



CITY CLERK DEPARTMENT
Long Beach, California

C-8

LARRY HERRERA
 City Clerk

ADMINISTRATIVE DIVISION
Monique De La Garza
 Administrative Officer

ELECTIONS BUREAU
Poonam Davis
 City Clerk Bureau Manager

LEGISLATIVE BUREAU
Merianne Nakagawa
 City Clerk Bureau Manager

May 17, 2011

HONORABLE MAYOR AND CITY COUNCIL
 City of Long Beach
 California

RECOMMENDATION:

Receive and file the Registered Lobbyist 1st Quarter Report for the period January 1, 2011 thru March 31, 2011.

DISCUSSION

Pursuant to Long Beach Municipal Code 2.08.110, the first quarter lobbyist reports were due April 15, 2011. The table below lists: Long Beach registered lobbyist, their filing category, number of clients for the period ending March 31, 2011.

City of Long Beach - Registered Lobbyists
As of 1st Quarter Filing - Period Ending March 31, 2011

<u>Filer Name</u>	<u>Lobbyist Type</u>	<u>Y-T-D No. of Clients</u>
ABC ADVOCACY GROUP	Contract Lobbyist	2
ADLER PUBLIC AFFAIRS	Contract Lobbyist	0
ALEX H CHERIN	Contract Lobbyist	7
ARMBRUSTER GOLDSMITH & DELVAC LLP	Contract Lobbyist	1
CARL A KEMP	Contract Lobbyist	7
CERRELL ASSOCIATES INC.	Contract Lobbyist	6
ENGLANDER KNABE & ALLEN	Contract Lobbyist	10
GWEN BUTTERFIELD	Contract Lobbyist	1
KEN SPIKER AND ASSOCIATES, INC.	Contract Lobbyist	7
LOUIS G. BAGLIETTO, JR.	Contract Lobbyist	2
MANATT, PHELPS & PHILLIPS, LLP	Contract Lobbyist	0
MURCHISON CONSULTING	Contract Lobbyist	10
SHEPPARD MULLIN RICHTER & HAMPTON, LLP	Contract Lobbyist	1
SOUTHERN CALIFORNIA EDISON	Business/Organization Lobbyist	0
Summary Totals		54

HONORABLE MAYOR AND CITY COUNCIL
May 17, 2011
Page 2

Attached is the 2011 Lobbyist 1st Quarter report which lists a lobbyist's reporting history, active clients, staff contact points, issues sought to be influenced, and lobbyist names.

For this reporting period, there was one new registered Business Organization Lobbyist filing.

TIMING CONSIDERATIONS

None.

FISCAL IMPACT

The salary and benefit costs for support of the Lobbyist Registration program since adoption of the ordinance totaled \$10,086.45. Revenues received totaled \$4,350.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


LARRY HERRERA
CITY CLERK

Attachment – Registered Lobbyist 1st Quarter Report

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **ABC ADVOCACY GROUP** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-010**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
8/17/2010	Initial Filing	On/After June 30		8/16/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			
1/15/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011			
1/18/2011	Renewal	2011 - Renewal	1/18/2011	1/18/2011			
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/15/2011			
5/ 3/2011	Amendment	2011 - 1st Qtr		4/15/2011	4/15/2011		

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **2**

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **ADLER PUBLIC AFFAIRS** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-006**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
7/ 1/2010	Initial Filing	On/After June 30		7/ 1/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010			
1/19/2011	Termination	2010 - 4th Qtr	1/18/2011	1/19/2011			1

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **0**

City of Long Beach 2011 - Registered Lobbyists

1st Quarter - Period Ending March 31, 2011

Filer Name **ALEX H CHERIN** Filer Page 1
 Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-009**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
7/29/2010	Initial Filing	On/After June 30		7/20/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010		3	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	12/28/2010			
1/14/2011	Renewal	2011 - Renewal	1/18/2011	12/28/2010			
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/15/2011		2	
4/29/2011	Amendment	2011 - 1st Qtr		4/28/2011	4/15/2011		

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **7**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
13-Oct-10	2ND AND PCH LONG BEACH, CA 90803	B.FOSTER, G.DE LONG, L.DOUD, A.BODEK, R.GARCIA, S.SNEAL, C.CALFANT, G.SHIPSKIE, S.LOWENTHAL, J.JOHNSON, P.O'DONNELL	REAL ESTATE DEVELOPMENT	ALEX H CHERIN

