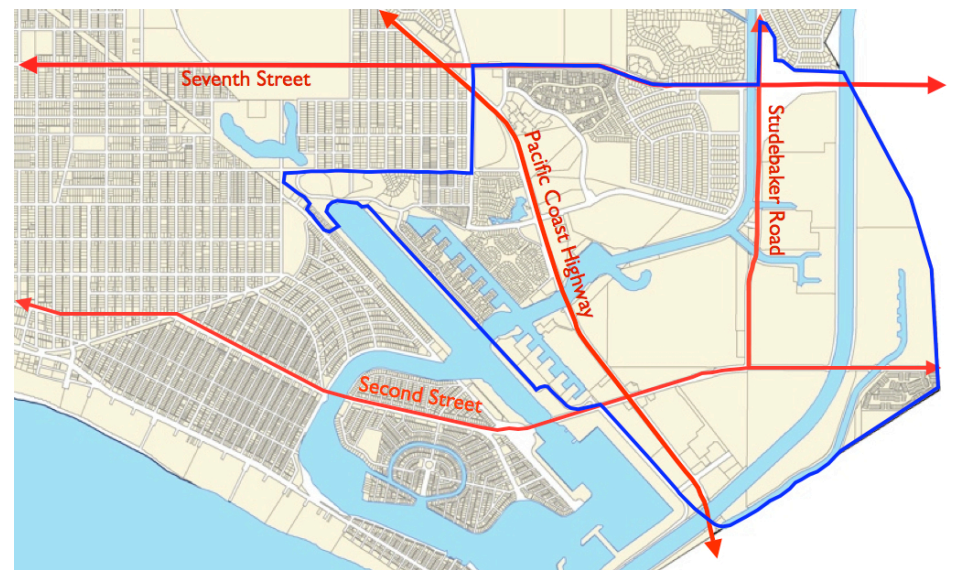


If you have other comments regarding land use, transportation and quality of life issues or you would like to be more specific regarding any of the questions asked in this survey, please use this space.

Empty yellow box for additional comments.

fold here

Please reference this map when completing this survey. Please remember these questions only pertain to the area contained in blue outline.



fold here

Return Address



City of Long Beach
Department of Planning & Building
333 West Ocean Boulevard
5th Floor
Long Beach, California 90802

City of Long Beach



A New Plan for Southeast Long Beach

The City of Long Beach has begun a process to update the specific plan for the far southeast area of the City. The new plan will guide development in the southeast portion of the City and establish goals and objectives for future growth.

The first and perhaps the most important step of this process is to solicit opinions of residents. For this reason, the City is very interested in your vision of the future of this area and in your opinions about land use and development. In order to assist us in developing the goals and policies for the future, we ask that you complete this survey. You can view the existing land use plan and get background information on this project and find out how you can get more involved online at: www.longbeach.gov/plan.

We ask that you complete this survey by **March 31, 2008**. The survey contains 20 questions and should take you 10 to 15 minutes to complete.

Tell Us What You Think!

The SEADIP plan was created 30 years ago and provided for low-rise suburban-type development. Do you think this document needs to be revised or updated?

- Yes
- No

Within the past year, how many times have you visited the far southeast area of the city -- as shown on map on the back page -- and for what purpose was your visit?

Empty yellow box for response to the question about visits to the far southeast area.

What do you feel can be done to improve the far southeast corner of the city?

Empty yellow box for response to the question about improving the far southeast corner.

If you would you like to be notified of any public workshops or other draft documents related to revisions to the land use plan, please provide us your contact information.

Name:

Address:

Email:

Rank the following items below in terms of a priority to you:

- Restoring Wetlands
- Attracting high quality retail
- Improving the movement of people and goods
- Developing tourist / recreational opportunities
- Providing for a variety of housing types

How would you rate the overall appearance of the commercial/retail areas?

- Poor
- Average
- Good
- Excellent

How would you rate the overall physical condition of the public infrastructure in the area? (e.g., streets, sidewalks, etc.)

- Poor
- Average
- Good
- Excellent

Are there any sites that are poorly maintained or under-utilized that you think should be redeveloped or undergo major renovations? How would you like to see those properties improved?

In general, how important is the availability of overnight accommodations (e.g., hotels) in this area?

- Very Important
- Important
- Neutral
- Not important

What type of overnight accommodations (e.g., hotels) would you like to have in this area?

- Youth Hostel
- Low Cost Motel
- Extended Stay Business Travel Motel
- Boutique Hotel
- Resort Hotel

What kinds of commercial uses and services would you like to see more of in this area?

- Specialty Retail
- Sit-down restaurants
- Fast Food Restaurants
- Entertainment (e.g., movie live theaters)
- Recreation
- Supermarkets
- Clothing stores
- Hardware and building supplies
- Banking
- Medical Care
- Other Professional Services (e.g., Lawyers)
- Auto related store or repair shops
- Gas Station
- Hotels
- Industrial/research and development
- Other _____

What is the biggest obstacle or problem you face in moving around this area?

Rank the following transportation goals in terms of a priority to you:

- Increase transportation choices (walking/biking)
- Increase public transportation options
- Faster automobile travel times
- Preservation of the environment
- Support of economic growth

In the future, how would you like to move around the southeast corner of the City?

- Transit
- Walking
- Car
- Bicycle

Please indicate whether you support any of the following items that can be made to improve the movement of people and cars this area?

- Widening streets and intersections where needed to make traffic flow better
- Expanding bus service
- Coordinating traffic signals
- Building more bike paths (separate from street) and lanes (striped in the road)
- Providing more pedestrian connections and building wider sidewalks
- Increase the availability of parking
- Adding pedestrian lighting
- Planting more trees adjacent to streets
- Building New Roads
- Reducing the rate of new commercial development in this area

Please prioritize the types of new open space needs in this area?

- Open space as a wildlife sanctuary
- Natural area with walking trails
- Neighborhood park
- Large setbacks for new private development
- Public access to open space assets

Would you support an increase in the height limit for new development in exchange for:

1. Additional open space and view corridors on the ground
2. Larger setbacks that will provide for landscaping and other public amenities, or
3. For the attraction of high end retail and entertainment uses

- YES
- NO