



# CITY OF LONG BEACH

OFFICE OF THE CITY MANAGER

C-7

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6711 • FAX (562) 570-6583

GERALD R. MILLER  
CITY MANAGER

August 3, 2004

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

Subject: Agreement With the Greater Long Beach National Conference for  
Community and Justice for the Provision of Human Dignity Programming  
Services (Citywide)

## DISCUSSION

In September 1999, the City Council authorized resources to develop a Human Dignity Program (Program). On December 13, 1999, a Human Dignity Program Officer was hired to implement the Program. Key elements of the Program include a hate crime response team, an inter-group conflict resolution team and diversity training to promote community harmony and mutual acceptance.

In February 2000, the City of Long Beach entered into an agreement with the Greater Long Beach National Conference for Community and Justice (NCCJ) to provide training for the Hate Crime Response Team members and conduct community awareness events and other outreach activities to promote the Program. Attached (Attachment A) are recent highlights of the Human Dignity Program/NCCJ accomplishments. This year the scope of service has been amended to allow NCCJ to play a fundamental role in coordinating resources for the Youth and Gang Violence Task Force. The agreement with the NCCJ has expired and City Council approval is requested to authorize another one-year agreement.

Through the Program, law enforcement, governmental institutions, the religious community, the educational community, grass roots organizations, community commissions and neighborhood associations are networked to share resources and send a citywide message of tolerance. By utilizing NCCJ, extensive community human relations outreach and education has been conducted resulting in increased cultural acceptance and awareness. Presentations have been made throughout the City and surrounding areas.

The effectiveness of the Program is monitored through victim assistance surveys, community surveys and by an increased awareness of what constitutes a hate crime.

HONORABLE MAYOR AND CITY COUNCIL

August 3, 2004

Page 2

Individuals and organizations report that they appreciate the resource provided. The City has gained local, state and national recognition for this program.

The Program is especially proud of its precedent-setting partnership with the Long Beach Police Department (LBPD). The Human Dignity Program and the LBPD work closely to identify report and provide resources to victims of hate crimes and bias incidents. In an effort to coordinate information, the LBPD has revised their standard forms and developed support documents that include the Program components.

The Program has proven to be a valuable resource for the citizens of Long Beach in the ongoing efforts to eliminate hate crimes and ensure that visitors and residents be treated with dignity and respect. With a well-deserved reputation as a leader in the human relations field, NCCJ has been vital to the Program's efforts. The proposed agreement will continue to allow the City of Long Beach Human Dignity Program to benefit from that experience.

This letter was reviewed by Senior Deputy City Attorney Donna Gwin on July 27 and by Budget Management Officer David Wodynski on July 26, 2004.

#### TIMING CONSIDERATIONS

City Council action is requested on August 3, 2004 to ensure the continuation of NCCJ services.

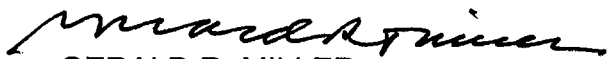
#### FISCAL IMPACT

The agreement amount is \$93,000 for a one-year period. This represents the same level of funding as the previous agreement. Funds are budgeted in the General Fund (GP) in the City Manager Department (CM).

#### IT IS RECOMMENDED THAT THE CITY COUNCIL:

Authorize the City Manager to enter into an agreement with the Greater Long Beach National Conference for Community and Justice to provide Human Dignity Program services for a period of one year in an amount not to exceed \$93,000.

Respectfully submitted,



GERALD R. MILLER  
CITY MANAGER

Attachment