augment project strategies with those Los Angeles-based Chambers of Commerce through the Harbor WorkSource Center. In May, Pacific Gateway was notified by the City of Los Angeles that it would receive \$100,000 in Workforce Investment Act funds to continue existing projects under the following contracts:

Entity	Role and Responsibilities	Contract Amount	Contract Term
San Pedro Chamber of Commerce	Provide layoff aversion strategies and business outreach in the communities of San Pedro, Wilmington and Harbor City.	Up to \$30,000	7/1/2012 – 6/30/2013
Harbor City/Harbor Gateway Chamber of Commerce		Up to \$30,000	7/1/2012 – 6/30/2013
Wilmington Chamber of Commerce		Up to \$30,000	7/1/2012 – 6/30/2013

Pacific Gateway will use the remaining \$10,000 for grant oversight and management activities.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on June 12, 2012 and by Budget Management Officer Victoria Bell on June 13, 2012.

TIMING CONSIDERATIONS

City Council action is requested on July 10, 2012, in order to facilitate processing of required documents.

FISCAL IMPACT

Sufficient funds are currently appropriated in the Community Development Grants Fund (SR 150) in the Human Resources Department (HR). There is no impact to the General Fund. Approval of this recommendation will provide additional assistance to local businesses with business/job retention.

SUGGESTED ACTION:

Approve recommendation.


Respectfully submitted,



DEBORAH R. MILLS
DIRECTOR OF HUMAN RESOURCES

DRM:DG:mh
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APPROVED:



PATRICK H. WEST
CITY MANAGER