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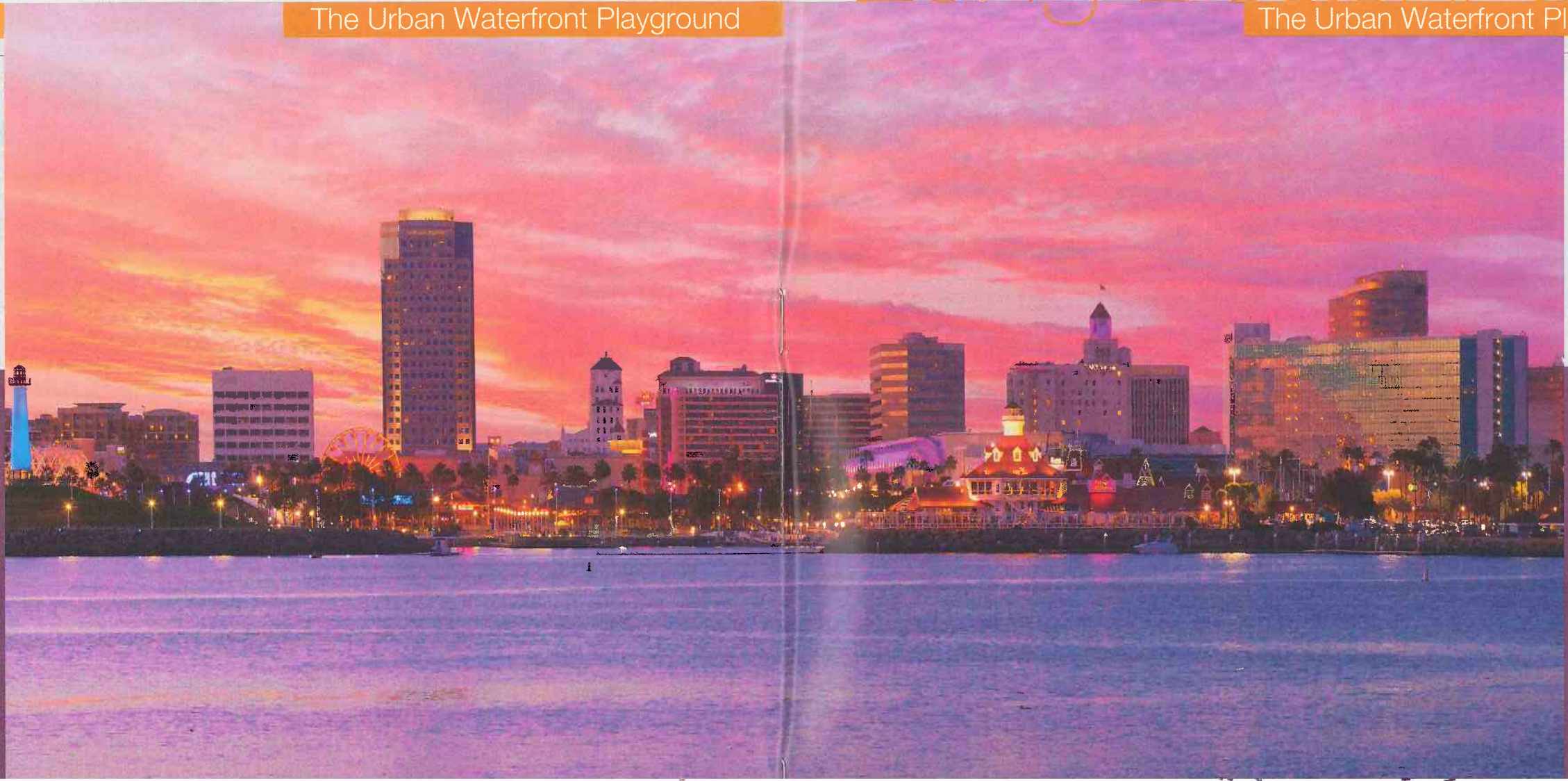
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Long Beach, CA

