

City of Long Beach
Department of Health and Human Services
Kaiser Permanente North Long Beach Healthy Eating Active Living (HEAL) Zone Initiative

SUBCONTRACTOR SCOPE OF WORK

April 1, 2016 – March 31, 2017

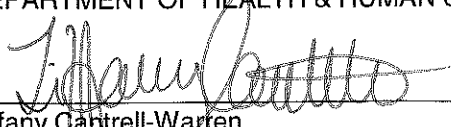
Subcontractor Agency:

Leadership Long Beach, Inc.
 Long Beach Fresh Project
 743 Atlantic Avenue
 Long Beach, CA 90813

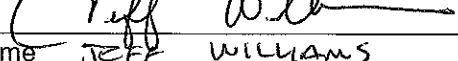
Fee for Service Schedule:

	Task	Units	Cost per Unit	Total Cost	Supporting Documentation
1	Coordinate and manage a Fruit and Vegetable Exchange in the HEAL Zone	8 Exchanges	\$1,250	\$10,000	<ul style="list-style-type: none"> Schedule of dates and locations Photos
2	Promote, recruit and conduct meetings/trainings in the HEAL Zone on each of the following topics (minimum of 8 participants per training/meeting): a) Train community members to sell their own grown fruits and vegetables b) Educate community members and leaders about the potential impacts of establishing Urban Agricultural Incentive Zones c) Train residents to promote urban agricultural policies and practices	6 Meetings	\$1,000	\$6,000	<ul style="list-style-type: none"> Flyer/promotional materials Sign-in sheets Meeting / training materials
3	Create and promote a toolkit that describes the urban farming resources available to the North Long Beach community	1 Toolkit	\$5,000	\$5,000	<ul style="list-style-type: none"> Toolkit List of promotional outlets
4	Provide a list and map of parcels that may be eligible for urban agriculture in North Long Beach	1 Map	\$2,900	\$2,900	<ul style="list-style-type: none"> Parcel list and map
5	Participate in HEAL Zone Convenings facilitated by Kaiser Permanente/Community Partners	2 Convenings	\$250	\$500	<ul style="list-style-type: none"> Agenda
6	Participate in monthly check-in calls or meetings with DHHS staff to provide update on scope of work progress	6-12 Calls	\$25	\$300	<ul style="list-style-type: none"> List of call dates
7	Participate in Coalition for a Healthy North Long Beach meetings	4-6 Meetings	\$50	\$300	<ul style="list-style-type: none"> Agenda
Total Available				\$25,000	

CITY OF LONG BEACH
 DEPARTMENT OF HEALTH & HUMAN SERVICES

By 
 Tiffany Cantrell-Warfen
 Bureau Manager, Community Health
 Date 2/13/17

LEADERSHIP LONG BEACH INC., a California
 nonprofit corporation

By 
 Name JEFF WILLIAMS
 Title EXECUTIVE DIRECTOR
 Date 2/9/17