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 2

Filer Name **ALEX H CHERIN**

Filer ID **CLB 10-009**

Lobbyist Type **Contract Lobbyist**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
13-Oct-10	HARBOR TRUCKING ASSC LONG BEACH, CA 90807	B.FOSTER, J.JOHNSON, R.GARCIS, S.STRAWBRIDGE(POLB).	TRUCKING INDUSTRY GROUP BEST PRACTICES FOR TRUCKING, AB950...	ALEX H CHERIN
20-Jul-10	PROJECT FROG SAN FRANCISCO, CA 91415	B.FOSTER, C.BECK, P.O'DONNELL, M.RODRIGUEZ	GREEN BUILDER BUILDING PROJECT, CONSTRUCTION OF	ALEX H CHERIN
15-Apr-11	RECYCLEBANK NEW YORK, NY 10014	M.CONWAY, B.FOSTER, G.DE LONG, J.JOHNSON, G.SHIPSKE, S.NEAL, R.GARCIA, S.LOWENTHAL	RECYCLING REWRADS PROGRAM RECYCLING INSENTIVES	ALEX H CHERIN
15-Apr-11	TOTAL TRANSPORTATION SERVICES, INC COMPTON, CA 90220-6405	B.KANTER	LOGISTICS AND TRUCKING COMPANY HYDRONGEN TRUCK INCENTIVES	ALEX H CHERIN

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **ARMBRUSTER GOLDSMITH & DELVAC LLP** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 11-014**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
3/28/2011	Initial Registration	On/Before June 29		3/25/2011		1	
4/12/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/8/2011			

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **1**

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 1

Filer Name CARL A KEMP

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-003

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
5/10/2010	Initial Filing	On/Before June 29		4/28/2010		5	
7/23/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/18/2011			
1/18/2011	Renewal	2011 - Renewal	1/18/2011	1/18/2011			
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/12/2011			

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **7**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Seeking to influence...	Nature of Clients Business	Lobbyist Name(s)
23-Jul-10	PMSA SAN GABRIEL, CA	J. JOHNSON		TRANSPORTATION	CARL A KEMP

City of Long Beach 2011 - Registered Lobbyists

1st Quarter - Period Ending March 31, 2011

Filer Name **CERRELL ASSOCIATES INC.** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-002**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
4/29/2010	Initial Filing	On/Before June 29		4/20/2010		6	
5/24/2010	Amendment	On/Before June 29		5/21/2010	4/20/2010	1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/9/2010			
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/10/2011	Renewal	2011 - Renewal	1/18/2011	1/4/2011			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/13/2011			
4/14/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/11/2011		1	2

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **6**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Lobbyist Name(s)
11-Apr-11	7 NORTH STUDIOS LONG BEACH, CA 90813	R.GARCIA	FILM STUDIO Seeking to influence...	FERNANDO CHAVEZ

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 1

Filer Name **ENGLANDER KNABE & ALLEN**

Filer ID **CLB 10-008**

Lobbyist Type **Contract Lobbyist**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
7/15/2010	Initial Filing	On/After June 30		7/ 1/2010		3	
7/20/2010	Amendment	On/After June 30		7/19/2010	7/1/2010	1	1
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		3	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/11/2011		1	
1/14/2011	Renewal	2011 - Renewal	1/18/2011	1/11/2011			
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/14/2011		3	
5/ 4/2011	Amendment	2011 - 1st Qtr		4/14/2011	4/14/2011		

No. of Clients: **10**

Only clients for which there is lobbying activity during the reporting period, will be listed below.

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Lobbyist Name(s)
11-Jan-11	AMERICAN CHEMISTRY COUNCIL WASHINGTON DC		RECYCLING PLASTIC BAGS	JENNIFER FORKISH
		R.Garcia, S.Lowenthal, G.Delong, P.Odonnell, G.Shipske, D.Andrews, J.Johnson, R.Gabelich, S.Neal, B.Foster, R. Shannon	PLASTIC BAG BAN	

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **ENGLANDER KNABE & ALLEN** Filer Page 2
 Lobbyist Type Contract Lobbyist Filer ID **CLB 10-008**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
14-Oct-10	CAMBRIA SOLUTIONS LOS ANGELES, CA 90071	P. West	TECHNOLOGY MANGEMENT CONSULTING	MATT KNABE
14-Oct-10	CLEAR CHANNEL TORRANCE, CA 90501	R. Garcia, S.Lowenthal, G.Delong, P.ODonnell, G.Shipske, D.Andrews, J.Johnson, R.Gabelich, S.Neal, B.Foster, P.West, J.Kuhl, M.Conway	BILLBOARDS	MATT KNABE
01-Jul-10	ENTERPRISE GARDENA, CA 90248	E.SUND	TRANSPORTATION	MATT KNABE
14-Apr-11	SO CAL CIGAR ALLIANCE, C/O BIG DADDY CIGARS LONG BEACH, CA 90899	R. Garcia, S.Lowenthal, G.Delong, P.ODonnell, G.Shipske, D.Andrews, J.Johnson, R.Gabelich, S.Neal, P.West, E.SUND	CIGAR LOUNGE ORDINANCE	MATT KNABE
19-Jul-10	UNITED ROAD TOWING, INC VAN NUYS, CA 91406	E.SUND	TOWING	MARCUS ALLEN