The Urban Waterfront Playground

The Urban Waterfront Playground

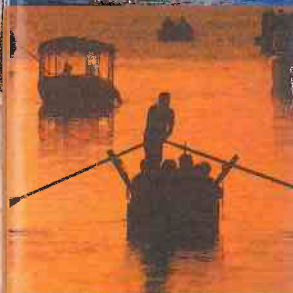
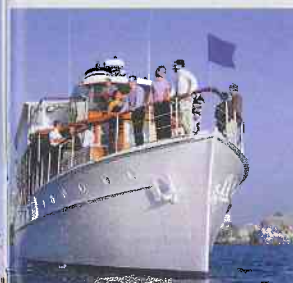


If you think you know Long Beach, think again.

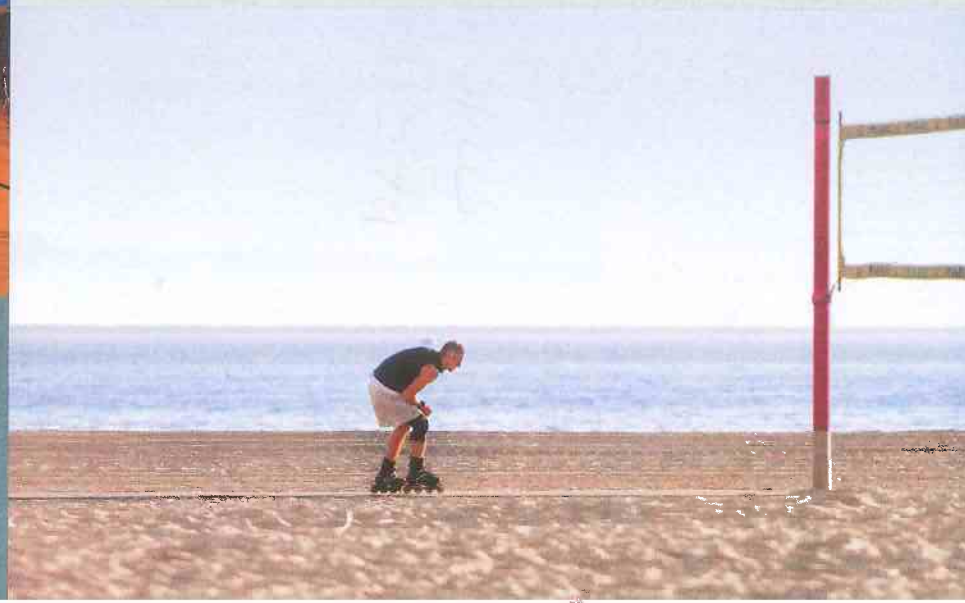
It's time to explore.

"Long Beach is one of the best kept secrets in the convention business. Everyone in that city knows you're there, knows the reason why you're there and they embrace it."

