

# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard Long Beach, CA 90802

## SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Sunstone Ocean Lessee, Inc., DBA Renaissance Hotel LB. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

### SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau	X		
Health and Human Services Department/Noise Control		X	
Planning and Building Department	X		

Questions concerning the above may be directed to the following:

- Police Department, Chief of Police.....570-7301
- Fire Department, Fire Prevention Bureau.....570-2500
- Health and Human Services Department, Noise Control.....570-4130
- Planning and Building Department, Director of Planning and Building.....570-6623

Compiled by: Department of Financial Management  
Commercial Services Bureau



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
COMMERCIAL SERVICES BUREAU

333 West Ocean Boulevard • Long Beach, CA 90802

## FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 111 East Ocean Boulevard

Renaissance Hotel Management Co LLC  
DBA: Renaissance Hotel Long Beach  
Lic#20549720  
09/05-06/06

Management Services for employees

Sunstone Ocean Lessee Inc.  
DBA: Renaissance Hotel Long Beach  
Lic#20549730  
09/05 – 06/06

Hotel

Sunstone Ocean Lessee Inc.  
DBA: Renaissance Hotel Long Beach  
Lic#20549740  
09/05 – 06/06

Restaurant With Alcohol

Sunstone Ocean Lessee Inc.  
DBA: Renaissance Hotel Long Beach  
Lic#20549750  
09/05 – Pending

Entertainment With Dancing

Long Beach Hotel Associates  
DBA: Renaissance Long Beach Hotel  
Lic# 86034570  
08/86 – 08/05

Hotel

Long Beach Hotel Associates  
DBA: Renaissance Long Beach Hotel  
Lic# 86034600  
08/86 – 08/05

