



CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

PROPERTY SERVICES BUREAU, 333 W. OCEAN BLVD., LONG BEACH, CA 90802

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MAY 20, 2010

BELMONT SHORE PARKING AND BUSINESS IMPROVEMENT AREA COMMISSION MEMBERS
City of Long Beach
California

REFERENCE: 10-019BS

RECOMMENDATION: Approve City of Long Beach Public Works installation of a Parkeon Stelio multi-space parking meter accepting cash only in the 189 Park Avenue lot at a rate of \$1.00 per hour for up to three hours at a cost not to exceed \$8,500 for installation and a maximum \$55 per month use fee with maintenance and collection service to be provided under the existing Public Works MOU at no additional cost.

DISCUSSION

On February 9, 2009, the Long Beach City Council approved the purchase contract for the two parcels located at 189 Park Avenue. Escrow closed March 8, 2010.

Diamond Parking currently manages the lot under on a month-to-month contract assumed from the previous owner. Diamond makes a flat rate rental payment of \$2000 per month to the City of Long Beach. Daytime parking rates in the lot average approximately \$1.00/hour and enforcement is handled by Diamond Parking.

Two City departments evaluated parking equipment options for the lot. Both recommended multi-space meters using the Pay and Display process. Development Services offered installation of a Digital Payment Technologies multi-space pay station. Public Works proposed installation of a Parkeon Stelio multi-space meter. A table summarizing each option is provided below:

	Parkeon	Digital	Comment
Purchase & Installation	\$8500 ¹	\$10,832	See note below
Monthly Vendor Fee	55	0	Cash only; no credit cards
Maintenance & Collection	Included in current Public Works MOU; no additional cost		

Note 1: If meter is removed within two years, Public works will rebate \$6400 equipment purchase cost to the Parking Meter Revenue Fund.

On February 26, 2010, Commissioners toured downtown parking operations to evaluate the use of the two multi-space meter options. Both designs were found to be usable and adequate for the Park Avenue lot. The Commission is also looking at future parking technologies and the need to replace the existing meters in the shore area. Those meters are currently in good operating condition, and can be expected to operate reliably and cost effectively for another five to ten years. With this in mind, the technology used in the Park Avenue lot does not need to anticipate future integrated parking solution, but only to serve reliably during interim.

City Staff has reviewed both options with department staff and find the best metering option for the Belmont Shore Park Avenue lot at this time is the Parkeon Stelio meter provided by Public Works. This option has the following advantages:

- Lower initial equipment and installation cost.
- Public Works will rebate the \$6400 equipment purchase cost to the Parking Meter Revenue Fund if the equipment is removed within the first two years.
- Public Works already operates and services this type equipment.

Staff recommends anticipates that installation can be accomplished in

RECOMMENDATION

Approve recommendation.