

RESOLUTION NO. RES-21-0021

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3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AUTHORIZING THE CITY
5 MANAGER TO EXECUTE A CONTRACT WITH PEDAL
6 MOVEMENT, LLC, FOR THE OPERATION AND
7 MAINTENANCE OF THE BIKESHARE PROGRAM AND
8 OPERATION OF THE GO ACTIVE HUB IN AN ANNUAL
9 AMOUNT OF \$1,796,525; AND AUTHORIZING THE CITY
10 MANAGER TO EXECUTE A CONTRACT WITH PEDAL
11 MOVEMENT, LLC, FOR THE REFURBISHMENT OF 1,007
12 BICYCLES ACQUIRED FROM NEW ORLEANS AND SANTA
13 MONICA, FOR THE EXPANSION OF THE BIKESHARE
14 FLEET, IN AN AMOUNT NOT TO EXCEED \$872,911
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16 WHEREAS, on January 22, 2019, the City Council authorized a contract
17 with Pedal Movement, LLC , for the operation and maintenance of the City's BikeShare
18 Program (Program); and

19 WHEREAS, the existing Program, launched in March 2016, has continued
20 to grow in popularity and currently has over 45,000 active members; and

21 WHEREAS, in November 2019, the Program area expanded to operate
22 Citywide with the inclusion of ten new BikeShare Hubs installed along the Daisy/Myrtle
23 Bicycle Boulevard; and

24 WHEREAS, further expansion of this Program will provide an opportunity to
25 continue the geographic expansion into previously underserved areas and advances the
26 City's goals of increasing bicycle riding throughout Long Beach and supports the use of
27 the City's expanding bicycle network, which is in direct alignment with the City's Bicycle
28 Master Plan; and

1 WHEREAS, the City is committed to the continuation and expansion of the
2 Program due to the public health and recreation benefits and to the reduction in motor
3 vehicle trips, which reduces traffic congestion and greenhouse gas emissions, consistent
4 with the goals and policies of the City's Mobility Element and Climate Action and
5 Adaptation Plan; and

6 WHEREAS, in July 2019, and again in October 2019, the City purchased
7 bicycles from the City of West Hollywood; on March 17, 2020, the City purchased 500
8 bicycles from the City of New Orleans; and in December 2020, the City of Santa Monica
9 donated 493 bicycles to the City at no cost other than that required to relocate and
10 refurbish them; and

11 WHEREAS, the expansion of the Program to 1,400 bicycles will require the
12 Consultant to manage a bicycle fleet size that is triple the size of the current one; and

13 WHEREAS, Consultant has been operating the Program and the
14 GoActiveLB Hub for two years and has the capacity and expertise to continue to operate
15 the Program to serve residents, employees, and visitors without disruption; and

16 WHEREAS, no useful purpose would be served by advertising for bids and
17 to do so would constitute an idle and useless act and an unnecessary expenditure of
18 public funds;

19 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
20 follows:

21 Section 1. The above recitals are true and correct and are incorporated
22 herein.

23 Section 2. The City Manager is hereby authorized to enter a contract
24 with Pedal Movement, LLC, for the operation and maintenance of the BikeShare Program
25 in an annual amount of One Million Seven Hundred Ninety-Six Thousand Five Hundred
26 Twenty-Five Dollars (\$1,796,525) with a fifteen percent (15 %) contingency in the amount
27 of Two Hundred Sixty-Nine Thousand Four Hundred Seventy-Nine Dollars (\$269,479);
28 and for the operation of the Go Active Hub in an annual amount not to exceed Thirty-Four

1 Thousand Eight Hundred Dollars (\$34,800), for a total annual contract amount not to
2 exceed of Two Million One Hundred Thousand Eight Hundred Four Dollars (\$2,100,804),
3 for a period of two (2) years nine (9) months.

4 Section 3. The City Manager is hereby authorized to enter a contract
5 with Pedal Movement, LLC for the refurbishment of one thousand seven (1,007) bicycles
6 from New Orleans, Louisiana and Santa Monica, California for the expansion of the
7 BikeShare fleet, in an amount not to exceed Eight Hundred Seventy-Two Thousand Nine
8 Hundred Eleven Dollars (\$872,911), for a period of two (2) years.

9 Section 4. This resolution shall take effect immediately upon its adoption
10 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

11 I hereby certify that the foregoing resolution was adopted by the City
12 Council of the City of Long Beach at its meeting of March 16, 2021
13 by the following vote:

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15 Ayes: Councilmembers: Zendejas, Allen, Price, Supernaw, Mungo,
16 Saro, Uranga, Austin, Richardson.

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19 Noes: Councilmembers: None.

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21 Absent: Councilmembers: None.

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23 Recusal(s): Councilmembers: None.

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26 
27 City Clerk
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