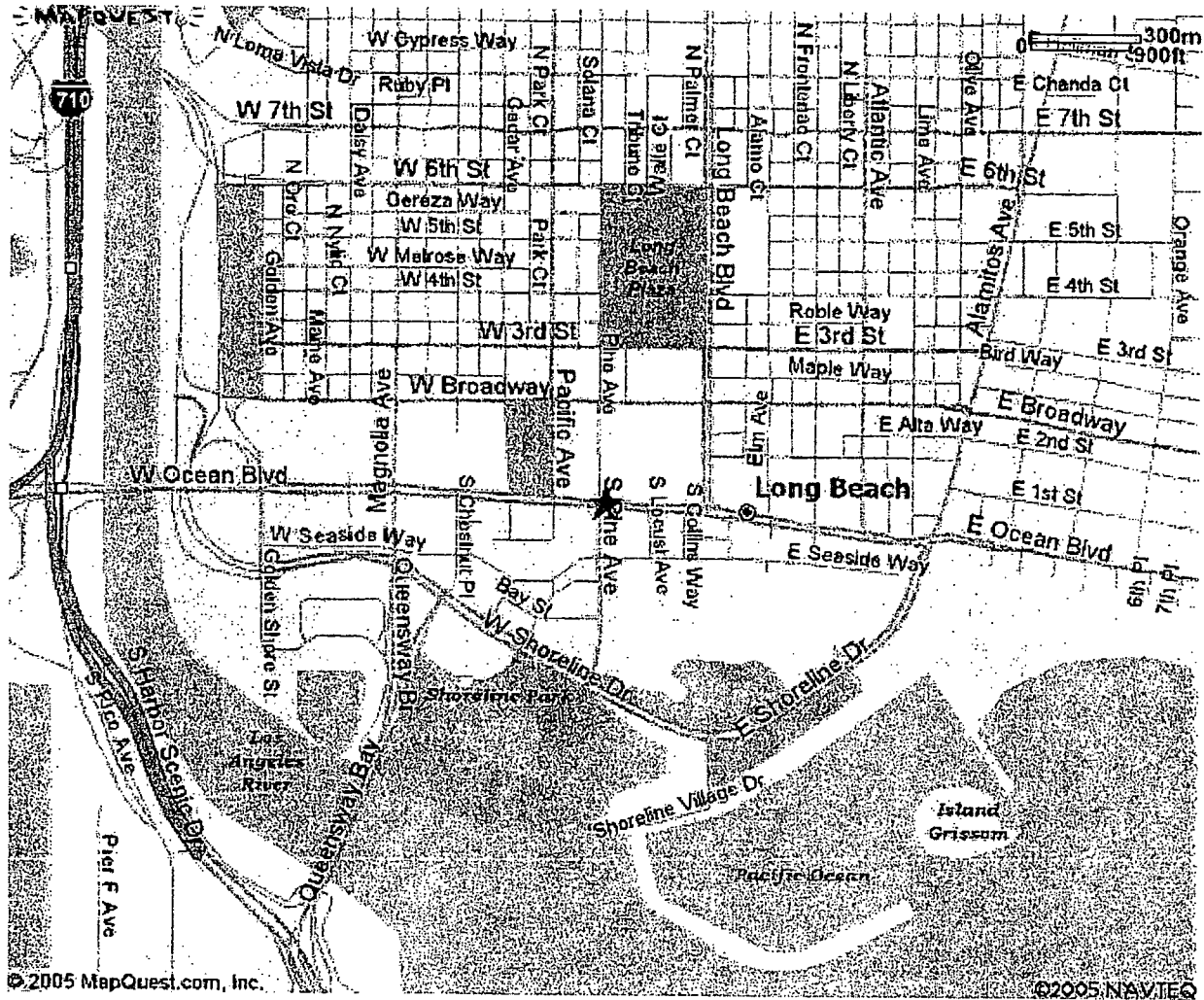
Restaurant With Alcohol

Ramada Inns Inc  
DBA: Renaissance Long Beach Hotel  
Lic# 87043900  
11/86 – 11/05

Entertainment With Dancing

# Renaissance Hotel Long Beach

## 111 East Ocean Boulevard





# APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): Sunstone Ocean Lessee, Inc.

Business Name (DBA): Renaissance Hotel Long Beach Business Phone: (562) 437-5900

Business Site Address: 111 East Ocean Blvd, Long Beach, CA 90802

Date Business Proposes To Open: 6/23/05

Days & Time Premises Are Open For Inspection: 8a.m.-5p.m. Monday-Friday or by arrangement

### Proposed Use(s):

Entertainment/Restaurant With Dancing  Without Dancing

Entertainment/Tavern With Dancing  Without Dancing

Social Club  Pool or Billiard Hall  Other (explain)  Function Rooms

Explain briefly the proposed use of the rooms within the building:  
Weddings etc that may have DJ. + dancing.

Contact Person(s) Name (authorized agent, manager, etc.): Judy Morgan, Director of Finance

Contact Person(s) Phone Number: 562, 437-5900

### Type of Organization:

- Corporation
- Partnership
- Individual
- Unincorporated Association or Club
- Trust
- LLC
- Other, explain: \_\_\_\_\_

### OFFICE USE ONLY

Building  Fire  Health (Check Inspecting Department) Date Received: \_\_\_\_\_

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

\_\_\_\_\_

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

### POLICE DEPARTMENT

Police Department finds no for basis for denial  Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): 111 East Ocean Blvd.,  
Long Beach, CA 90802

Fictitious business names(s) or dba(s) used: Renaissance Hotel Long Beach

Place and date of filing fictitious business name statement: NA

County(ies) in which fictitious name statement is (are) filed: NA

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

Robert A. Alter

Jon D. Kline

Gary A. Stougaard

Name and address of person (agent) authorized to accept service of process in California:

NRAI, 2030 Main Street, Suite 1030, Irvine, CA 92614

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

Own and operate 24 hotels throughout California

Is this applicant a subsidiary of a present corporation or business?  YES  NO

If yes, explain: Owned by Sunstone Hotel TRS Lessee, Inc.

How long has the corporation or business been in operation? 1 year

Is the location: Owned?  Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: Sunstone Ocean, LLC

Address: 903 Calle Amanecer, Ste 100  
San Clemente, CA 92673

# GENERAL OPERATING CONDITIONS

Complete Each Question

## ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises?  YES  NO

a. If Yes, complete the following box:

Check one box to indicate License Type

Alcohol Beverage Control License No.