Victor S. Parra, President & CEO, United Motor Coach Association



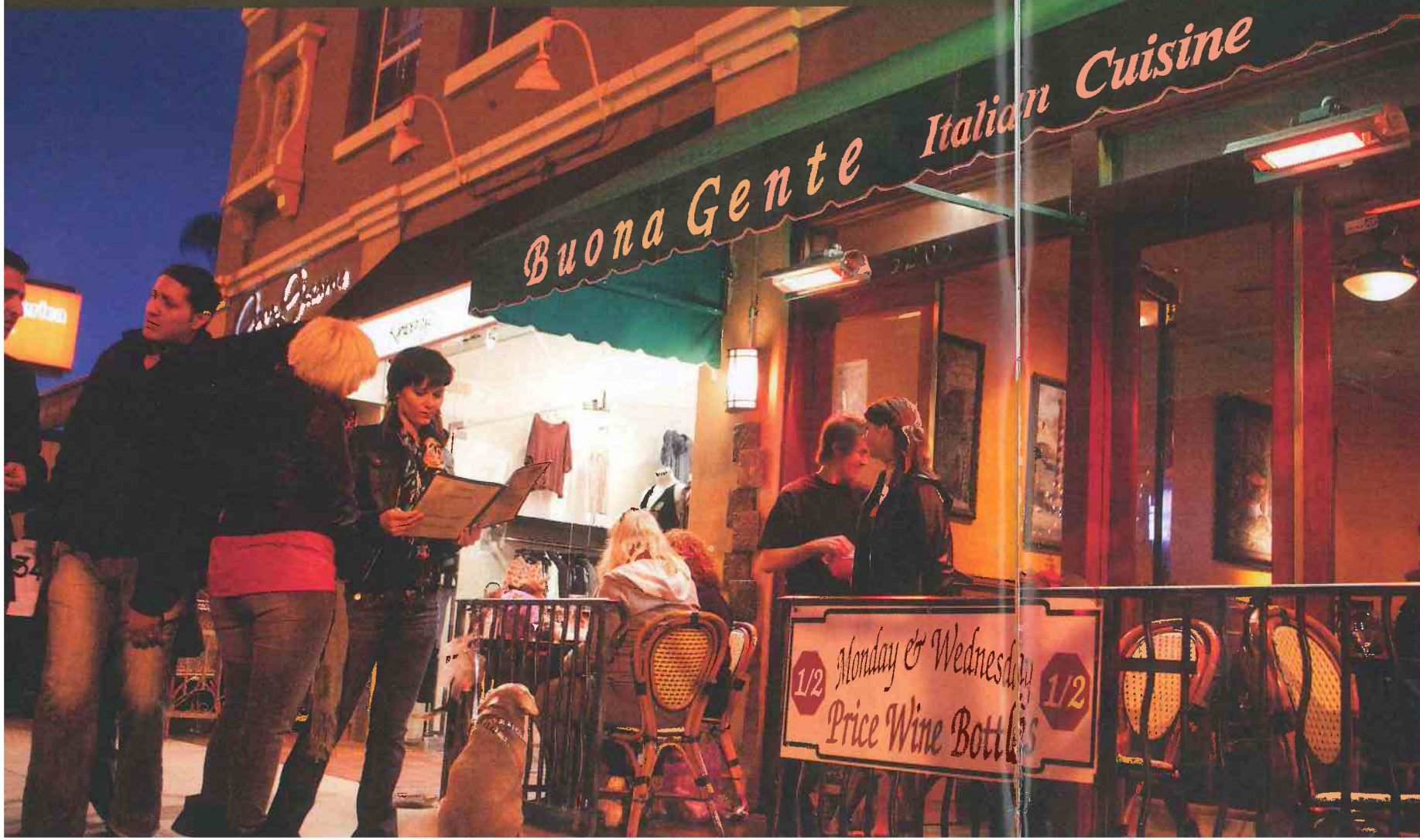
They say there is nothing new under the sun. We suggest that "they" spend a little time in Long Beach. Over the past decade, the city has invested over **\$1 billion into its downtown waterfront**, transforming it into one of the most dynamic seaside destinations in the country. Rent a bike and make like one of the locals while taking in the sights. Shop and dine in beach-chic Belmont Shore, or get ferried around in your own gondola in Naples. If nothing else, you can always hit the hot, sandy beach we're named for—that never gets old.



When the sun goes down,
we come alive.

Play all night.

Long Beach by day is an experience unto itself, but as the dazzling LED light installations start to glow over Ocean Boulevard, the city takes on a whole other character. Fortunately, the best in Long Beach's nightlife is never more than a few steps or a short bus ride away from the convention center—in fact, there are more than 100 restaurants within just an eight-block radius! Take in stylish nightclubs, live music and artisanal bars that line the city's downtown, up and down Pine Avenue, the Promenade, Broadway and all points in between.

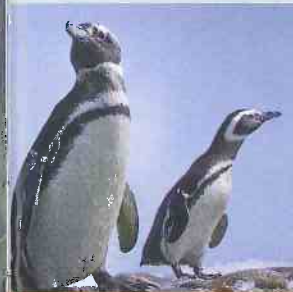


There's something for everyone.

