

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, OCTOBER 16, 2008  
BAYSHORE LIBRARY  
195 BAY SHORE AVE., 8:00 AM**

Kurt Schneiter, Chair  
William Lorbeer, Vice Chair  
Patricia Allen, Commissioner  
Jeanette Gavin, Commissioner



Marsha Jeffer, Commissioner  
Ken Trossen, Commissioner  
Vacant, Commissioner

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**FINISHED AGENDA & MINUTES**

**ROLL CALL**

ALSO PRESENT: Travis Brooks, Development Project Manager; Julie Maleki, Administrative Analyst, 3rd District; Robert Swayze, Economic Development Bureau Manager; Kermit Hathcoat, Commercial Division Officer; John Wills, Administrative Analyst III; Luis Maldonado, Parking Operations Officer; and Carolyn Harris, City Clerk Specialist.

**Commissioners** Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen,  
**Present:** William W. Lorbeer and Kurt Schneiter

[08-1066](#) Approval of Minutes for the Meeting held September 18, 2008.

**A motion was made by Commissioner Trossen, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen, William W. Lorbeer and Kurt Schneiter

**AD HOC COMMITTEE REPORTS**

There were no Ad Hoc Committee reports.

[08-1183](#) [CHAIR'S REPORT](#)

Chair Schneider provided a Chair's report; and distributed photographs displaying the newly installed twinkle lights and a sample of the quiet sign City staff had designed, copies of which was received and filed.

**This Agenda Item was receive and file.**

**PUBLIC PARTICIPATION:**

Mike Ruehle, president of the Belmont Shore Residents Association (BSRA), spoke regarding the BSRA's elections held September 11, 2008.

Chair Schneider informed the public that the Commission was unable to address issues during public participation that are outside the Commissioner's jurisdiction.

Melinda Cotton, resident, addressed the Commission regarding e-notification for the minutes and audio of the meetings.

Travis Brooks, Development Project Manager, stated he would look into the agendas and minutes process.

**CONSENT CALENDAR (1-2)**

**Motion to Approve Consent Calendar Item 1-2, except for Item 2.  
Moved by Ken Trossen, seconded by William Lorbeer, Vice  
Chair.**

1. [08-1067](#) Receive and file Financial Statements for the period ending September 30, 2008:
  1. Belmont Shore Improvement Area Fund
  2. Belmont Shore Parking Meter Revenue Fund
  3. Belmont Shore Mello-Roos Community Facility District No. 1 Revenue Fund

2. [08-1068](#) Receive and file Monthly Cash Flow Report. **(WITHDRAWN)**

**REGULAR AGENDA (3-7)**

3. [08-1069](#) Receive and file update on Belmont Shore Community Facilities District Formation and Bond issue.

Chair Schneiter provided an update on the Belmont Shore Community Facilities District.

**A motion was made by Commissioner Gavin, seconded by Commissioner Trossen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen, William W. Lorbeer and Kurt Schneiter

4. [08-1070](#) Receive and file report on Belmont Shore Gateway sign research survey and consider recommendation of final sign design to the City.

Chair Schneiter introduced Tom Farrand, Farrand Research, who presented a PowerPoint presentation of the final sign design; and responded to questions.

Commissioner Jeffer spoke.

Travis Brooks, Development Project Manager, spoke.

Commissioner Jeffer spoke.

Chair Schneiter spoke.

Commissioner Lorbeer spoke.

A discussion ensued between the Commissioners and Tom Farrand, Farrand Research.

Melinda Cotton, resident, spoke.

Tom Farrand, Farrand Research, responded to questions.

Commissioner Lorbeer spoke.

Melinda Cotton, resident, spoke.

Tom Farrand, Farrand Research, spoke.

Chair Schneiter spoke.

Commissioner Lorbeer spoke.

**A motion was made by Commissioner Gavin, seconded by Commissioner Trossen, to approve recommendation to receive and file the research survey report and submit the wave design as the final for the Belmont Shore Gateway sign to the City. The motion carried by the following vote:**

**Yes:** 6 - Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen, William W. Lorbeer and Kurt Schneiter

5. [08-1071](#)

Consider recommendation that City Staff expend up to \$22,000 in parking meter revenue for gateway sign engineering plans.

Travis Brooks, Development Project Manager, presented the staff report; and responded to questions.