Premises Type: (Club (restaurant) or Commercial (store))

On sale beer

On sale beer and wine

On sale distilled spirits

Temporary 47-427586

Type 47-2/Type 58-1/Type 68-8

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

YES  NO

a. If yes, list types of food sold: Full meal service - breakfast/lunch/dinner

b. If no, list any products (such as snacks sold): \_\_\_\_\_

3. Are non-alcoholic beverages sold?

YES  NO

4. How many tables for seating? 36 Restaurant/17 lounge/catering depending on set-up

5. Are other types of businesses conducted on the premises?

YES  NO

a. If yes, list type(s): hotel services including gift shop, business center, health club

6. Are pool tables provided?

YES  NO

a. If yes, indicate number: N/A

7. Is there a license for the pool table?

YES  NO

a. If yes, license number: N/A

8. Are amusement machine(s) and/or jukebox(es) provided?

YES  NO

a. If yes, indicate number and type: N/A Amusement Machines N/A Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)?

YES  NO

a. If yes, decal number(s): N/A

10. Owner of machine(s) and/or jukebox(es):

Name: N/A

Address: \_\_\_\_\_

Telephone No. ( )

# GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

## SECURITY

11. Will security officers be provided?

YES  NO

a. If yes, number of security officers:

11 on hotel staff

12. Is any other type of security provided?

YES  NO

a. If yes, describe type of security:

Video cameras monitored in security

Dispatch office

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of	<u>24 hrs</u>	<u>24 hrs</u>	<u>24 hrs</u>	<u>24 hrs</u>	<u>24 hrs</u>	<u>24 hrs</u>	<u>24 hrs</u>
Security							

13. Will a private security firm be used?

YES  NO

a. If yes, provide the following information of the contracted security firm:

Name: \_\_\_\_\_

City Business License No.: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

( ) \_\_\_\_\_

## ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises?

YES  NO

15. Will the premises be open to the general public?

YES  NO

16. Will an admission fee be charged?

YES  NO

a. If yes, fee schedule: \_\_\_\_\_

17. Is there a private area for exclusive use of members and their guests only?  YES  NO

a. If yes, types of membership fees: \_\_\_\_\_

18. Will guests of members pay an admission fee or other charges?

YES  NO

a. If yes, describe the fee schedule and other charges: \_\_\_\_\_

# GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

## HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	Rest. 6am-2e Lounge 11am →	→	→	→	→	→	→
Close	3pm-11pm 3am →	→	→	→	→	→	→

## PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses?

YES     NO

a. What type?

Other local beverage establishments, offices, parking structures

20. Are there surrounding residences?

YES     NO

a. Approximately how close?

\_\_\_\_\_

## PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available?

YES     NO

a. If no, what is the street address of the off-premises parking facility?

\_\_\_\_\_

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction)

N/A

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs	24 hrs
To							

d. How many individual parking spaces (approximately)?

374 in hotel garage

**END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION**



## ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant  Entertainment - Tavern (bar)  Entertainment - Other

*Catering*

Does the Proposed Activity have:

AMENDED 10/25/05  
BY GLEN B. MOUNTS

Outdoor Entertainment?  Y  N  NA

Dancing by patrons, guests, customers, participants, attendees?  Y  N

AMENDED 10/25/05  
BY GLEN B. MOUNTS

Dancing by performers?  Y  N  NA

Live music by more than two (2) performers?  Y  N

Amplified music (live)?  Y  N

Amplified music (recorded)?  Y  N

Disc Jockey?  Y  N

Karaoke?  Y  N  NA

AMENDED 10/25/05  
BY GLEN B. MOUNTS

Adult Entertainment as defined by LBMC Section 21.15.110?  Y  N

Adult Entertainment as defined by LBMC Section 5.72.115 (B)?  Y  N

Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC?  Y  N

Any other type of entertainment not listed above?  Y  N

If yes, briefly describe the entertainment activity. \_\_\_\_\_

Describe entertainment by performers: Small band for dancing/listening in lounge - may have live or recorded performances with disc jockey in sunction rooms  
 Dance Floor?  Y  N Stage?  Y  N NO FIXED STAGE.

