

October 12, 2021

C-12

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the application of Plunge Restaurant, LLC, dba Plunge, for a person to person and premise to premise transfer of an Alcoholic Beverage Control (ABC) license, at 1900 East Ocean Boulevard; submit a Public Notice of Protest to ABC; and, direct the City Manager to withdraw the protest if a Conditional Use Permit (CUP) is granted. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on August 25, 2021. The applicant is still in the planning stages and has not yet received a CUP. Provided the Planning Commission approves the CUP, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on October 12, 2021, to respond to the Department of Alcoholic Beverage Control by the October 14, 2021 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL
October 12, 2021

Council District: 2
Applicant: Plunge Restaurant, LLC
DBA: Plunge
Address: 1900 East Ocean Boulevard
Type of Application: A Person to Person and a Premise to Premise Transfer of an On-Sale General Bona Fide Eating Place license.
Bases for possible protest: High crime
Over concentration
Residences within a 100 feet
Parks within 600 feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and Necessity **is not** required for this application.

Census Tract: 5766.02
Boundaries: Appleton Street/Ocean Boulevard to the North
San Pedro Bay to the South
Junipero Avenue/18th Place to the East
Esperanza Avenue to the West
Number of licenses allowed: 4
Number of licenses existing: 9
Police Reporting District: 352
Boundaries: Broadway to the North
Ocean Boulevard/San Pedro Bay to the South
Cherry Avenue/15th Place to the East
Falcon Avenue to the West

Reported crimes in this district for ABC purposes are 176. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant
Last day to request conditions and protest: October 14, 2021

Date: October 12, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **PLUNGE - 1900 EAST OCEAN BOULEVARD**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (8/25/20 - 8/25/21)

(2)	INFO	Information General Broadcast	Advised
(2)	Music	Music Disturbance	Advised

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

1830 East Ocean Boulevard	Multi-Unit Complex
1900 East Ocean Boulevard	Multi-Unit Complex
25 South 15 th Place	Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

Bixby Park	130 Cherry Avenue
Bluff Park	Ocean Boulevard from 20th Place to 36th Place

