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## 09/22/98 Colonna/Roosevelt

Referred development of additional sponsorship and advertising opportunities (in coordination with Tidelands and Harbor Committee for the tidelands area) to the Economic Development and Finance Committee.

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### BEVERLY O'NEILL MAYOR CITY OF LONG BEACH

September 21, 1998

Honorable Members of the City Council City of Long Beach, California

SUBJECT: 1998-1999 BUDGET – COUNCIL COMMITTEE / CITY MANAGER REFERRALS

Dear Colleagues:

In my August 14 budget transmittal letter, I recommended the following items be referred to Council Committees or City Manager:

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- 8. It is recommended the Council's Transportation & Infrastructure Committee be requested to review the existing Council policy linking Long Beach rates with So Cal Gas.
  - 12. It is recommended that the Council's Transportation & Infrastructure Committee identify priority projects totaling \$3 million and, in addition, develop a long-term CIP funding strategy. (amended)

#### PAGE 6

I support the FY 1998-99 recommendations to balance the Tidelands Fund and further recommend that the Council's Tidelands & Harbor Committee be requested to develop a long-term strategy to reduce costs and expand revenues in the Tidelands area including potential private sponsorship opportunities.

#### PAGE 7

It is recommended the Council's Economic Development & Finance Committee be requested to develop additional sponsorship and advertising opportunities (in coordination with Tidelands & Harbor for the tidelands area).

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#### PAGE 7 (continued)

- 22. It is recommended the Council's Public Safety Committee receive a report on the status of the Fire Department Strategic Plan and report its findings to the City Council.
- 23. It is recommended that the City and School District continue it ongoing dialogue and develop opportunities for City School District collaborations that leverage existing resources.
- 24. It is recommended the City Manager provide a status update regarding the 911/EOC facility during his FY 1998-99 budget presentation and each year during budget deliberations until operational.

#### **ACTION REQUESTED**

It is respectfully requested that the above items be referred to Council Committees and City Manager.

Thank you for your consideration.

Sincerely.

BEVERLY O'NEILL

MAYOR