Don't be shy, dive right in.

"From the Mayor to the Bell Boy, I was very impressed by the way people took care of even the smallest details."

Dierdre L. Clemmons, *CMP, Vice President of Meetings, Conventions & Education,
Airports Council International – North America*



The LBC has a reputation for keeping it real, but we like to keep it really diverse too. On a given day, you could get up close and personal with the penguins at the Aquarium of the Pacific or stroll the decks of The Queen Mary while the sun sets over the city skyline. Tour the Japanese Garden, the historic Rancho Gardens, make your way to the Museum of Latin American Art or enjoy the view, inside and out, of the Long Beach Museum of Art. Best of all, these and other distinctive attractions can be utilized for unique special events.



Ongoing innovation
in the heart of Southern California

Easy come, and go.

Getting to Long Beach is a breeze thanks to the newly modernized (and ridiculously hassle-free) Long Beach Airport, which welcomes 41 inbound commercial flights from around the country each day. And, whether you've just landed or taking off, our lounge area patios are quintessential sunny California indoor/outdoor living right inside the terminal. Plus, Long Beach is within easy reach of famous nearby destinations like Disneyland, Knott's Berry Farm, the Getty Center, Hollywood and Catalina.

Airports **Long Beach: 6 miles** | LAX: 23 miles | John Wayne: 24 miles



1 McKenna's on the Fly offers an outdoor dining patio with three fireplaces, fire tables and heat lamps which evokes the relaxed atmosphere of Long Beach and Southern California.

2 4th Street Vine boasts a patio area, large club chairs and a cozy fire table.

3 With cabanas and a living wall on two landscaped courts, the Terrace outdoor dining offers views towards the historic terminal.



When we partner together,

it will be an amazing event



Your unique goals, combined with our passion and expertise, are the only ingredients necessary to create a truly unforgettable event, from large scale to the intimate. When you utilize our plush event spaces throughout the city (including the recently upgraded Palm Garden at the Terrace Theater with a half-million dollars in brand new furniture), our dedicated hospitality staff will collaborate with you to create the kind of memorable event that visitors desire. We'll even create a customized microsite for your conference—just another way we're partnering with you to enhance your event's visibility and guest experience.

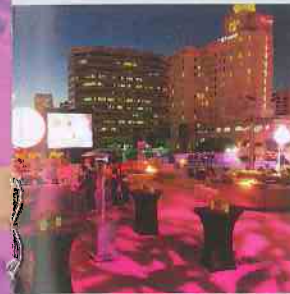


With 400,000 sq. ft. of meeting & exhibit space, we've

redefined the modern meeting.

"This is a city focused on true, genuine hospitality...the way it used to be. It's not that way anymore in a lot of places. They still get it here."

Susan Perry, Event Manager, International Technology Engineering Educators Association



If there is one constant at the Long Beach Convention & Entertainment Center, it's that it is always in a state of reinvention. This commitment to providing a fresh, modern guest experience with each and every event is seen in the latest wave of improvements, including increased LED lighting, upgraded wiring systems for major technology conferences and free Wi-Fi. These upgrades enhance our venues' ambience while the infrastructure has been upgraded with a recent \$35 million investment. You'll notice the difference when your event feels ahead of the curve instead of stuck in the past.



(Connect² + Collaboration) + Long Beach =

enhanced community.

"I would recommend Long Beach ahead of probably any other city that I go to. I can't compare it. Long Beach is one of the best cities in the country to hold an event."

Susan Howard, *Director of Event Operations, Professional Beauty Association*



Our recent **\$35 million** investment in the modern redesign and recreation of our convention center is already paying off. Attendees are discovering a tight knit, connected sense of community within a larger setting, allowing for collaboration in new ways. Technological advancements such as instant access to FREE WiFi, pod groupings, and the latest LED lighting work together to help ensure a conference or meeting like no other. Long Beach. It's where land meets ocean and people meet people to create the kind of ideas that only innovative collaboration can bring.



