

William Baker, Chair
Diane L. Arnold, Vice Chair
John Cross, Member
Teer L. Strickland, Member



John Thomas, Member
Vivian Tobias, Member
Vacant, Member

FINISHED AGENDA & DRAFT MINUTES

[see media](#)

SPECIAL MEETING - 9:00 A.M.

[see media](#)

ROLL CALL

[see media](#)

Boardmembers William E. Baker, Diane L. Arnold, John Thomas, John Cross and
Present: Teer L. Strickland

Boardmembers Vivian Marie Tobias
Excused:

ALSO PRESENT: Amy Bodek, Assistant Executive Director; Heather Mahood, Chief Assistant City Attorney; Lisa Fall, Redevelopment Administrator; Ashley Atkinson, Administrative Analyst; David White, Redevelopment Project Officer; Elvia Delgadillo, Development Project Manager; Sheri Rossillo, Special Projects Officer; David Ashman, Manager, Special Events & Filming Bureau; and Thelinjoris Roberts, Clerk Typist III.

FLAG SALUTE

[see media](#)

Boardmember Cross led in the flag salute.

PROJECT AREA COMMITTEE REPORTS

[see media](#)

There were no project area committee reports.

EXECUTIVE DIRECTOR'S REPORT

[see media](#)

Amy Bodek, Assistant Executive Director, provided the Executive Director's report.

[see media](#)

[09-147R](#)

Recommendation to approve the Minutes for the Regular Meeting of December 7, 2009.

A motion was made by Boardmember Cross, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

PUBLIC PARTICIPATION:

[see media](#)

There was no public participation.

REGULAR AGENDA (1-6)

[see media](#)

[see media](#)

1. [09-148R](#) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolutions approving and adopting the Five-Year Implementation Plans for the Downtown, West Long Beach Industrial, Poly High, West Beach, Los Altos, Central Long Beach and North Long Beach Redevelopment Project Areas.
(All Project Areas - Citywide)

Amy Bodek, Assistant Executive Director, introduced Ashley Atkinson, Administrative Analyst, who presented the staff report.

Lisa Fall, Redevelopment Administrator, spoke.

Ashley Atkinson, Administrative Analyst, continued with the presentation.

Chair Baker spoke.

Lisa Fall, Redevelopment Administrator, read a letter submitted by Scott Blumenthal, Dreams & Visions Art Company, during the public hearing portion of item number one.

Chair Baker spoke.

Pat Bergendahl, Central Project Area Committee (CPAC) member and Long Beach Senior Citizens Advisory Commissioner, spoke.

Amy Bodek, Assistant Executive Director, spoke.

Pat Bergendahl, CPAC member and Long Beach Senior Citizens Advisory Commissioner, spoke.

David White, Redevelopment Project Officer, spoke.

Chair Baker spoke.

Boardmember Thomas spoke.

Amy Bodek, Assistant Executive Director, spoke.

Chair Baker spoke.

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 42-2009 approving and adopting the Five-Year Implementation Plan for the Downtown Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

09-154R

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution approving and adopting the Five-Year Implementation Plan for the West Long Beach Industrial Redevelopment Project Area. (All Project Areas - Citywide)

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 43-2009 approving and adopting the Five-Year Implementation Plan for the West Long Beach Industrial Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

09-155R

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution approving and adopting the Five-Year Implementation Plan for the Poly High Redevelopment Project Area. (All Project Areas - Citywide)

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 44-2009 approving and adopting the Five-Year Implementation Plan for the Poly High Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

09-156R

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution approving and adopting the Five-Year Implementation Plan for the West Beach Redevelopment Project Area. (All Project Areas - Citywide)

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 45-2009 approving and adopting the Five-Year Implementation Plan for the West Beach Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

09-157R

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution approving and adopting the Five-Year Implementation Plan for the Los Altos Redevelopment Project Area. (All Project Areas - Citywide)

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 46-2009 approving and adopting the Five-Year Implementation Plan for the Los Altos Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

09-158R

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution approving and adopting the Five-Year Implementation Plan for the Central Long Beach Redevelopment Project Area. (All Project Areas - Citywide)

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 47-2009 approving and adopting the Five-Year Implementation Plan for the Central Long Beach Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

[09-159R](#)

Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt a resolution approving and adopting the Five-Year Implementation Plan for the North Long Beach Redevelopment Project Area. (All Project Areas-Citywide)

A motion was made by Boardmember Thomas, seconded by Vice Chair Arnold, to approve recommendation and adopt Resolution No. R. A. 48-2009 approving and adopting the Five-Year Implementation Plan for the North Long Beach Redevelopment Project Area. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

[see media](#)

2. [09-149R](#)

Recommendation to approve and authorize the Executive Director to enter into a Lease with Long Beach Arts, Inc., for the use of 5372 Long Beach Boulevard. (North - District 8)

Amy Bodek, Assistant Executive Director, introduced Elvia Delgadillo, Development Project Manager, who presented the staff report.

