



CITY OF LONG BEACH

C-12

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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December 5, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute a Memorandum of Understanding, and any subsequent documents or amendments, with Long Beach Cares, to receive and expend grant funding in the amount of \$100,000 from the My Brother's Keeper Alliance, for the continuation of the My Brother's Keeper (MBK) Initiative and implementation of the MBK Health Equity and Violence Prevention Youth Leadership Program; and,

Increase appropriations in the Health Fund (SR 130) in the Health and Human Services Department (HE) by \$100,000, offset by revenue. (Citywide)

DISCUSSION

In January 2015, the City Council signed onto My Brother's Keeper (MBK), President Obama's call to action to improve outcomes for young men and boys of color. In April 2016, the MBK Local Action Plan (MBK Plan), was completed in partnership with a broad array of community partners. In October 2016, the City engaged a FUSE Fellow to lead the work of the MBK Plan, continue to engage important partners, and develop a more detailed implementation plan outlining the goals and initiatives for the future of MBK in Long Beach.

On September 11, 2017, Long Beach Cares, in partnership with the Department of Health and Human Services (Health Department), was awarded a one-year grant from the My Brother's Keeper Alliance (MBKA) in the amount of \$100,000 to implement the MBK Health Equity and Violence Prevention Youth Leadership Program. The MBK Alliance Request for Proposals required applicants to hold a 501(c)3 non-profit status; therefore, Long Beach Cares will serve as a fiscal agent for the Health Department.

The funding from the MBKA will allow the Office of Equity to:

- Implement the Health Equity and Violence Prevention Youth Leadership Program as outlined in the proposal to MBKA. The program will focus on reaching youth ages 16-22 from across the City.
- Support the programmatic and administrative pieces of the MBK Leadership Program by partially funding staff time, including support for all youth meetings and outreach efforts and partial support for the MBK Advisory Council.

- Provide funding opportunities for community capacity building to support innovative/creative efforts within community-based organizations and among community members to help move toward the milestones in the MBK Plan. This would also include support for data collection for ongoing evaluation efforts.

Long Beach Cares has proposed to execute an MOU with the City, through the Health Department, for the implementation of the My Brother's Keeper Leadership Program. Under this MOU, the Health Department will be responsible for the implementation and reporting of the program to the MBKA.

This matter was reviewed by Deputy City Attorney Linda T. Vu on October 23, 2017 and by Budget Operations Administrator Grace Yoon on October 31, 2017.

TIMING CONSIDERATIONS

City Council action is requested on December 5, 2017, to continue the program without interruption.


FISCAL IMPACT

The City will receive reimbursement revenue through an MOU with Long Beach Cares in the amount of \$100,000 to continue MBK Initiative activities. An appropriation increase in the amount of \$100,000 is requested in the Health Fund (SR 130) in the Health and Human Services Department (HE). No match or in-kind service mandate is required, and there is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



KELLY COLOPY
DIRECTOR
HEALTH AND HUMAN SERVICES

APPROVED:



PATRICK H. WEST
CITY MANAGER