Introducing our new, loft-style

45,000 sq. ft. Ballroom



Everyone's needs are different, and with \$1 million spent on lighting alone, we're fully invested in producing the perfect special event. Whether it's a banquet, a chic reception or one heck of a party, we have the configuration for you. Set to be complete February 2013, this \$7 million redesign of our space will provide an intimate environment for dinners and concerts for up to 5,500 people, doubling our current capacity. It will even include a state-of-the-art sound system (with fully customizable height settings), and the adaptable, modular space can be divided to fit your group's size and needs.



Some of our latest enhancements...

Check out, then

check in.



Hyatt Regency Long Beach
200 South Pine Avenue
(562) 624-6100 • (562) 624-6115 [fax]
www.longbeach.hyatt.com

Location: Adjacent to the Long Beach Convention and Entertainment Center, the Hyatt sits at the edge of Rainbow Harbor and is just footsteps away from Shoreline Village, Aquarium of the Pacific, The Pike Entertainment Complex, numerous well-known restaurants, the beach and shopping.

Accommodations: Completed \$30 million renovation. 528 water view guest rooms which includes 20 suites, Business Plan and Regency Club rooms.

All rooms include Guest Tek Internet access, LCD TV's, Coffee Makers, iHome Alarm Clock Radios and Dual Line Cordless Phones.

Meeting Facilities: 22,000 square feet of flexible function space, which includes the newly renovated 10,000



The Westin Long Beach
333 East Ocean Boulevard
(562) 436-3000 • (562) 901-3432 [fax]
www.westinlongbeachhotel.com

Location: Across from the Long Beach Convention and Entertainment Center, and just blocks from shopping, theaters, restaurants, and the beach.

Accommodations: 469 guest rooms, which includes 31 suites. Offering panoramic ocean views from many of its rooms and suites, the hotel provides in-room amenities including Starbucks® coffee and dual-line phones with data port and voice mail.

Meeting Facilities: More than 50,000 square feet of flexible indoor and outdoor meeting space with garden terrace views, along with 23 multi-function meeting rooms. Spacious Ocean Ballroom accommodates up to 250 guests and the Centennial Ballroom seats up to 1,540 guests. Meeting facilities feature high-speed Internet access, video conferencing



Hilton Long Beach & Executive Meeting Center
701 West Ocean Boulevard
(562) 983-3400 • (562) 983-1200 [fax]
www.longbeach.hilton.com

Location: The Hilton Long Beach & Executive Meeting Center is located only 3-walking blocks from the Long Beach Convention Center. The hotel provides complimentary shuttle service to all downtown locations and the convention center.

Accommodations: 398 guest rooms featuring, 24-Hour Room Service, Flat screen TV's, King, (120) Queen/Queen bedded rooms, (4) Suites, 30 Balcony rooms and Executive Level Accommodations.

Meeting Facilities: 27 meeting rooms, 40,000 total square feet of meeting space. 28,000 square feet in the Hotel, and 12,000 square feet in the hotel's IACC approved Executive Meeting Center. The EMC is designed to meet the highest criteria of conference planner professionals. The EMC at the Hilton Long Beach features

Promenade Renovation – \$10 Million The Promenade, a pedestrian gateway to the Long Beach Convention Center, extends from 3rd Street to Rainbow Harbor and has been upgraded with palm trees, flower planters and eye-pleasing lighting to improve visibility and entertain visitors. Newly installed wayfaring signage help guide visitors to their destinations.

LED Light Display Improvements – \$2 Million A virtual rainbow of thousands of energy efficient LED lighting creates a kaleidoscopic display of ever-changing color along Pine Avenue from 3rd Street to Rainbow Harbor, illuminating buildings, trees and light standards. Additional lights sparkle along the Promenade, the Convention Center Lobby's glass dome and the Terrace Theater, making any evening stroll a festive outing.

Terrace Theater Plaza Palm Garden – \$350,000 The Plaza has undergone a dramatic makeover with the installation of majestic Date Palms and flower planters bursting with color. In the evening, new contemporary lighting brightens the Plaza's buildings, walkways, palms, plants and fountains into a shimmering palette of color.