Boardmember Cross spoke.

Amy Bodek, Assistant Executive Director, spoke.

A motion was made by Vice Chair Arnold, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

[see media](#)

3. [09-150R](#)

Recommendation to approve and authorize the Executive Director to

execute an amendment to the agreement with Rutan & Tucker, LLP for legal services in connection with redevelopment activities related to all redevelopment project areas. (All Project Areas - Citywide)

Amy Bodek, Assistant Executive Director, introduced Lisa Fall, Redevelopment Administrator, who presented the staff report.

Boardmember Strickland spoke.

Lisa Fall, Redevelopment Administrator, spoke.

A dialogue ensued between Boardmember Strickland and Lisa Fall, Redevelopment Administrator.

A motion was made by Boardmember Cross, seconded by Vice Chair Arnold, to approve recommendation. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

[see media](#)

4. [09-151R](#)

Recommendation to approve and authorize the Executive Director to adopt a resolution approving and adjusting parking rates for Agency-owned facilities in the Downtown and Central Long Beach Redevelopment Project Areas; and authorize the City Manager to establish special event parking rates.
(Downtown and Central - Districts 1, 2)

Amy Bodek, Assistant Executive Director, presented the staff report.

Boardmember Strickland spoke.

Kraig Kojian, President & CEO, Downtown Long Beach Associates (DLBA), spoke.

Amy Bodek, Assistant Executive Director, spoke.

Kraig Kojian, President & CEO, DLBA, spoke.

Boardmember Thomas spoke.

Amy Bodek, Assistant Executive Director, spoke.

Boardmember Thomas spoke.

A motion was made by Boardmember Thomas, seconded by Boardmember Strickland, to approve recommendation and adopt Resolution No. R. A. 49-2009 approving and adjusting parking rates for Agency-owned facilities in the Downtown and Central Long Beach Redevelopment Project Areas and authorize the City Manager to establish special event parking rates. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

[see media](#)

5. [09-152R](#) Recommendation to approve and authorize the Executive Director to execute Purchase and Sale Agreements and all other related documents for the partial acquisition of portions of 1766 through 1851 Cherry Avenue, and 1922 and 2001 East Pacific Coast Highway, plus closing costs, to facilitate the Cherry Avenue Widening Project. (Central - District 4)

Amy Bodek, Assistant Executive Director, introduced Sheri Rossillo, Special Projects Officer, who presented the staff report.

Chair Baker spoke.

Sheri Rossillo, Special Projects Officer, spoke.

Boardmember Thomas spoke.

Sheri Rossillo, Special Projects Officer, spoke.

A motion was made by Vice Chair Arnold, seconded by Boardmember Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

6. [09-153R](#) Recommendation to approve and authorize the Executive Director to provide funding and support for the Red Bull New Year's Eve event. **(Oral Report)** (Downtown - District 1 and 2)

Amy Bodek, Assistant Executive Director, spoke and introduced David Ashman, Manager, Special Events & Filming Bureau and Steve Sheldon, Marketing & Special Events Manager, Downtown Long Beach

Associates (DLBA), who presented the staff report and PowerPoint presentation.

Boardmember Strickland spoke.

Boardmember Thomas spoke.

Steve Sheldon, Marketing & Special Events Manager, DLBA, spoke.

David Ashman, Manager, Special Events & Filming Bureau, spoke.

Boardmember Thomas spoke.

Amy Bodek, Assistant Executive Director, spoke.

Boardmember Thomas spoke.

Chair Baker spoke.

David Ashman, Manager, Special Events & Filming Bureau, spoke.

Chair Baker spoke.

David Ashman, Manager, Special Events & Filming Bureau, spoke.

A motion was made by Boardmember Thomas, seconded by Boardmember Cross, to approve recommendation. The motion carried by the following vote:

Yes: 5 - William E. Baker, Diane L. Arnold, John Thomas, John Cross and Teer L. Strickland

Excused: 1 - Vivian Marie Tobias

COMMENTS FROM REDEVELOPMENT AGENCY BOARD MEMBERS

[see media](#)

Boardmember Cross spoke.

Chair Baker spoke.

ADJOURNMENT

[see media](#)

At 10:12 A. M., there being no objection, Chair Baker declared the meeting adjourned.

William E. Baker, Chair

Amy Bodek, Assistant Executive Director