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 3

Filer Name ENGLANDER KNABE & ALLEN

Filer ID CLB 10-008

Lobbyist Type Contract Lobbyist

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
14-Oct-10	WASTE MANAGEMENT GARDENA, CA 90248	R.Garcia, S.Lowenthal, G.Delong, P.Odonnell, G.Shipske, D.Andrews, J.Johnson, R.Gabelich, S.Neal, B.Foster, P.West, J.Kuhl, M.Conway	RECYCLE CONTRACT FLEET MGMT/RECYCLING CONTRACT.	MATT KNABE
14-Apr-11	WILLIAM BLAIR & CO. CHICAGO, ILL 60606	P.West, M.Conway	FINANCIAL CONSULTING PARKING & P3 CONSULTING	MATT KNABE

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 1

Filer Name **GWEN BUTTERFIELD**

Filer ID **CLB 11-011**

Lobbyist Type Contract Lobbyist

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
2/ 3/2011	Initial Registration	On/Before June 29		1/31/2011		1	
4/14/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/14/2011			

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: 1

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Lobbyist Name(s)
31-Jan-11	MITSUBISHI CEMENT CORP LONG BEACH, CA 90802	D.STEINKE, B.KANTER, R.CAMERON, T.JELENIC, J.WATANABE, S.WISE	Seeking to influence... MODERNIZATION PROJECT POLB	GWEN BUTTERFIELD

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **KEN SPIKER AND ASSOCIATES, INC.** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-004**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
6/7/2010	Initial Filing	On/Before June 29		6/3/2010		2	
7/27/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		1	
1/14/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/14/2011		4	
1/14/2011	Renewal	2011 - Renewal	1/18/2011	1/14/2011			
1/28/2011	Amendment	2010 - 4th Qtr	1/14/2011	1/28/2011		-4	
2/1/2011	Amendment			1/28/2011	1/14/2011		
2/7/2011	Renewal						
2/7/2011	Quarterly	2010 - 4th Qtr		1/14/2011	1/14/2011		
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/15/2011			
5/3/2011	Amendment	2011 - 1st Qtr		4/15/2011	4/15/2011	4	

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **7**

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **LOUIS G. BAGLIETTO, JR.** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 11-012**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
2/ 3/2011	Initial Registration	On/Before June 29		1/31/2011		1	
4/14/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/14/2011		1	

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **2**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Lobbyist Name(s)
14-Apr-11	BNSF RAILWAY LONG BEACH, CA 90802	D.ANDREWS, S.FRICK, D.BURNHAM, S.GANT	RAILWAY	LOUIS G BAGLIETTO, JR.
31-Jan-11	MITSUBISHI CEMENT CORP LONG BEACH, CA 90802	R.CAMERON, T.FIELDS, N.HACEGARA, T.JELENIC, J.WATANABE	MODERNIZATION PROJECT	LOUIS G BAGLIETTO, JR.

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **MANATT, PHELPS & PHILLIPS, LLP** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-001**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
4/20/2010	Initial Filing	On/Before June 29		4/19/2010		1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/13/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			
1/19/2011	Termination	2010 - 4th Qtr	1/18/2011	1/19/2011			1

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **0**

City of Long Beach 2011 - Registered Lobbyists

1st Quarter - Period Ending March 31, 2011

Filer Page 1

Filer Name **MURCHISON CONSULTING**

Filer ID **CLB 10-007**

Lobbyist Type **Contract Lobbyist**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
7/ 8/2010	Initial Filing	On/After June 30		7/ 2/2010		6	
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/11/2010		1	
1/25/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011		2	
1/25/2011	Renewal	2011 - Renewal	1/18/2011	1/23/2011			
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/15/2011		1	
5/ 2/2011	Amendment	2011 - 1st Qtr		4/15/2011	4/15/2011		