Renaissance Long Beach
111 East Ocean Boulevard
(562) 437-5900 • (562) 499-2512 [fax]
www.renaissancelongbeach.com

Location: Ideally located at the festive heart of Long Beach's convention and tourist center, Renaissance Long Beach Hotel is poised to redefine what business travelers expect from a seaside destination: an invitation to personal attention and memorable experience that's definitely not "business as usual."

Accommodations: 374 stylish guest rooms and suites updated with white-on-white plush bedding and 300-thread count linens, providing a luxurious "home away from home" experience. Newly renovated pool with city views.

Meeting Facilities: 21 meeting rooms with over 20,000 square feet of meeting space and 3,000 square feet of flexible pre-function space makes Renaissance Long Beach Hotel the



The Queen Mary
1126 Queens Highway
(562) 499-1620 • (562) 436-3185 [fax]
www.queenmary.com

Location: Permanently docked in Long Beach's Queensway Bay, the Queen Mary is close to the Long Beach Convention and Entertainment Center and is host to the Long Beach Cruise Terminal.

Accommodations: Featuring 314 newly renovated staterooms and 9 suites, each cabin is uniquely appointed and embellishments vary to include rich wood paneling; Art Deco built-ins; original artwork; and portholes for outside cabins.

Meeting Facilities: With 17 meeting salons (500-9,000 square feet), the 45,000 square foot tri-level Exhibit Hall, a 4-acre Special Events Park and the Dome, there is plenty of space for events of all sizes.

There's lots to do on board with 17



Long Beach Marriott
4700 Airport Plaza Drive
(562) 425-5210 • (562) 421-1075 [fax]
www.marriott.com/lgbib

Location: Conveniently located near the Long Beach Airport just minutes from Downtown Long Beach, the Convention Center, California State University Long Beach and Carnival Cruise Line.

Accommodations: Completely renovated 305 uniquely designed guestrooms, suites and concierge level rooms. Amenities include large work desk station, laptop capacity safe, high speed internet and luxurious beddings. Indoor / outdoor pools, state of the art fitness center, complimentary self parking and scheduled complimentary shuttle within a 3-mile radius.

Meeting Facilities: Newly renovated 12 meeting rooms with over 10,000 square feet of flexible meeting and banquet space easily accessible on ground level. The 6,000 square foot

Ocean view, city view, patio or pool.

All the comforts and then some.



Holiday Inn Long Beach Airport & Conference Center
2640 North Lakewood Boulevard
(562) 597-4401 • (562) 597-0601 [fax]
www.hilongbeach.com

Location: Centrally located between Los Angeles and Orange County off the I-405 Fwy less than a mile from the Long Beach Airport and 6 miles from Long Beach Convention Center and Downtown Long Beach offer their guests complimentary parking and shuttle service to/from the Long Beach Airport and surrounding area within a 3 mile radius.

Accommodations: 222 well appointed FEMA approved smoke free guest rooms and suites featuring complimentary high speed internet access, 40-inch flat screen HDTV, fridge and electronic safe. Guests will enjoy 180-degree city skyline view in our Panorama Grill and Lounge, outdoor heated pool and fitness center.

Meeting Facilities: Over 8,000



Courtyard by Marriott
500 East First Street
(562) 435-8511 • (562) 901-0296 [fax]
www.courtyard.com/lgbcy

Location: Located in the Heart of Downtown Long Beach's trendy East Village Arts District, the Courtyard by Marriott is just a few block's walk to the Long Beach Convention Center, Pine Avenue, the Pike, the beach, restaurants, and areas of entertainment.

Accommodations: Hotel offers 216 spacious guest rooms with complimentary high speed Internet access. Hotel offers a fully renovated fitness center with state of the art equipment, heated pool and Jacuzzi, a 24 Hour Market Deli, and onsite restaurant and lounge.

