



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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April 10, 2014

MEMBERS OF THE PARKS AND RECREATION COMMISSION
City of Long Beach
California

RECOMMENDATION:

Authorize the Director, or his or her management designee, to execute new Fitness Provider Permits and amend Attachment "A" of the Permit as needed.

DISCUSSION

Pursuant to Section 16.16.060 of the Long Beach Municipal Code, Parks and Recreation Commission approval is required of all Fitness Provider Permits for individuals and businesses wishing to use open park space for group exercise classes, personal training and/or boot camps within City Parks (Commercial Recreation/Instruction). As of April 1, 2014, the Department of Parks, Recreation and Marine (PRM) has received three new requests for Commercial Recreation/Instruction within City Parks. A summary of the aforementioned requested Fitness Provider Permits, to be approved for the second quarter of fiscal year 2014, is attached for your consideration and approval.

FISCAL IMPACT:

The recommended action will result in annual revenue of \$350 or 3% of gross proceeds from each provider, whichever is greater, from the use of Heartwell and College Park Estates Parks. The revenue will accrue to the General Fund (GP) in the Department of Parks, Recreation and Marine (PR). If additional sites are approved and added, the guaranteed annual revenue shall increase by \$350 per site, or 3% of gross proceeds, whichever is greater, per year.

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SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,



GLADYS KAISER
MANAGER OF COMMUNITY
RECREATION SERVICES



STEPHEN P. SCOTT
MANAGER OF
BUSINESS OPERATIONS

GC:GK:ak/vhd

Attachment (1)

- Attachment A: Proposed Fitness Provider Permits (Q2/FY14)

APPROVED:



GEORGE CHAPJIAN
DIRECTOR

Attachment A

Permittee	Term	Location(s)	Type(s)	Permit Fees	Additional Locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.
EMH Sports USA	April 1, 2014 - March 31, 2017	College Park Estates Park	Physical Education curriculum instruction for local area home schooled students	Annual minimum of \$350; or 3% of gross receipts, whichever is greater.	Additional locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.
Michael Ainis, dba SoCal OCR Fitness	April 1, 2014 - March 31, 2017	Heartwell Park	Personal Training / Group Fitness Classes	Annual minimum of \$350; or 3% of gross receipts, whichever is greater.	Additional locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.
Kennedy Siaw, dba Victory Fitness	April 1, 2014 - March 31, 2017	Heartwell Park	Personal Training / Group Fitness Classes	Annual minimum of \$350; or 3% of gross receipts, whichever is greater.	Additional locations (as approved by the Director) shall increase the Annual Minimum by \$350 per year, per site.