If yes, provide dimensions and type of material of dance floor. L 14 x W 16 = 224 sq ft.

If yes, provide dimensions and type of material of stage. \* L \_\_\_\_\_ W \_\_\_\_\_ H \_\_\_\_\_

Describe floor material and surface type: \* See engineering page wood dance floor  
Portable stage - steel w/ plastic top.

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	See Above	→	→	→	→	→	→
Start Time	2 pm	→	→	→	→	→	→
End Time	2 am	→	→	→	→	→	→

No entertainment on regular schedule at this time - currently held on special events such as New Year's Eve & Grand Prix weekend and when booked by caterer

RELEASE FORM

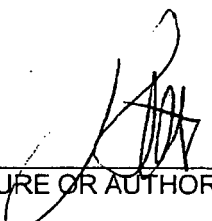
The undersigned, on behalf of (owner('s)) Sunstone Ocean, LLC, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

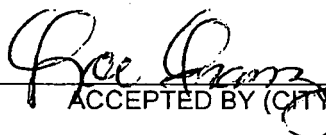
(DBA) Sunstone Ocean Lessee, Inc dba Renaissance Hotel  
Long Beach  
to obtain the (entertainment type) Hotel Entertainment permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. **The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.**

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

 _____ (SIGNATURE OR AUTHORIZED AGENT)	<u>President</u> _____ (TITLE)	<u>8/31/05</u> _____ (DATE)
<u>A5023530</u> _____ DRIVER'S LICENSE OR ID CARD NUMBER	<u>CA</u> _____ STATE	

 _____ ACCEPTED BY (CITY STAFF)	<u>COPTI</u> _____ TITLE	<u>09/23/05</u> _____ DATE
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**Date:** November 23, 2005  
**To:** Pamela Wilson-Horgan, Manager, Commercial Services Bureau  
**From:** Anthony W. Batts, Chief of Police  
**Subject:** **APPLICATION FOR ENTERTAINMENT WITH DANCING AT THE RENAISSANCE HOTEL LONG BEACH – 111 E. OCEAN BOULEVARD**

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In response to your request for a recommendation regarding the above named permit application for Entertainment With Dancing, the Police Department recommends **approval**, subject to the following eleven (11) conditions of operation:

**CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The permittee shall employ his/her own discretion in determining the level of security necessary to prevent violations of law and any other disturbances arising out of or in connection with business operations. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.
- 4) Sound shall not be audible from the exterior of the premises in any direction, except during permitted outdoor entertainment.
- 5) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 6) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.

- 7) All promoters must have or obtain a City of Long Beach Business License prior to conducting entertainment activities governed by this permit. The permittee shall be responsible for all entertainment activities at the location, including those conducted by promoters.
- 8) The permittee must provide all promoters hired to conduct entertainment activities with a copy of the approved permit, which shall include a copy of the approved conditions of operation.
- 9) The Renaissance Hotel Long Beach shall not advertise, procure, nor allow any person, performance, show, promotion, or any other event or entertainment that exposes or promotes, encourages, or allows the exposure of the male or female genitals, cleft of the buttocks, the areola or any portion of the female breast below the areola, while at or inside the business.
- 10) The Renaissance Hotel Long Beach, its promoters, or agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter.
- 11) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.



# APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): Sunstone Ocean Lessee, Inc.

Business Name (DBA): Renaissance Hotel Long Beach Business Phone: (562) 437-5900

Business Site Address: 111 East Ocean Blvd, Long Beach, CA 90802

Date Business Proposes To Open: 6/23/05

Days & Time Premises Are Open For Inspection: 8a.m. - 5p.m. Monday - Friday or by arrangement

### Proposed Use(s):

- Entertainment/Restaurant    With Dancing  Without Dancing
- Entertainment/Tavern        With Dancing  Without Dancing
- Social Club                     Pool or Billiard Hall  Other (explain)  Function Rooms

Explain briefly the proposed use of the rooms within the building:  
Weddings etc that may have DJ. + dancing