Meeting Facilities: The Courtyard by Marriott has 10 meeting rooms with nearly 7,000 square feet of flexible indoor function space that can accommodate up to 250 attendees.



Hotel Maya, a DoubleTree by Hilton
700 Queensway Drive
(562) 435-7676 • (562) 733-0351 [fax]
www.hotelmayalongbeach.com

Location: Located on the scenic south waterfront, Hotel Maya is a full-service boutique hotel where Latin American design fuses seamlessly with the Southern California lifestyle. Hotel Maya is just minutes from the Long Beach Convention Center, Aquarium of the Pacific, Queen Mary, The Pike and Pine Avenue.

Accommodations: 199 newly renovated waterfront guestrooms featuring balconies and patios with downtown skyline or bay views. 4-star touches include pillow top mattresses, flat screen HDTV, complimentary wireless Internet access and in-room electronic safe. Offering fitness center, heated lap pool, floating cabanas, resort activities (beach volleyball, basketball, tennis, bocce ball, bike rentals), and Fuego restaurant and lounge.



Residence Inn by Marriott Downtown Long Beach
4111 East Willow Street
(562) 595-0909 • (562) 988-0587 [fax]
www.marriott.com/laxbh

Location: Conveniently located between Long Beach Airport and Downtown.

Accommodations: 216 newly renovated studio suites and penthouse suites with fully equipped kitchens. A smoke-free property, all kitchens in the suites come with microwave, refrigerator, stove-top and oven.

Meeting Facilities: Complimentary hot breakfast buffet 7 days a week. Evening social hour TUE - THUR. Pool and whirlpool. Complimentary high-speed Internet access. Meeting facilities. Now open, our brand new outdoor experience including an outdoor fire pit and built in BBQ's for our guests.

Extended Stay America
4105 E. Willow Street
(562) 989-4601 • (562) 989-4501 [fax]
www.extendedstayamerica.com/lgb

Location: Conveniently located between Long Beach Airport and Downtown.

Accommodations: 134 studio suites. Our studios provide the comforts and conveniences that long-term travelers value most, including kitchens with full-size appliances, computer data ports and separate sleeping, living and working areas.



Residence Inn by Marriott Downtown Long Beach
600 Queensway Drive • (562) 495-0700
www.marriott.com/lgbri

Location: Located along the waterfront, the Downtown Long Beach Residence Inn by Marriott is situated near the Long Beach Convention Center, Pine Avenue and Shoreline Village.

Accommodations: The only hotel in Downtown Long Beach for the extended stay traveler, the hotel features 178 suites with kitchens, work desks, free wireless Internet and complimentary hot breakfast buffet and managers' reception.

Meeting Facilities: The hotel features three meeting rooms and one boardroom. Each room includes free wireless Internet, a built-in whiteboard, a pull-down screen and a flat screen monitor.

Best Western Plus Hotel at the Convention Center
517 East 1st Street
(562) 285-0281 • (562) 285-0308 [fax]
www.bwconventioncenter.com

Location: Located in the East Village, Long Beach's art district, with art galleries, eclectic boutique stores and unique restaurants and wine bar surrounding the hotel; and also walking distance to the Convention Center.

Accommodations: Features 66 well appointed rooms with Luxurious Cotton Rich bed ensemble, Complimentary Deluxe Hot Breakfast Buffet, Indoor pool and Fitness Studio as well as Free High Speed Internet access.



Hyatt The Pike
285 Bay Street
(562) 436-1047
www.hyattthepike.com

Location: Located downtown in the heart of Long Beach's waterfront dining and entertainment district; one block from the Convention Center.

Accommodations: 138 rooms and suites where every need and desire has been anticipated. Generous bathrooms, McCartan-designed furniture, lush beds, Italian cotton matelasse coverlets, comfy pillows and complimentary wired and wireless Internet.

Meeting Facilities: When it comes to stylish soirees, Hyatt The Pike truly is the life of the party. From meeting rooms to our remarkable Rooftop Pool Terrace, everything is designed to inspire the mind and awaken the senses.