Only clients for which there is lobbying activity during the reporting period, will be listed below. **No. of Clients: 10**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
15-Jan-11	A&A TOWING LONG BEACH, CA 90807	D.HAUBERT	DEVELOPMENT	LB AREA	MIKE MURCHINSON
02-Jul-10	AECOM LOS ANGELES, CA 90071	M.Cordero	DEVELOPMENT	GERALD DESMOND BRIDGE	MIKE MURCHINSON

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 2

Filer Name MURCHISON CONSULTING

Filer ID CLB 10-007

Lobbyist Type Contract Lobbyist

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
02-Jul-10	ARB STRUCTURERS LAKE FOREST, CA 92630	R.ANTHONY	DEVELOPMENT AIRPORT PARKING STRUCTURE	MIKE MURCHINSON
02-Jul-10	DEVELOPERS DIVERSIFIED REALTY SALT LAKE CITY, UT 84111	B. Foster, S. Lowenthal	DEVELOPMENT THE PIKE	MIKE MURCHINSON
02-Jul-10	DIDM CALABASAS, CA 91372	J.EDMOND	DEVELOPMENT	MIKE MURCHINSON
15-Apr-11	KELTY COMPANY SIGNAL HILL, CA 90755	R.BRONOLD	GENERAL CONTRACTOR MARRIOT HOTEL REMODEL	MIKE MURCHINSON
02-Jul-10	LCW PARTNERS LONG BEACH, CA	V.GRGAS, M.CONWAY	DEVELOPMENT WETLANDS TRADE	MIKE MURCHINSON
02-Jul-10	MARRIOTT LONG BEACH, CA 90815	R.BRONOLD	DEVELOPMENT LB MARRIOT HOTEL	MIKE MURCHINSON
11-Oct-10	MERUELO GROUP DOWNEY, CA 90241	S.KINSEY, D.BURNHAM	DEVELOPMENT	MIKE MURCHINSON

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 3

Filer Name MURCHISON CONSULTING

Filer ID CLB 10-007

Lobbyist Type Contract Lobbyist

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
15-Jan-11	SUMMIT ALLIANCE BEVERLY HILLS, CA 90212	J.EDMOND	DEVELOPMENT PCH/GUNDRY	MIKE MURCHINSON

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Name **SHEPPARD MULLIN RICHTER & HAMPTON, LLP** Filer Page 1

Lobbyist Type **Contract Lobbyist** Filer ID **CLB 10-005**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Client's Terminate
6/30/2010	Initial Filing	On/After June 30		6/30/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			
1/18/2011	Quarterly	2010 - 4th Qtr	1/18/2011	1/15/2011			
1/18/2011	Renewal	2011 - Renewal	1/18/2011	1/15/2011			
4/13/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/12/2011			

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: **1**

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Lobbyist Name(s)
30-Jun-10	TAKI SUN, INC. LONG BEACH, CA 90803	M.MAIS, A.BODEK, D.BURNHAM	REAL ESTATE DEVELOPER	PHILLIP TATE JAMES PUGH CLAUDIA GUTIERREZ JEROLD B NEUMAN MICHAEL J KEILY

City of Long Beach 2011 - Registered Lobbyists

1th Quarter - Period Ending March 31, 2011

Filer Page 1

Filer Name **SOUTHERN CALIFORNIA EDISON**

Filer ID **CLB 11-013**

Lobbyist Type **Business/Organization Lobbyist**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
2/18/2011	Initial Registration	On/Before June 29		2/16/2011			
4/15/2011	Quarterly	2011 - 1st Qtr	4/15/2011	4/15/2011			

Only clients for which there is lobbying activity during the reporting period, will be listed below.

No. of Clients: 0

-Active CLIENTS and LOBBYISTS

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence..	Lobbyist Name(s)
15-Apr-11	SOUTHERN CALIFORNIA EDISON		ENERGY SERVICES	
		M.CHRISTOFELLS, M.CONWAY, C.GARNER	PERMIT ISSUES AND EASEMENTS &	LAWRENCE R LABRADO
		K.ADAMOWICZ, A.STEINBERG, C.GALE, A.MORO, E.KILLEEN	PORT OF LONG BEACH SERVICE AND	MARTIN MAUCH
		K.ADAMOWICZ, A.STEINBERG, C.GALE, A.MORO		GARRY F. GARRIGUE
		K.ADAMOWICZ, A.STEINBERG, C.GALE, A.MORO, D.STEINKE	PORT OF LONG BEACH SERVICE AND	LAWRENCE R LABRADO JR
		K.ADAMOWICZ, A.STEINBERG, C.GALE, A.MORO	PORT OF LONG BEACH SERVICE AND	DAVID E VAN IDERSTINE JR