Contact Person(s) Name (authorized agent, manager, etc.): Judy Morgan, Director of Finance

Contact Person(s) Phone Number: 562, 437-5900

### Type of Organization:

- Corporation     Partnership     Individual     Unincorporated Association or Club
- Trust             LLC             Other, explain: \_\_\_\_\_

### OFFICE USE ONLY

Building     Fire     Health    (Check Inspecting Department)    Date Received: \_\_\_\_\_

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

### POLICE DEPARTMENT

- Police Department finds no for basis for denial     Police Department finds basis for denial
- Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: [Signature] Title: CHIEF OF POLICE Date: 11/22/05



# APPLICATION FOR ENTERTAINMENT PERMIT

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Entertainment/Tavern With Dancing  Without Dancing

Social Club  Pool or Billiard Hall  Other (explain)  Function Rooms

Explain briefly the proposed use of the rooms within the building:  
Weddings etc that may have DJ + dancing

Contact Person(s) Name (authorized agent, manager, etc.): Judy Morgan, Director of Finance

Contact Person(s) Phone Number: (562) 437-5900

**Type of Organization:**

- Corporation
- Partnership
- Individual
- Unincorporated Association or Club
- Trust
- LLC
- Other, explain: \_\_\_\_\_

<input type="checkbox"/> Building	<input checked="" type="checkbox"/> Fire	<input type="checkbox"/> Health	(Check Inspecting Department)	Date Received: _____
<input checked="" type="checkbox"/> Building/Location meets Department Requirements for the proposed use.				
<input type="checkbox"/> Building/Location meets Department Requirements for the proposed use subject to the following conditions:				
_____				
<input type="checkbox"/> Building/Location does not meet Department requirements for the proposed use.				
Inspection Completed On (date): <u>OCT. 6, 2005</u> By: <u>[Signature] SE 2</u>				
<b>POLICE DEPARTMENT</b>				
<input type="checkbox"/> Police Department finds no for basis for denial		<input type="checkbox"/> Police Department finds basis for denial		
<input type="checkbox"/> Police Department finds no for basis for denial with conditions				
Conditions or Basis for Denial: _____				
By: _____ Title: _____ Date: _____				



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Weddings etc that may have DJ. + dancing

Contact Person(s) Name (authorized agent, manager, etc.): Judy Morgan, Director of Finance

Contact Person(s) Phone Number: 562, 437-5900

### Type of Organization:

Corporation  Partnership  Individual  Unincorporated Association or Club

Trust  LLC  Other, explain: \_\_\_\_\_

### OFFICE USE ONLY

Building  Fire  Health (Check Inspecting Department) Date Received: 09-30-05

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

+ this establishment must remain in compliance with all applicable sections of the Long Beach City Noise Ordinance (LB Municipal Code, Chapter 8.180)

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 10-06-05 By: CARMEN L. PIRRO

### POLICE DEPARTMENT

Police Department finds no for basis for denial  Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_



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### Type of Organization:

- Corporation       Partnership       Individual       Unincorporated Association or Club
- Trust               LLC               Other, explain: \_\_\_\_\_

### OFFICE USE ONLY

Building       Fire       Health      (Check Inspecting Department)      Date Received: Sept. 26, 2005

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): October 6, 2005 By: Wendy Gasty

### POLICE DEPARTMENT

- Police Department finds no for basis for denial       Police Department finds basis for denial
- Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_





**Date:** October 19, 2005  
**To:** Jim Goodin, Business Services Officer  
**From:** Carolyne Bihn, Zoning Officer *CB*  
**Subject:** REVIEW OF ENTERTAINMENT LICENSE REQUEST

This is in response to your request regarding the following site:

**Site Address:** 111 E. Ocean Boulevard  
Long Beach, CA 90802

**Applicant:** Renaissance Hotel

**Zoning District:** PD-30 (Downtown Planned Development Ordinance)

**Proposed Use:** Entertainment as Accessory to Hotel

The Zoning Division of the Department of Planning and Building makes the following comments:

- Dancing as an accessory use to a hotel is permitted within this zoning district and no additional parking is required since the use is existing.