**A motion was made by Commissioner Allen, seconded by Chair Lorbeer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen, William W. Lorbeer and Kurt Schneider

**6. [08-1072](#)**

Receive and file report on recycling container bags, options and estimated costs for Second Street.

Travis Brooks, Development Project Manager, presented the staff report; and responded to questions.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

A dialogue ensued between Travis Brooks, Development Project Manager, and Joyce McDevitt, Conservation Corps of Long Beach.

Travis Brooks, Development Project Manager, spoke.

Commissioner Trossen spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Commissioner Gavin spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Chair Schneider spoke.

Commissioner Lorbeer spoke.

Travis Brooks, Development Project Manager, spoke.

A dialogue ensued between Commissioner Lorbeer and Travis Brooks, Development Project Manager.

Chair Schneiter spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Commissioner Lorbeer spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Commissioner Jeffer spoke.

Travis Brooks, Development Project Manager, spoke.

Commissioner Allen spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Commissioner Jeffer spoke.

Commissioner Lorbeer spoke.

Travis Brooks, Development Project Manager, spoke.

Commissioner Allen spoke.

Travis Brooks, Development Project Manager, spoke.

Chair Schneiter spoke.

Travis Brooks, Development Project Manager, spoke.

A dialogue ensued between Chair Schnieter and Travis Brooks,  
Development Project Manager.

Commissioner Lorbeer spoke.

Commissioner Jeffer spoke.

Commissioner Lorbeer spoke.

Commissioner Jeffer spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Commissioner Lorbeer spoke.

Commissioner Trossen spoke.

A dialogue ensued between the Commissioners.

Travis Brooks, Development Project Manager, spoke.

Commissioner Jeffer spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

A dialogue ensued between the Commissioners and Joyce McDevitt,  
Conservation Corps of Long Beach.

Commissioner Lorbeer spoke.

Commissioner Allen spoke.

Commissioner Lorbeer spoke.

Commissioner Jeffer spoke.

Max Lauscher, resident, spoke.

Mike Reuhle, president of the Belmont Shore Residents Association,

spoke.

Joyce McDevitt, Conservation Corps of Long Beach, spoke.

Commissioner Trossen spoke.

A dialogue ensued between the Commissioners and Joyce McDevitt, Conservation Corps of Long Beach.

Melinda Cotton, resident, spoke.

Chair Schneiter spoke.

**A motion was made by Chair Lorbeer, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen, William W. Lorbeer and Kurt Schneiter

7. [08-1074](#)

Receive and file report on multi-space meter technology available for use in Belmont Shore. Luis Maldonado, Parking Operations Officer.

Luis Maldonado, Parking Operations Officer, presented and handed out a presentation; and responded to questions.

Chair Schneiter spoke.

A dialogue ensued between Chair Schneiter and Luis Maldonado, Parking Operations Officer.

Commissioner Gavin spoke.

Luis Maldonado, Parking Operations Officer, spoke.

Commissioner Gavin spoke.



Luis Maldonado, Parking Operations Officer, continued with the presentation.

Commissioner Trossen spoke.

Luis Maldonado, Parking Operations Officer, spoke.

Chair Schneiter spoke.

Luis Maldonado, Parking Operations Officer, spoke.

Commissioner Trossen spoke.

Luis Maldonado, Parking Operations Officer, spoke.

A dialogue ensued between Commissioner Trossen and Luis Maldonado, Parking Operations Officer.

A dialogue ensued between the Commissioners and Luis Maldonado, Parking Operations Officer.

Travis Brooks, Development Project Manager, spoke.

Luis Maldonado, Parking Operations Officer, spoke.

Commissioner Lorbeer spoke.

A dialogue ensued between the Commissioners and Luis Maldonado, Parking Operations Officer.

Luis Maldonado, Parking Operations Officer, spoke.

Max Laubscher, resident, spoke.

Luis Maldonado, Parking Operations Officer, spoke.

Commissioner Lorbeer spoke.

Commissioner Trossen spoke.

A dialogue ensued between Commissioner Trossen and Luis Maldonado, Parking Operations Officer.

**A motion was made by Chair Lorbeer, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Patricia Allen, Jeanette Gavin, Marsha Jeffer, Ken Trossen, William W. Lorbeer and Kurt Schneiter

#### **ADJOURNMENT**

**Motion to Adjourn. Moved by William Lorbeer, Vice Chair, seconded by Marsha Jeffer.**