



CITY OF LONG BEACH

C-11

OFFICE OF THE CITY MANAGER

333 West Ocean Boulevard • Long Beach, CA 90802 • (562) 570-6711 FAX (562) 570-7650

December 1, 2015

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach

California

RECOMMENDATION:

Authorize the City Manager to execute an Agreement with Public Corporation for the Arts of the City of Long Beach, Inc., a California nonprofit corporation, dba the Arts Council for Long Beach, in the amount of \$404,300 to fund arts and cultural activities for a period of one year. (Citywide)

DISCUSSION

The City annually enters into an agreement with Public Corporation for the Arts of the City of Long Beach, Inc., a California nonprofit corporation, doing business as the Arts Council for Long Beach (Arts Council), to administer City funding for the promotion and development of community-oriented cultural activities and artistic programs. The cultural and artistic programs help bring the diverse Long Beach community together and enhance civic pride. Through this funding from the City, the Arts Council has provided financial support and assistance to over 100 local arts organizations and more than 1,000 area artists, with the objective of making arts and culture available to all residents of Long Beach.

On September 15, 2015, the City Council adopted the Fiscal Year 2016 (FY 16) Budget, which includes \$404,300 for the Arts Council Agreement. The total amount includes a one-time Challenge Grant of \$50,000 appropriated during the adoption of the FY 16 Budget. This Challenge Grant is intended to provide an incentive for future donors to contribute funds by matching donations. This Challenge Grant would be paid out by the City on a one-to-one basis on submission of evidence that the Arts Council has received contributions between October 1, 2015 and September 30, 2016 from non-government sources for the marketing of the arts and cultural community of Long Beach.

Therefore, City Council approval is requested to enter into a one-year agreement with the Arts Council in the amount of \$404,300. In FY 16, the Arts Council will utilize the City's assistance to fund a community arts grant program in the amount of \$190,000. Additionally, a total of \$164,300 will be used to fund general operations of the Arts Council. The remainder will be for \$50,000 for the Challenge Grant.

HONORABLE MAYOR AND CITY COUNCIL

December 1, 2015

Page 2 of 2

This matter was reviewed by Deputy City Attorney Linda Vu and by Assistant Finance Director Lea Eriksen on November 19, 2015.

TIMING CONSIDERATIONS

City Council action is requested on December 8, 2015, to proceed with the Agreement with the Arts Council.

FISCAL IMPACT

The total amount of the one-year agreement is \$404,300 and is budgeted in the Special Advertising and Promotion Fund (SR 133) and in the General Fund (GP) in the City Manager Department (CM). Approval of this recommendation is anticipated to result in a positive local job impact.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



PATRICK H. WEST
CITY MANAGER

PHW:TG