



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 • FAX (562) 570-6789

February 16, 2011

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of EJM Mini Mart Incorporated, dba EJM Mini Mart Incorporated, for an Original Alcoholic Beverage Control License at 2221 Palo Verde Avenue, Suite 1G

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held February 15, 2011 approved the request of Councilmember Patrick O'Donnell, Fourth District, that a protest be filed regarding the subject application based on the following:

- 1) Over concentration.
- 2) Residences within 100 feet.
- 3) Licensing the premises would be contrary to City of Long Beach zoning ordinances.

Enclosed is a copy of the City Council documentation and a certified excerpt of the minutes for your file.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Nancy Muth

Attachments

Cc: Councilmember Patrick O'Donnell, Fourth District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396

**AN EXCERPT FROM THE MINUTES OF
THE LONG BEACH CITY COUNCIL MEETING
HELD TUESDAY, FEBRUARY 15, 2011**

REGULAR AGENDA: (6:41 PM)

23. (11-0185) Recommendation to receive and file the application of EJM Mini Mart Incorporated, dba EJM Mini Mart Incorporated, for an original Alcoholic Beverage Control License, at 2221 Palo Verde Avenue Suite 1G, and submit a Public Notice of Protest. (District 4) (8:48 PM)

Suggested Action: Approve recommendation.

Councilmember O'Donnell spoke.

Motion: Approve recommendation to file a protest based on 1) over concentration, 2) residences within 100 feet, and 3) that licensing the premises would be contrary to City of Long Beach zoning ordinances.

Moved by O'Donnell, seconded by Andrews.

Vote: Approve recommendation to file a protest based on 1) over concentration, 2) residences within 100 feet, and 3) that licensing the premises would be contrary to City of Long Beach zoning ordinances. (Carried 9-0)

Yes: Garcia, Lowenthal, DeLong, O'Donnell, Schipske, Andrews, Johnson, Gabelich, and Neal.

CERTIFIED AS A TRUE AND CORRECT COPY


CITY CLERK OF THE CITY OF LONG BEACH

DATE: 16 February 2011 G. Smith



CITY OF LONG BEACH
POLICE DEPARTMENT

R-23

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

February 15, 2011

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of EJM Mini Mart Incorporated, dba EJM Mini Mart Incorporated, for an original Alcoholic Beverage Control license, at 2221 Palo Verde Avenue Suite 1G, and submit a Public Notice of Protest. (District 4)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by February 25, 2011. Accordingly, City Council action is required at the February 15, 2011 City Council meeting.

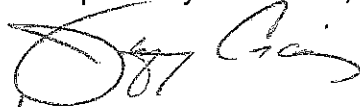
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

JM:DBS:dbs

APPROVED:


PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
February 15, 2011

Council District: 4
Applicant: EJN Mini Mart Incorporated
DBA: EJN Mini Mart Incorporated
Address: 2221 Palo Verde Avenue Suite 1G

Type of Application: An original application for an Off-Sale General license. This business is upgrading from a Beer and Wine to a General license.

Bases for possible protest: Over concentration.
Residences within 100 feet.
Licensing the premises would be contrary to Long Beach Zoning Ordinances.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity is required for this application.

Census Tract: 5743.00
Boundaries: Spring Street to the North
Stearns Street/Atherton Street to the South
Woodruff Avenue/Palo Verde Avenue to the East
Bellflower Boulevard/San Vicente/Fanwood Avenue to the West
Number of licenses allowed: 4
Number of licenses existing: 5
Police Reporting District: 653
Boundaries: Willow Street to the North
Stearns Street to the South
Palo Verde Avenue to the East
Bellflower Boulevard to the West
Reported crimes in this district for ABC purposes are 142. Crime in a reporting district must be at least 177 to qualify for a high crime protest.
Type of business: A neighborhood market.
Last day to request conditions and protest: February 25, 2011



Date: February 15, 2011
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: EJM MINI MART INCORPORATED, 2221 PALO VERDE AVENUE SUITE 1G

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (01/26/10-01/26/11)

1	925	Suspicious Person	Will File Later
1	459A	Audible Alarm Call	Bad Order Alarm

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

2200 Conquista Avenue	Single Family Residence
2204 Conquista Avenue	Single Family Residence
2208 Conquista Avenue	Single Family Residence
2214 Conquista Avenue	Single Family Residence
2218 Conquista Avenue	Single Family Residence
2222 Conquista Avenue	Single Family Residence
2226 Conquista Avenue	Single Family Residence
2234 Conquista Avenue	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

DBS:dbs
cfs.memo

***** -IND. XMT JOURNAL- ***** DATE FEB-16-2011 ***** TIME 16:25 *****

DATE/TIME = FEB-16-2011 16:24
JOURNAL No. = 66
COMM.RESULT = OK
PAGE(S) = 005/005
DURATION = 00:00'44
FILE No. = 109
MODE = MEMORY TRANSMISSION
DESTINATION = 99821396
RECEIVED ID = D.A.B.C. / 562 982 1396
RESOLUTION = STD

***** - ***** - *****