Travelodge Convention Center
80 Atlantic Avenue
(562) 435-2471 • (562) 437-1995 [fax]
www.travelodgelongbeach.com

Location: Within walking distance of the Convention Center, beach, marina, Aquarium, theaters and Pine Avenue restaurants.

Accommodations: 62 spacious guest rooms. AAA approved with pool, restaurant, free in-room coffee, refrigerator, hair dryer and cable TV.

It's a small city with

a big heart.



Inn of Long Beach
185 Atlantic Avenue
(562) 435-3791 • (562) 436-7510 [fax]
www.innoflongbeach.com



The Varden-A Boutique Hotel
335 Pacific Avenue
(562) 432-8950 • (949) 315-3198 [fax]
www.thevardehotel.com



Rodeway Inn
50 Atlantic Avenue
(562) 435-8369 • (562) 432-3799 [fax]
www.rodewayinnlongbeachca.com

Location: Walking distance to Convention Center, shopping and all major attractions.

Accommodations: 51 spacious guest rooms. Breakfast lounge serving complimentary breakfast, pool, spa, in-room refrigerator and satellite TV.

City Center Motel
255 Atlantic Avenue
(562) 435-2483 • (562) 436-9508 [fax]

Location: Short walk to the beach, LB Convention Center and Aquarium.

Accommodations: 49 guest rooms. Free morning coffee, pool and free satellite TV.

Location: One short block from Pine Avenue and four blocks from the Long Beach Convention and Entertainment Center. Long Beach's first European Style Boutique Hotel is within walking distance from the Pike at Rainbow Harbor, beaches and attractions.

Accommodations: Rated #1 on Tripadvisor, this historic urban chic hotel offers 35 sleek designer guest rooms. "Travelers Choice 2010-2012 Winner" The Varden was completely remodeled in 2008. Guest rooms feature flat screen HDTV's, free wireless high speed Internet, iPod docking stations, pillow-top mattresses with 300-thread count linen, and individual climate control in every guest room.

Meeting Facilities: Enjoy the full Varden Experience with complimentary continental breakfast and evening

Location: The Rodeway Inn is conveniently located in downtown Long Beach in the heart of the "East Village." Walking distance to both the Convention Center and the beach.

Accommodations: We offer well appointed guest rooms with Extra Comfy Beds, high thread count triple sheets with Duvet and multiple pillows. Free Internet, in room Refrigerators and Microwaves, Premium Cable channels, Daily Paper, and In-room safes. Complimentary Coffee and Tea service all day, Complimentary Pastries, Muffins and Juice every morning, and an 8 minute walk to the Convention Center and the Beach!

Don't just take our word for it...Planners vote for Long Beach.



2012 Distinctive Achievement Award
Association Convention & Facilities



2012 Pinnacle Award
Successful Meetings Magazine



2012 World Class Award
Insurance & Financial Management Meetings Magazine



2012 Gold Service Award
Meetings & Conventions Magazine



2012 Award of Excellence
Corporate & Incentive Travel Magazine



2012 Hall of Fame Award
Meetings & Conventions Magazine
Member of the Elite Hall of Fame

Long Beach Airport Hotels

Long Beach Marriott	305
Holiday Inn Hotel & Conference Center	222
Residence Inn by Marriott	216
Extended Stay America	134
Total	877

Other Long Beach Hotels

342

Total Citywide Hotels

4,527



Long Beach Airport Area



Downtown Hotels

Room Inventory

Hyatt Regency Long Beach	528
The Westin Long Beach	469
Hilton Long Beach & Executive Meeting Center	398
Renaissance Long Beach	374
The Queen Mary	314
Courtyard by Marriott	216
Hotel Maya	199
Residence Inn by Marriott Downtown	178
Hyatt The Pike	138
Holiday Inn Downtown Long Beach	134
Best Western at the Convention Center	66
Travelodge Convention Center	62
Vagabond Inn Long Beach	62
Inn of Long Beach	51
City Center Motel	49
Rodeway Inn	35